

Saturday 24 August 2019	
10.30am	A future for franchising in Australia A conversation with Franchise Council of Australia CEO Mary Aldred
11am	Is franchising right for you? Presented by the Franchise Council of Australia (FCA) Mark Mackenzie, The Graffiti Eaters Callum Alford, Norton Rose Fulbright Lawyers
11.30am	Franchisee success panel A panel of successful franchisees share their experiences and business journeys. Facilitated by Tracey Leak, Franchise Business Coach David Copsey, Poolwerx Andrew Hill, Wendy's Milk Bar Keenan Archer, Minuteman Press International
12 noon	How to build generational wealth through franchising James Young, DC Strategy
12.30pm	Myth Busters - how to spot the fake facts in franchising What you need to know before you buy Sarah Stowe, editor of Inside Franchise Business Kate Groom, Franchise Accounting & Tax
1pm	**KEYNOTE** Every customer a raving fan Jim Penman, Jim's Group
1.30pm	How to franchise my business simply one step at a time Brian Keen, Franchise Simply
2pm	**KEYNOTE** World Class Experience Andrew Morello, The Entourage
2.30pm	How to diversify and grow through different franchise models Anthony Grice, Clark Pools & Spas
3pm	Delivering profits with Uber Eats Antony Crowther, New York Minute Burger
3.30pm	How to market your franchise and make money James Smith, Smith Brothers Media
4pm	Franchise showcase: conversations with franchisors Tracey Leak, Franchise Business Coach

- Session times, topics and speakers subject to change

Sunday 25 August 2019	
10.30am	A future for franchising in Australia A conversation with Franchise Council of Australia CEO Mary Aldred
11am	Is franchising right for you? Presented by the Franchise Council of Australia (FCA) Mark Mackenzie, The Graffiti Eaters Callum Alford, Norton Rose Fulbright Lawyers
11.30am	Franchisee Success Panel A panel of successful franchisees share their experiences and business journeys. Facilitated by Tracey Leak, Franchise Business Coach Andrew McAllister, Fifo Capital Daniel Hibberd, Quest Scott Carlile, Poolwerx
12 noon	**KEYNOTE** World Class Experience Andrew Morello, The Entourage
12.30pm	Family wealth creation using franchising Mark Mackenzie, The Graffiti Eaters
1pm	**KEYNOTE** Every customer a raving fan Jim Penman, Jim's Group
1.30pm	Flexible working: the next franchise frontier Damien Sheehan, IWG/Regus Australia
2pm	Why every business should be franchise ready Doug Downer, The Alternative Board
2.30pm	Myth Busters - how to spot the fake facts in franchising What you need to know before you buy Sarah Stowe, editor of Inside Franchise Business Kate Groom, Franchising Accounting & Tax
3pm	Finding a business that will eventually work without you Paddy Sweeny, Teway
3.30pm	Franchising and the law Jane Garber-Rosenzweig, Gable Lawyers
4pm	How to market your franchise and make money James Smith, Smith Brothers Media

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