

Buying a business

Should I start my own business or buy an existing one?

Purchasing an existing business has various advantages over starting one from scratch. When you buy an established business, you gain immediate access to a customer base, revenue stream, and a proven track record, which reduces the uncertainty and time it takes to build a brand and generate income. An existing business often comes with a skilled and experienced team, saving you the time and effort required for hiring and training staff, as well as ensuring the continuity of operations. Purchasing a business provides access to pre-existing relationships with suppliers, distributors, and clients, which can be difficult to develop when establishing a new operation.

Furthermore, an existing business may already have important assets and equipment in place, removing the need for significant upfront investments and allowing you to hit the ground running.

Buying a business can offer a clearer financial picture with historical financial records, making it easier to secure financing from lenders or investors, as they can assess the business's performance and potential more accurately.



Be prepared to compete

Prepared buyers do best.



Good businesses are in high demand



It takes time determining qualified buyers – get on a broker's radar fast



1000+ buyers a month contact us, how will you stand out?



Being confident, prepared and able to move quickly is a distinct advantage

Education is key to helping create informed, confident business buyers.

ONLINE SEMINAR

How to buy a business

Buying a business is an exciting time and can prove to be a major milestone in your life. At LINK, we offer expert guidance and support every step of the way to ensure your path to business ownership is both successful and rewarding.



Register for the next seminar



Want to know what's for sale?

Register your details and receive priority email notifications about businesses for sale that meet your preferred price range, location or industry.



Register for email notifications

