

Saturday 1 June 2019	
10.30am	Opening address Jason Gehrke, Franchise Advisory Centre
11am	Is franchising right for you? Presented by the Franchise Council of Australia (FCA) Mark Mackenzie, The Graffiti Eaters Alicia Hill, MST Lawyers
11.30am	Franchisee Success Panel A panel of successful franchisees share their experiences and business journeys. Facilitated by Soula Van Kooy of the Franchise Council of Australia Michelle Graham, Poolwerx Jordan Cowen, Collective Wellness Group Dianne and Matthew White, Snap Printing Robina
12 noon	**KEYNOTE PRESENTATION** How to pick a franchise winner John O'Brien, CEO, Poolwerx
12.30pm	Myth Busters - how to spot the fake facts in franchising What you need to know before you buy Sarah Stowe, editor of Inside Franchise Business Luke McKavanagh, Stone Group Lawyers
1pm	**KEYNOTE** World Class Experience Andrew Morello, Yellow Brick Road
1.30pm	How to franchise my business simply one step at a time Brian Keen, Franchise Simply
2pm	**SPECIAL PRESENTATION** A future for franchising in Australia A conversation with Franchise Council of Australia CEO Mary Aldred
2.30pm	The best questions to ask before you buy a franchise Tracey Leak, Franchise Business Coach
3pm	Eco Smart Franchising Casey Reid, Concrete Doctor
3.30pm	Flexible working: the next franchise frontier Damien Sheehan, Regus Australia
4pm	How to market your franchise and make money James Smith, Smith Brothers Media

- Session times, topics and speakers subject to change

Sunday 2 June 2019	
10.30am	A future for franchising in Australia A conversation with Peter White from the Franchise Council of Australia
11am	Is franchising right for you? Presented by the Franchise Council of Australia (FCA) Mark Mackenzie, The Graffiti Eaters Alicia Hill, MST Lawyers
11.30am	Franchisee Success Panel A panel of successful franchisees share their experiences and business journeys. Facilitated by Soula Van Kooy of the Franchise Council of Australia Peter Vogel, Poolwerx Chris Ryder, Mail Boxes Etc. Jordan Cowen, Collective Wellness Group
12 noon	**KEYNOTE PRESENTATION** How to pick a franchise winner John O'Brien, CEO, Poolwerx
12.30pm	Flexible working: the next franchise frontier Damien Sheehan, Regus Australia
1pm	**KEYNOTE** World Class Experience Andrew Morello, Yellow Brick Road
1.30pm	The best questions to ask before you buy a franchise Tracey Leak, Franchise Business Coach
2pm	How to set up a successful franchisor's business and get it right first time Brian Keen, Franchise Simply
2.30pm	Myth Busters - how to spot the fake facts in franchising What you need to know before you buy Sarah Stowe, editor of Inside Franchise Business Elizabeth Gore-Jones, The Franchise & Business Lawyers
3pm	How to market your franchise and make money James Smith, Smith Brothers Media
3.30pm	Finding a business that will eventually work without you Paddy Sweeny, Teway
4pm	Closing address

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