

Saturday 25 August	
10.30am	Fuelling the engine room of the Australian economy – standing up for a robust, respected and represented franchising sector Mary Aldred, Franchise Council of Australia (FCA)
11am	Is franchising right for you? Presented by the Franchise Council of Australia (FCA) Mark MacKenzie, The Graffiti Eaters Glen Pauline, OFMA
11.30am	Franchisee Success Panel A panel of successful franchisees share their experiences and business journeys. Matt Carroll, Hog’s Breath Café Phil Hudson, The Graffiti Eaters Ian Jennings, Poolwerx
12 noon	**KEYNOTE** How to back a franchise winner John O’Brien, Poolwerx
12.30pm	Why Franchise? A holistic approach to the fundamentals in building a profitable, sustainable network Suzanne Jarzabkowska, DC Strategy
1pm	**KEYNOTE** Snap-proof your future - growth through partnership Peter Sinodinos, Snap Franchising
1.30pm	**KEYNOTE** Going for Growth Frank Milner, Tutor Doctor
2pm	**KEYNOTE** Every customer a raving fan Jim Penman, Jim’s Group
2.30pm	Franchisee Success Panel A panel of successful franchisees share their experiences and business journeys. Phil Hudson, The Graffiti Eaters Mina Moussa, GutterVac Mark Brown, Poolwerx
3pm	Franchising: navigating contracts, leases and disputes Judy O’Connell, Victorian Small Business Commission
3.30pm	Know your numbers – grow your business Michael Risoli, MKS Group
4pm	How to franchise my business simply....one step at a time Brian Keen, Franchise Simply

Sunday 26 August	
10.30am	Fuelling the engine room of the Australian economy – standing up for a robust, respected and represented franchising sector Mary Aldred, CEO, Franchise Council of Australia (FCA)
11am	Is franchising right for you? Presented by the Franchise Council of Australia (FCA) Mark MacKenzie, The Graffiti Eaters Tania Murdock, OFMA
11.30am	Franchisee Success Panel A panel of successful franchisees share their experiences and business journeys. Matt Carroll, Hog's Breath Café Mina Moussa, GutterVac Mark Brown, Poolwerx
12 noon	**KEYNOTE** How to back a franchise winner John O'Brien, Poolwerx
12.30pm	**KEYNOTE** Going for Growth Frank Milner, Tutor Doctor
1pm	**KEYNOTE** Snap-proof your future - growth through partnership Peter Sinodinos, Snap Franchising
1.30pm	How to set up a successful franchisor's business... and get it right first time Brian Keen, Franchise Simply
2pm	**KEYNOTE** Every customer a raving fan Jim Penman, Jim's Group
2.30pm	Franchisee Success Panel A panel of successful franchisees share their experiences and business journeys. Mina Moussa, GutterVac Matt Carroll, Hog's Breath Cafe
3pm	Why Franchise? A holistic approach to the fundamentals in building a profitable, sustainable network Suzanne Jarzabkowska, DC Strategy
3.30pm	How to turn your business into a license to print money Paddy Sweeney, Stain Busters
4pm	Closing address