



Who is OMG?

Established in 2012, Online Marketing Gurus (OMG) is a trusted digital agency dedicated to helping businesses thrive. Our approach goes beyond technology, emphasising mindset, action, and a commitment to your success. As an award-winning agency, we deliver tangible results, transforming online presences.

Real People, Real Results.

610+
Google reviews rated 4.9/5

200+
Gurus across AU & the world

60+
Industry awards & counting



Proud Winner of over 60 Prestigious Global Industry Awards

Contact a Guru Today!

1300 462 238

onlinemarketinggurus.com.au

What We Do

We are a Full-Service Digital Marketing Agency

OMG fortifies its standing as one of the top digital marketing agencies through Rysen's acquisition, featuring top-tier digital marketing, innovative UX/UI design, and high-converting web development - all in one place!



OMG Gurulytics



Evidence-Driven Framework



SEO + GEO



PPC



Paid Social



Content Marketing



Programmatic



UX/UI Design



Web Development



Email Marketing



Digital Strategy

Global SEO Agency of the Year

Get your FREE \$4,000 Evidence Driven Digital Audit & Strategy!

- ✓ Your Website Performance
- ✓ Competitor Analysis
- ✓ Traffic-Driven Recommendations
- ✓ Offsite/Backlink Audit
- ✓ Implementable Insights

Book a FREE Strategy Session



Scan the QR code



Actually #1



Rated 4.9/5.0 by 610+ of our clients



Our clients love us.

Our sole focus is on digital marketing strategies that translate into serious revenue for your business.

“Measurable results and advice to further grow the business. The team at OMG are personable, honest, reliable and talented...”

Karleitia Bodlovic – Digital Marketing Head

Calvin Klein

“From being burnt by other online marketing companies, Andrew Raso and the team took our business revenue up 300% and cost per conversion is 50% down. Highly recommended.”

Domenic Giampaolo – CEO

ELITE SUPPLEMENTS

We help brands big & small reach their full potential.

