

About Fancee Car?

Fancee Car are the car customisation specialists. We allow our customers to express their individual style when it comes to their vehicle and protecting their investment. The experienced team offers a customised service for your preferred look. Services include wheel and brake caliper resprays, window & light tinting, paint protection, ceramic coating, and full car vinyl wraps.

At Fancee Car, our qualified installers skilfully prepare and transform your vehicle using materials and specialised hand tools to achieve quality application and finish.

Fancee Car have extensive knowledge in all services offered for your vehicle and offer 100% guarantee on all our work.

As the top vinyl wrapping company is Sydney, Fancee Car has grown to become one of Sydney's most trusted car customisation specialists. Leanne and her team have already served more than 500 cars.

Our Founder

Leanne Beck founder of Fancee Car is an entrepreneur at it's finest. Owning a number of businesses in many different sectors, Leanne is an experienced and successful business owner. Leanne has fined tuned what is required to develop to be a great leader, create processes, provide amazing customer service and knows how to hire and train quality installers within the Fancee Car network.

The Market Opportunity

Car Modification Market size was valued at US\$ 52.15 Mn. in 2021 and the total revenue is expected to grow at 3.45% from 2022 to 2029, reaching nearly US\$ 68.40 Mn.

Customers' desire to purchase new cars and sell old ones, as well as car owners' desire to change their vehicles to keep them appealing, is expected to drive the global Car Modification Market during the forecast era. Furthermore, with the rapid urbanization of the world, the market for cars grows as well, resulting in a rise in the demand for car modifications. Consumers with more disposable income and purchasing power are more likely to modify their vehicles. The trend of car modification is growing in popularity in order to give cars a unique appearance. These are the main factors that are expected to drive the global Car Modification Market forward in the coming years.

The large number of car owners modify their cars to increase the performance of vehicle, it also improves the overall appearance of the car. The car modification is classified into two categories: performance and cosmetic. The changing

• Established sales and CRM system for stress-free and insightful business management

AGREEMENT TERMS

- 5 year term
- Franchise Service fee: Based on a flat fee \$500 + GST per week
- Marketing levy fee est \$2500 per month
- Initial Franchise Fee - \$54,000 + GST

INVESTMENT

The upfront investment required for a new centre generally ranges between \$150,000 to \$200,000 (excluding GST), including initial franchise fees. Investment level is dependent upon the centre location and size, fit out costs and equipment required.

NEXT STEPS

Register your interest by sending us an email to leanne@fanceecar.com.au or completing our online franchise application form which is available on our website. Once we receive your inquiry, we'll get together to discuss and answer the many questions you will have about the business. We will then work through the next steps of opening your own Fancee Car!

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/fanceecar



@fanceecar



Hello there! 🖐️

Thanks for your interest in finding out about our exciting franchise opportunity at **Fancee Car!**



core components such as wheels, suspension and upgrading exhaust system come under the performance category. While changing stripes, speaker systems, and others come under cosmetic category to improve aesthetics.

The number of motor vehicles on the road is forecast to continue rising at a similar rate to the previous five-year period, supporting the industry's revenue growth.

These trends are favourable to the Fancee Car business model, and we are ready to service a whole new generation of customers, delighting them with our outstanding workmanship, convenience and a timeliness of repairs.

The Fancee Car established system has proven successful and is now ready to expand and dominate the Australian market.

About Our Brand:

OUR VISION: To be global leaders in car customisation specialists dedicated to bringing our customers vision and personality to life.

OUR MISSION: At Fancee Car, we know that every person and every car is different. Our highly-skilled team transforms our customers car thanks to our in depth product knowledge, design skills and qualifications. No matter what type of car you have, or how old it is, we're dedicated to you. Every car is Fancee to us.

Our Company Values

Every job is personal: We provide you the best quality and customised style with a personal and friendly atmosphere.

Professional Standards: Our wrapping shop is capable of servicing a variety of car models. We only do the work that is needed to reach your requirements.

High-Quality Products: We insist on using only the best products that are specifically tailored for the body of your vehicle.

Why choose Fancee Car Business?

SOCIAL MEDIA: The Fancee Car strong online presence is strengthened by our car's visual appeal and trendiness. Posting luxury cars with quality work is what we do best, and we take pride in every vehicle we transform. Check out our social pages to see for yourself!

CRM SOFTWARE: A detailed CRM software system that has everything you need in one system to successfully run your business. All essential functions from estimating, planning, administration, and accounting conveniently sit in one system saving you time, money and stress.

TRAINING: The training Fancee Car provides sets you up for success. You don't have to have any previous experience or any specialised qualifications. Our hands on training system will teach you everything you need to know and how to perform all of the services we provide.

On top of the hands on training given we have developed the brand, resources, and procedures to ensure everything from job workflows to people management tools (and everything in between), are accessible to all partners in the network, making onboarding and ongoing operations a breeze!

REAL PEOPLE, REAL SUPPORT: We are a passionate, people focused business. We know what it takes to run a successful operation and we are here to support you. Our philosophy is based on a true partnership which is a win/win proposition. We are in this together and we are here to support you in your journey with us.

WHY WE ARE SPECIAL: When you join the Fancee Car family, you are joining a warm, passionate and authentic family business that is based around teamwork, quality and integrity.

We believe we have developed a unique offering, we have a clear vision and a proven concept. Together we will grow Fancee Car across Australia, and if you take the leap we are here to set you up for success.

What are we looking for in our franchise partners?

We don't want just anybody - we want to work with dynamic individuals who are excited to be a part of a game changing brand. We want our partners to:

Be Champions of our brand! We are looking for franchisees with a genuine passion in cars and helping our customers visions come to life.

We want franchisees who can follow our standardised procedures, who are committed to providing the best possible service and information for our customers, and who will drive the Fancee Car brand to become the market leader.

Be customer service focussed. We want our franchisees to have a strong commitment to their communities. We know that locals talk to locals and they support those businesses that are referred and participate within their community. Whether you're a budding entrepreneur with a passion to own your own business or an experienced business owner looking for a new venture - what matters most is your desire and willingness to share our vision, and your ability to take personal accountability for the success of a business.

Be aligned with our culture. We are seeking partners who not only want to make money, but who will dedicate themselves to ensuring all our customers receive fast and quality services

and experiences.

You must "own the business", promptly understanding what needs to be done to deliver on the expectations of our customers.

SUPPORT Being part of the Fancee Car team means you're in business for yourself but not by yourself, you are supported 100% of the way. Our support team is committed to your success.

We give you the tools and support to help you grow and operate your own business. Components of our support includes:

MARKETING Our marketing team are responsible for all major national campaigns, digital and social media, promotions and sales materials - all activities having the primary focus of bringing you customer enquiries and bookings, as well as retaining your existing customers, to increase sales and enhance the Fancee Car experience.

OPERATIONS SUPPORT Our operations team are there to help you, with a dedicated Operations Manager who will help work with you to get your centre started and then will work with you to ensure the business is the best it can be. We will primarily focus on Operations support, including training materials and strong systems development. We will assist with the creation and execution of your business plan and achievement of your goals.

TRAINING Our training system, resources and team will train you to be the best you can be, building upon your own personal and professional experience. No prior business management required, just passion and a strong desire to be the best.

A comprehensive preliminary training programme is provided for all new owners covering theoretical and practical aspects of the Fancee Car offering for all our services, customer relations and all operational aspects of running a Fancee Car centre.

Training consists of hands-on practical training and guided assistance during your launch period. Our franchisees have access to comprehensive training programs to help train the team. In-field training is delivered on a needs basis at no additional cost.

All this means you are supported 100% of the way.

WHAT'S INCLUDED

- Minimum of five weeks training in nominated established shop
- 5 days side-by-side training and support post launch
- Operations manual for your business and staff detailing everything you need to be successful