



MILK FLOWER

FRANCHISE INFORMATION

UNIQUE CONCEPT

- Offers unique icy-cold mango & blended iced -yoghurt refreshments.
- Signature drinks offer a distinct alternative to other bubble tea trains.
- Daily-brewed teas with fresh fruits or fresh milk which caters to consumer demand for authenticity & quality.
- Zero artificial ingredients to ensure natural flavours aren't compromised.
- An advocate for healthy & tasty drinks to suit the modern consumer.



ESTABLISHED BRAND WITH LOYAL CUSTOMER BASE - Fast Facts

- Founded in 2018
- Simple 2 weeks initial training
- Stores start from \$200,000 + GST
- 35+ stores across Australia.



Why join Milk Flower Drinks Franchise?

- Affordable franchise offering, with assistance on site selection
- Full training in all aspects of the business
- Easy to run business with simple drink recipes
- Great product which isn't a typical bubble tea retailer
- Looking to grow right across Australia

TENANCY CRITERIA

Asset Class	Store Type	Area Preferences	Service Points	Location Preference
Neighbourhood to Super Regional	Kiosk and/or Inline Store	25m ² to 50m ²	Requirements: Water, Waste & 3-phase 50 amp Power	Fresh Food Precincts and/or Street Facing Food court/Dining



Franchises start from, \$200,000 + GST





Our stores....

- Can range in size depending on available location - from kiosk to an inline - from 25 sqm to 60 sqm
- Are fresh and modern - providing an appealing look
- Use technology to engage with customers
- Advertise our products with all natural elements
- Simple fit out - with flexibility on contractors
- Flexible with lease holding - pending site / landlord
- Open to shopping centres, malls and precincts
- Assistance with plans and design for brand consistency
- Expert assistance with lease negotiations

Franchise Costs to consider:

- Initial Franchise Fee of \$50,000 + GST
- Legals - review of Franchise Agreement and lease (TBA)
- Working capital for initial stock and packaging \$10,000
- Store fit out - depending on size/ layout
- Bank Guarantee- generally 3-6 months lease term
- Company set up



Now looking for franchisees in all states of Australia.

Contact:

Pradeep Nagaraja (m) 0434 779 456

Pradeep@franchiseready.com.au OR

David Ciantar : (m) 0419 129 275

David@franchiseready.com.au

