

Have you ever dreamed about owning your own lifestyle business?



Make it a reality today!

**Join our
Goop Guys crew!**

Goop Guys are Australia's leading temporary surface protection providers and we work to deliver the building industry with trusted quality products that are non-toxic and made right here in Australia.

Starting in Queensland back in 2001, and staying a family business since then, the company's roots are firmly grounded in their shared vision and dedication. Today, Goop Guys continues to thrive as a family-owned business, and their passion for quality and innovation remains at the heart of their operations. Their hard work and dedication has made Goop Guys a trusted name in the industry.



**Trusted by Australia's leading
home builders!**



Our products have a range of applications to protect a vast array of surfaces from damage during construction. Goop® is a 'Paint On – Peel Off' water-based, non-hazardous coating system that is proudly made in Australia using the highest quality ingredients. Through our ever growing network of franchisees we are able to provide the highest level of service along with a product that is second to none.

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What is Goop?

GOOP IS A TEMPORARY SURFACE PROTECTION COATING SYSTEM

Designed specifically for builders to help save time and money, and increase customer satisfaction. Goop products vary greatly from other forms of protection in the marketplace because they are user friendly and genuinely non-hazardous. The water-based solution is non-Carcinogenic and is very environmentally friendly, so much so that it can be disposed of in general waste. This makes our products safe for the applicator and other trades to work around.

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About the Opportunity

Goop Guys is a franchise business, providing a supply and install service of temporary protection coatings to the construction industry - residential and commercial builders.

We have established a strong franchise support system, clearly defined territories and a combination of head office and self-made sales, to offer an attractive franchise opportunity that balances lifestyle, flexibility and the potential to grow a profitable business.

When you work with the world's leading temporary surface protection coating, your path to success is assured. For over two decades, our range of temporary peelable coatings have consistently delivered cost savings to builders and renovators while safeguarding vulnerable surfaces from damage. Invest in a Goop Guys Franchise for a proven formula for success.

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Why choose Goop Guys?

Becoming a franchisee with Goop Guys presents a fantastic opportunity for several compelling reasons:

- ✱ Large exclusive territory
- ✱ Affordable Entry Cost
- ✱ Low Operating costs (minimal overheads)
- ✱ No experience required- Full on site training
- ✱ Proven documented systems/procedures
- ✱ Exclusive scheduling programs designed for Goop Guys
- ✱ Internal communication platform
- ✱ Annual conferences for networking and delivering new information/ strategies
- ✱ Comprehensive ongoing Support
- ✱ Access to unique Goop products'
- ✱ Full Training including comprehensive operations manual
- ✱ Central 1300 number

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Why choose Goop Guys?

You'll be connected to our strong franchise support network while still having the freedom and flexibility to run your own business.

- ✱ Regular franchisee communication and input
- ✱ No Royalty Fees
- ✱ Free leads passed along from Head Office
- ✱ Established reputation and brand
- ✱ Use of intellectual property
- ✱ Regular support via phone and field visits
- ✱ Marketing support –
 - Marketing fund which funds National marketing campaigns and brand awareness throughout the year
 - Marketing resources including brochures, letters, promotional items and gifts
 - Public website with SEO optimisation to generate local traffic
 - Social media content and advertisements including keywords and SEO optimisation
 - Individual local Google My Business accounts with managed SEO optimisation

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Who we're looking for?

Joining Goop Guys as a franchisee requires more than just an investment; it's about finding the right individuals who embody our values and vision.

We are seeking individuals with a positive attitude and confidence to network and grow their business.

Our franchisees should share our commitment to business growth and be comfortable with marketing both their business and our exceptional products.

In short, we are looking for individuals who bring not only skills and experience but also a dedication to our core values and the confidence to succeed in the competitive world of construction and surface protection.

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FAQs

Who are Goop Guys customers?

Our customers include tradies, builders and commercial clients within the construction industry looking to protect vulnerable surfaces.

What skills do I need?

Applying Goop products does not require a trade qualification. You do need to be fit, healthy, love the outdoors, comfortable with heights and have a Construction Induction Card.

What marketing am I required to do?

Head Office will market the Goop Guys national brand via our website, our social media campaigns and other advertising ventures. Franchisee's are responsible for their local area marketing within their territory. Full training is provided by Head Office, but the ability and confidence to cold call is a must!

What fees am I expected to pay?

Goop Guys does not charge royalty fees. We do have a Marketing Fund which is paid into monthly by our Franchisees and is 9% of products purchased (not income based).

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FAQs

Am I supplied with the equipment and products I need to get started?

You are supplied with the equipment and products you need to start your business.

How long is the Franchise Contract for?

The initial term is 3 years, followed by 2 x 3 year options to renew.

How much money will I make?

This is entirely dependent upon your attitude, sales ability, willingness to create a successful business, willingness to be part of the Goop Guys Franchise network and by following the proven Goop Guys Franchise system. You can make as little as nothing by doing nothing or you can market your area and earn well in excess of \$5000 per week profit.

Will I be able to sell my business in the future?

Absolutely, it is important for everyone to have an exit plan in place to align with their future goals. What you sell your business for will be entirely dependent on your growth and success. The more profitable your business is, the greater the sale value.

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When you join our Goop Guys Crew, you aren't just starting a business. You're joining a team of expert applicators with a strong Franchise network across QLD, NSW, VIC and SA. With a low buy in, no royalties and full head office training and support there is no reason not to get started today!



GOOP[®] GUYS

Next step?



Contact Us

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or

enquire now



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