



Workshop Details

-  Dates: Starting from October 2025
-  Location: Australia-wide
-  Group size: 8 - 20 participants plus partners
-  Fee: \$3,300 (incl. GST)
-  Refreshments & support materials included

How to Join or Enquire Further

- Scan the QR code to meet me and learn more.
- Or call Klarion on 1300 664 984 for a chat.



Your Franchise Journey Starts Here

Don't take the leap unprepared.
Join Klarion and build the confidence to succeed.



Your Path. Your Power. Your Future.

Call Us Today

1300 664 984

info@klarion.org

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Your Path. Your Power. Your Future

KLARION



KLARION

Australia-wide



THINKING ABOUT BECOMING A FRANCHISEE?

Take the leap with confidence.

www.klarion.org

Welcome

Hi, I'm Tsungai Mukushi, principal lawyer at Minerva Law.
We've been supporting the franchise industry for almost 2 decades.

I created Klarion to guide aspiring franchisees through the risks and opportunities of franchising, helping you transition from THINKING to MAKING IT HAPPEN.



Your Path.
Your Power.
Your Future.

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Why This Workshop Matters

The Australian franchise industry is worth \$170 billion (2023).

But studies show 30–50% of new franchises fail within 4 years.

Startup costs often run into tens or even hundreds of thousands.

That's why we designed this workshop, to prepare you, protect your investment, and set you up for success.

About the Workshop

The Klarion 2-Day Pre-Franchise Workshop is designed to empower participants with practical skills and insights that can be immediately applied to their personal and professional lives. Whether you're looking to enhance your career, explore new interests, or connect with like-minded individuals, this session offers valuable takeaways in a supportive and engaging environment.

What You'll Gain:

- ◆ Expert-Led Instruction: Learn from experienced facilitators who bring real-world knowledge and passion to the subject matter.

- ◆ Interactive Learning: Engage in hands-on activities and discussions that reinforce key concepts and encourage active participation.

- ◆ Networking Opportunities: Connect with fellow attendees, share experiences, and build lasting professional relationships.

Who Should Attend:

This workshop is ideal for individuals seeking to expand their skill set, professionals aiming for career advancement, or anyone interested in personal development. No prior experience is necessary, just bring your curiosity and enthusiasm!

What You'll Learn - Workshop Content

◆ The Self

Discover your motivations and strengths. Build self-awareness to work effectively with others.

◆ Leadership & Team Building

Explore leadership styles and find the approach that works best for you, both in business and life

◆ Culture & Ethics

Create a strong ethical foundation and positive culture to support long-term success.

◆ Strategy & Planning

Learn to design agile strategies and plans that adapt to real-world challenges

◆ Design Thinking

Use design thinking to solve problems creatively and ensure your solutions meet real client needs.

◆ Marketing & Communication

Master the basics of messaging, branding, and reaching the right audience effectively

◆ Innovation & Growth

Foster innovation and a culture of learning to keep your business evolving and competitive.