



Led by heart, powered by For Care smarts

Licensing and Franchising Opportunities

Harness the tools to thrive in the aged care sector.

Franchising

Ideal for

Small to medium sized providers who want a fully supported and registered business model to achieve profitability or business owners motivated to enter the aged care sector.

Benefits

Leverage the reputation and growth of an established brand

Access to your own franchise business coach, mentor and support in all areas including IT, HR, Operations, Compliance, Marketing

A supportive network of like-minded business partners with which to share insights and learnings

Proven business model

Economies of scale via centralised operations and access to specialised support

Assistance to gain your aged care registration

Achieve compliance and sustainability through For Care's tools, training and systems

Inclusions

Licensed to use the full suite of proprietary tools including

- ✓ Quality management, HR and CRM
- ✓ Operations
- ✓ Marketing and branding
- ✓ Access to trademarked materials for marketing and promotions
- ✓ Risk management, compliance and data protection protocols
- ✓ Access to a full package of systems, processes and procedures
- ✓ Comprehensive business training over 4 weeks, across every aspect of your For Care business
- ✓ Ongoing support, including regular network updates and 1:1 coaching
- ✓ Local Area Marketing promotion and lead generation complemented by national franchisor activities
- ✓ Optional branded shopfront or office

Licensing

Ideal for

Self-employed and/or unregistered providers looking to continue working independently, but with the backing of a structured and compliant system to help achieve profitability.

Benefits

Continue trading under your own name

The flexibility to run your business your way, with the benefit of For Care's systems and oversight

Avoid the time and expense of securing your own aged care registration

Achieve compliance with industry regulations by utilising For Care's tools, training and systems

Access to systems for business efficiency and accountability eg automated rostering, automated invoicing and compliance tracking systems

Low initial investment and more flexible business structure

Inclusions

Licensed to use select proprietary tools and processes including

- ✓ Operations
- ✓ Quality management
- ✓ Budgeting
- ✓ Rostering
- ✓ Risk management, compliance and data protection protocols
- ✓ Two day intensive onboarding and training in the use of tools
- ✓ Ongoing support, including compliance audits and coaching

(Maintain responsibility for building your own brand and customer base)

Your Aged Care Business Partnership

We can help you unlock the power of your business, simply and successfully, via

- ✓ Navigating the aged care industry with ease and confidence
- ✓ Access to robust business operational systems, documentation and infrastructure
- ✓ Proven methods of reducing costs, increasing revenue and gaining from efficiencies in back-of-house activities, and the benefits of scale
- ✓ Expert advice for sustained business growth and future-proofing your business
- ✓ Strategic guidance and training every step of the way from industry specialists across operations, quality and compliance, CRM, HR, accounting and marketing
- ✓ Hitting the ground running with our proven formula for success
- ✓ Assisting with NDIS registration, where needed



forcare