

Join a global education movement

Become a Kumon Franchisee



KUMON

MATHEMATICS ENGLISH

Trusted global learning method

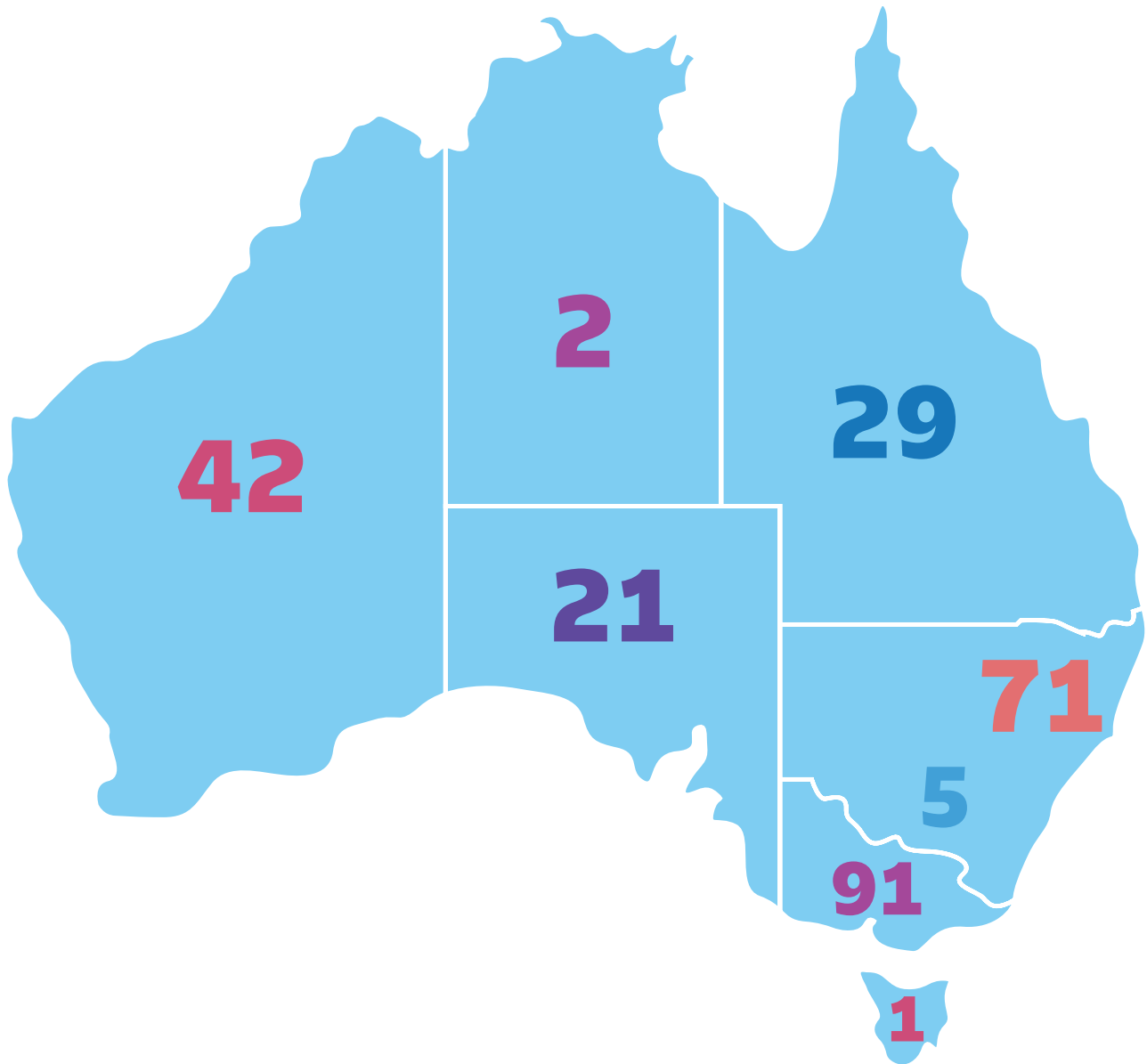
In 1958 in Japan, Toru Kumon, a high school mathematics teacher, released his worksheet-based, home-study method to his home country. Kumon expanded rapidly in the coming decades and today, 3.5 million students, in over 60 countries, study Kumon worksheets every day to improve their mathematics and reading ability.

Since the opening of our first Kumon franchise in Sydney in 1984, Kumon is offered in every Australian state and territory, as well as New Zealand.

Across Australia and New Zealand, we have more than 59,000 students enrolled throughout 300 franchises.

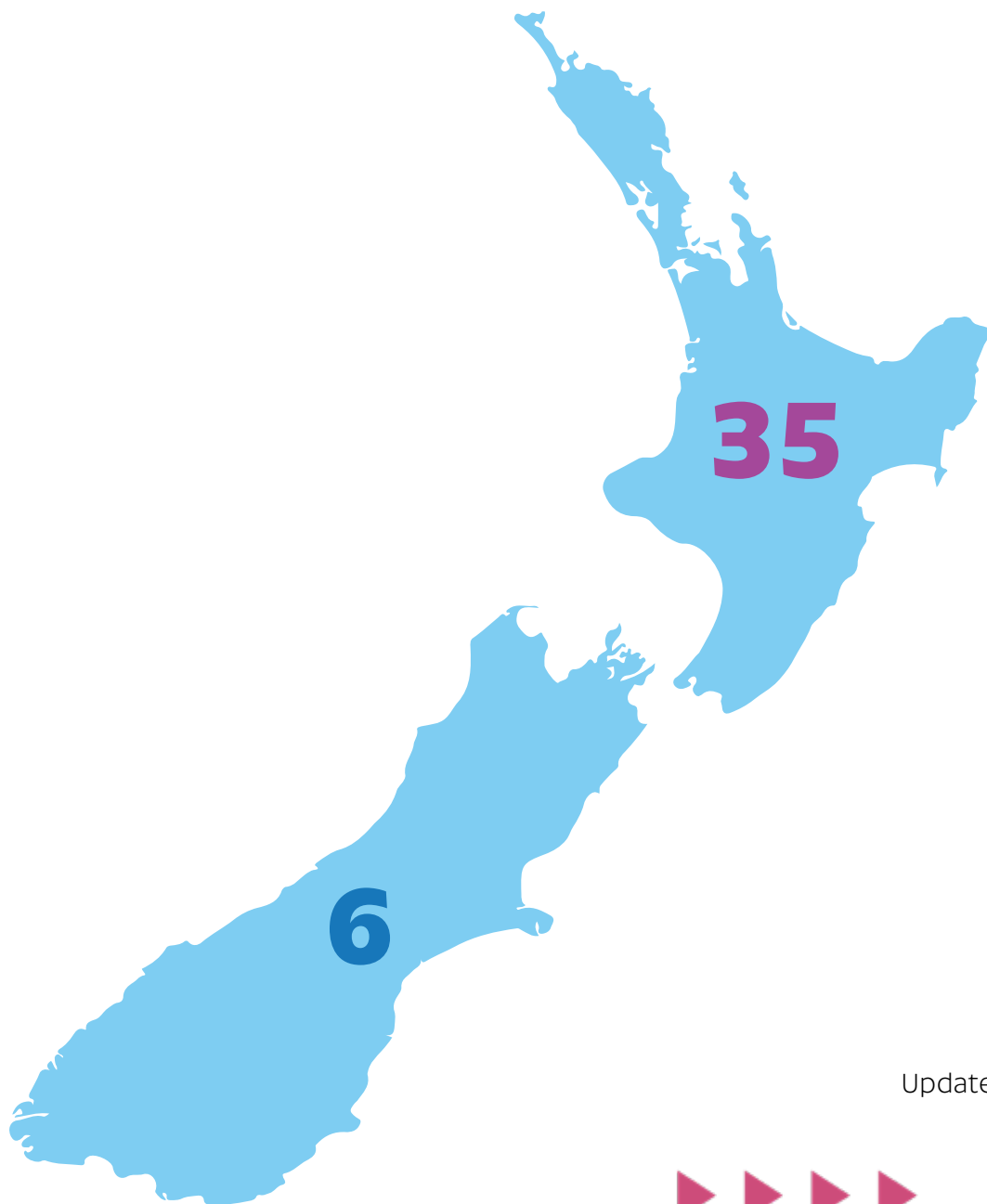


300+ franchises across Australia and New Zealand



Updated January 2026

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WHAT IS KUMON?



Kumon is an individualised programme that develops each student's self-learning ability through the study of mathematics and English worksheets.

Through Kumon, a partnership is formed between parent, student and Kumon franchisee, to fully pursue each child's potential and develop their ability to the maximum. Students progress independently at their own pace. They develop confidence, a daily study habit, and a high level of mathematics and reading ability.



THE OPPORTUNITY

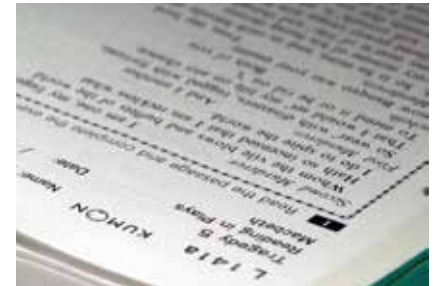
Owning and operating a Kumon franchise is the perfect opportunity for people who would love working with children and who want to make a difference.

While owning and operating a Kumon franchise is a significant commitment, it provides flexibility as our franchisees can decide their own schedule around family and other commitments. It provides stability, with extensive support provided by your local branch and the head office.



THE KUMON WORKSHEETS

Kumon is a worksheet-based programme. Whether using paper and pencil, or a tablet and stylus, students read, think, write and correct any errors. In Kumon Mathematics, they learn to write intermediate steps efficiently. In Kumon English, they summarise what they read.



Able to absorb vast amounts of information and solve complex problems on their own, our students thrive in the digital age.

Kumon worksheets are our franchisees' key resource and instructional tool. The cost of these materials are covered by royalty payments, so there are no hidden fees. Our franchisees also receive ongoing training and development on best practices for instructing students through the Kumon worksheets.

KUMON CONNECT – OUR NEWEST INNOVATION!

Our franchises now have the opportunity to offer families to study with KUMON CONNECT.

KUMON CONNECT digitises our world-renowned mathematics and English worksheets, so they can be studied with a tablet and stylus. Students develop the same skills that they would acquire through studying on paper, with the convenience of a digital platform.

KUMON CONNECT also has many functions for franchisees to review study records with ease and assign the 'just-right' level of worksheets. KUMON CONNECT is a win-win for families and franchisees.



OUR FRANCHISEES

Kumon franchisees come from a broad range of backgrounds not limited to education. These include banking, teaching, engineering, IT, law, accounting, nursing and many more. We've also had franchisees who were previous business owners and others who took a break from the workforce.



Vincent Liang
Kumon Carlingford



Ma Theresa Alcasabas
Kumon Oran Park



Danielle Young
Kumon South Dunedin



Pooja Sivakumar
Kumon Officer



Lauren Cuskelly
Kumon Mt Gravatt



Gary Yang
Kumon Southport



KUMON CENTRES

Kumon franchises are located in commercial venues such as shopping centres, office buildings and on local shopping strips. There are several, important benefits for establishing a Kumon franchise in a commercial space. These include professional and inviting facilities, venue availability, and increased brand awareness through centre signage.

Oran Park, NSW



Charlemont, VIC



KUMON CENTRES

Kumon Mentone, VIC



Kumon Wollert, VIC



Kumon Carrum Downs, VIC



SUPPORT

Field Support Division

The Field Support Division supports our franchisees through services such as organising centre signage, Kumon worksheet shelves, student awards materials and centre fit-out.



Human Resources Division

The Human Resources Division supports our franchisees with resources and guidance around legislative requirements in relation to employment of centre staff, employment of young workers, the modern award and wage rates, workplace insurance and child protection policies.*

Accounts Division

The Accounts Division support franchisees with information on the recommended tuition fee payment platform, GST, MYOB, payroll software and taxes.*

Field Instruction Division

Field Instruction Division staff create and facilitate professional development opportunities for our franchisees to improve their instruction and communication with parents and students.

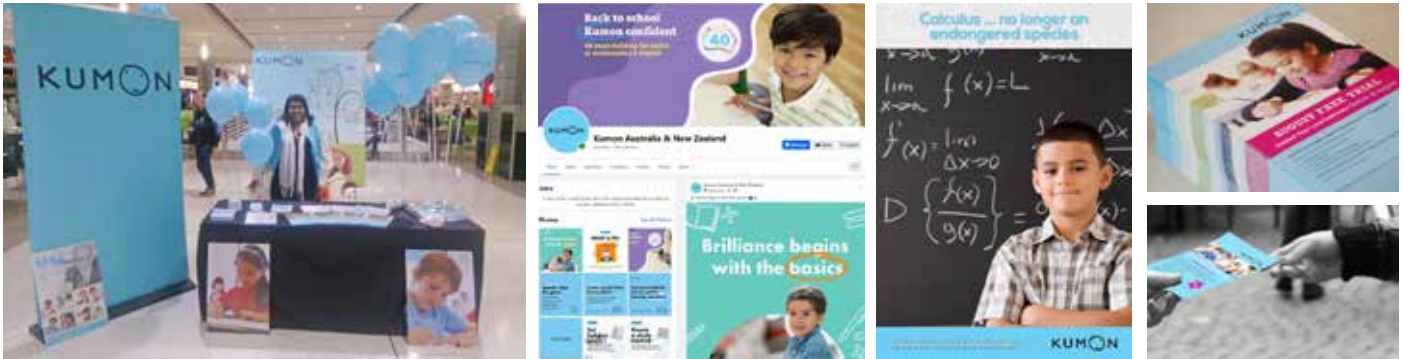
*Legal and accounting advice is not provided. We recommend that Kumon franchisees seek their own legal and tax advice.



SUPPORT

Public Relations Division

The PR Division provides franchisees with promotion materials such as flyers, posters, temporary signage, social media, and national marketing campaigns to support franchisees' local area marketing.



Professional Development Opportunities

Each month, there are opportunities for professional development held in the form of workshops, study groups and seminars. These events focus on a range of topics that support Kumon franchisees in instruction, centre development, communication, human resources and promotion. There is also an annual national conference for franchisees from Australia and New Zealand and opportunities to attend an annual Asia and Oceania Conference.



SUPPORT

Kumon Service Centre

The Kumon Service Centre, located in Matraville, Sydney, is a one-stop shop for all the materials you need to operate your centre. Kumon worksheets and administration materials are picked and packaged, and sent to your franchise on a bi-monthly cycle. Other items such as student folders, assistant work uniforms and Kumon branded stationery are also ordered from here.



SUPPORT

Field Development Consultant (FDC)

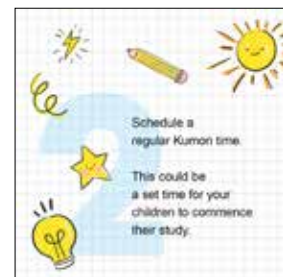
All Kumon franchisees are assigned a Field Development Consultant to help them improve and sustainably grow their business.

As a franchisee, your Field Development Consultant is your main point of contact. They will visit your franchise regularly and provide suggestions for improving student outcomes, and in turn, your business, and help coordinate any extra support from the franchisor. As FDCs provide this support, our franchisees feel confident, stronger and better equipped to deal with any challenges that may arise.



MARKETING & SOCIAL MEDIA RESOURCES

The Kumon Public Relations and Marketing team create a range of resources for advertising and marketing in the local area, on social media and for print. These resources include flyers, posters, billboard signage, bus advertising, cinema advertising, shopping centre advertising, social media graphics, and videos. Kumon conducts key national advertising for all Kumon franchises all through the year.



SIGNAGE AND FIT-OUT IN COMMERCIAL CENTRES

To maintain Kumon's strong brand image, Kumon franchises are supplied with various types of professional signage and purpose-built furniture. The purpose-built furniture includes special Kumon tables manufactured in Australia and custom shelves to store the Kumon worksheets.



INITIAL INVESTMENT

Our royalties cover all worksheet deliveries and marketing campaigns – there are no hidden fees or marketing levies.



Our franchise fee – one of the lowest in franchising

With a franchise fee of \$5,000, you gain access to a proven educational system that has helped millions of students worldwide.



Being a Kumon franchisee is a significant commitment

The true key to success lies in your commitment to operating your centre at least four days per week. As a Kumon franchisee, you are responsible for managing the day-to-day operations of your franchise, providing individualised instruction to students, and building relationships with parents.



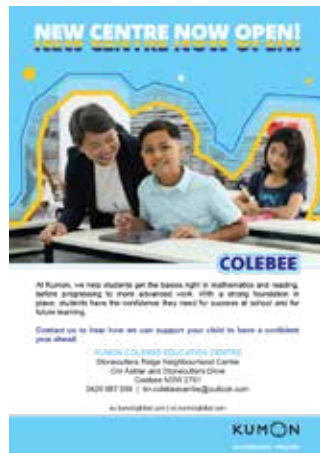
Demanding, but highly rewarding

It's a rewarding but demanding role that requires your time, energy, and passion for helping students reach their full potential. With the right mindset and dedication, you too can have a prosperous career as a Kumon franchisee.



SUBSIDIES FOR KUMON CENTRES

At Kumon, we understand that starting a new business brings with it various operating costs. To support new franchisees in the early phase of setting up and running their Kumon centre, Kumon provides generous subsidies towards rental costs, furniture & fit-out, signage and advertising. Unlike other franchises, there are no hidden marketing levies at Kumon.



EXPERIENCES OF OUR KUMON FRANCHISEES

Ma Theresa Alcasabas

Kumon Oran Park, NSW

Theresa opened Kumon Oran Park Education Centre in 2024. Her franchise is one of the fastest growing Kumon centres in NSW. Theresa loves her work as a Kumon franchisee. You can learn more by reading below.

“What I love about being a Kumon franchisee is, aside from being able to work with children, is the freedom and the flexibility. As the Kumon centre opens after school hours, I still have time in the morning to prepare my kids for school, to drop them off, and then attend to some of their activities in school. I have time to train my staff and think of ways on how to further promote my centre. I also love the support being provided by the main office.”



EXPERIENCES OF NEW KUMON FRANCHISEES



Lauren Cuskelly

Kumon Mt Gravatt, QLD

Lauren was a former school teacher who wanted to run her own business. Since Lauren didn't have prior experience in business ownership, Kumon's global reach, stability and brand recognition appealed to her as she felt that there would be great support provided to her throughout her franchising journey. Lauren opened Kumon Mt Gravatt as a new franchise in 2015 and is coming up to her ninth year as a Kumon franchisee. She appreciates being part of a large franchise network and all the different perspectives of her peers.



“My fellow franchisees in Kumon have experience in anything, from doing a business degree and then running a café, to completing an engineering degree and having worked in really different diverse roles. The perspectives that everybody brings are markedly different. I find that this keeps the idea sharing and the collegiality really dynamic. I really value that aspect because you'll almost be guaranteed that there'll be a new piece of information or insight to improve your franchise.”



EXPERIENCES OF NEW KUMON FRANCHISEES

Min Young

Kumon Central Dunedin, NZ

After working in a few private tuition roles and as a Kumon centre assistant to support himself through university, Min went straight from graduating to owning and operating his own Kumon franchise in 2017.

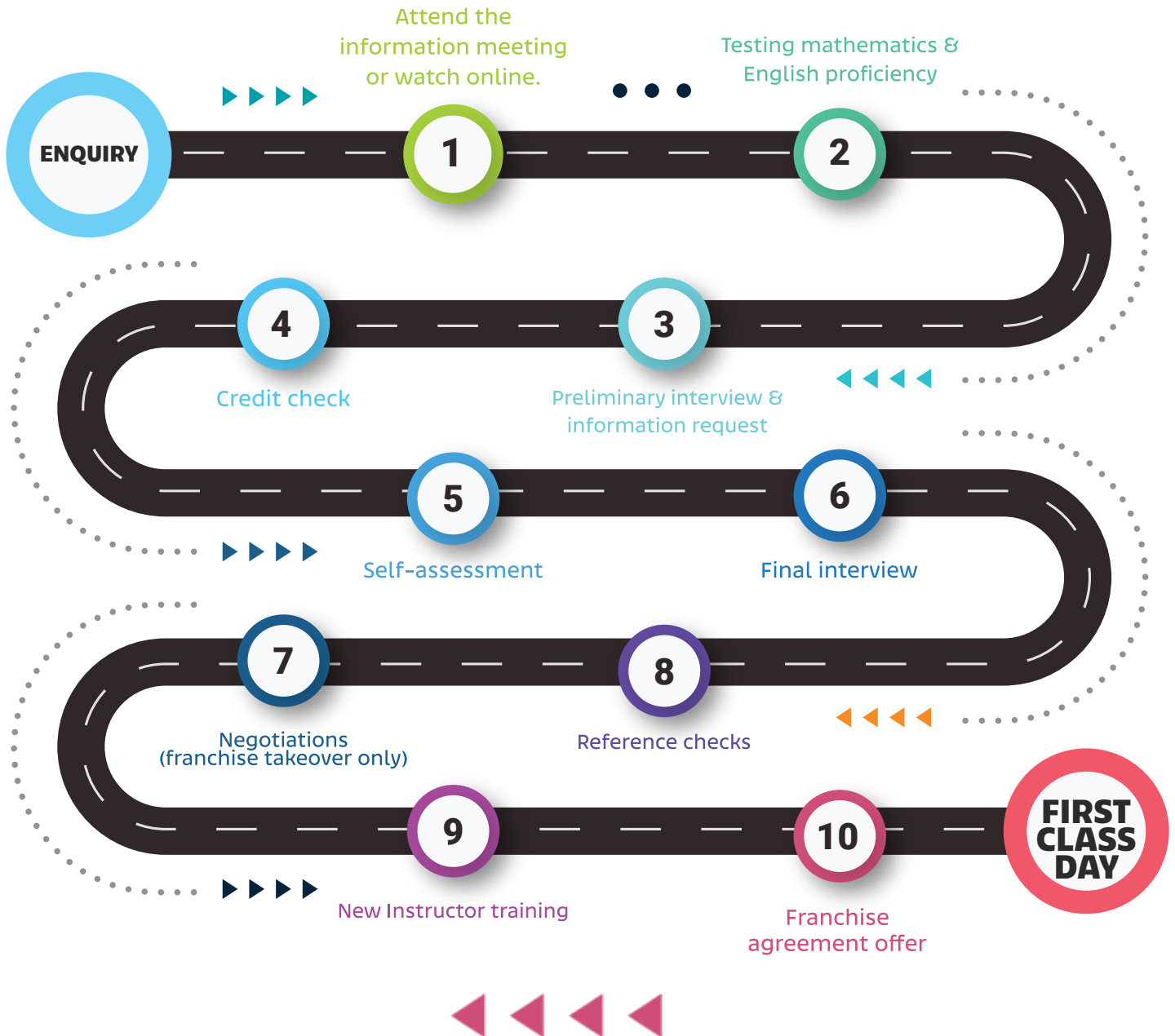
Min was supported throughout the entire process; from building a business; finding, leasing and setting up a venue, all the way to conducting new enrolments and best practices for communicating with his families. Now, Min is a recognised figure in his community.

“I’m based in Dunedin, which is a small city. Everywhere that I go, I come across one of our Kumon families. I feel like I’m part of the city.”



FROM ENQUIRY TO LAUNCH

Pathway to becoming a Kumon Instructor



KUMON FRANCHISEE REQUIREMENTS

Do you meet the requirements?

- Interested to start a business?
- Do you have a Bachelors Degree?
- Are you an Australian/New Zealand citizen or permanent resident?
- Willing to operate your franchise at least four days a week?
- Are you proficient in maths and English?
- Are you financially stable?
- Are you willing to get a Working with Children Check?

If you answered yes to all the above requirements then scan the QR code and register your spot at our next Information Session.

Attending an Information Session is the first step in the recruitment process to becoming a Kumon franchisee.

* If you do not yet have a degree, significant experience as a Kumon centre assistant may be considered in support of your application.

Please note we will request a copy of your ID for verification purposes.



WHAT TO DO NEXT

**Check out our
available locations**



**Register for our next
information meeting**



To get in touch with our recruitment team, send an email to the relevant email address below. please include details of the location you are interested in and your current location.

New South Wales: recruitment.nsw@kumon.com.au

Victoria & Tasmania: recruitment.vic@kumon.com.au

South Australia & Northern Territory: recruitment.sa@kumon.com.au

Western Australia: recruitment.wa@kumon.com.au

Queensland: recruitment.qld@kumon.com.au

New Zealand: recruitment.nz@kumon.com.au

Our recruitment staff look forward to meeting you!



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