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Sunday 6 May		
10.30am	Fuelling the engine room of the Australian economy – standing up for a robust, respected and represented franchising sector	Mary Aldred, CEO, Franchise Council of Australia (FCA)
11am	Is franchising right for you?	Franchise Council of Australia (FCA)
11.30am	So you want to own a business - How to avoid business failure	Doug Downer, The Alternative Board
12 noon	The winning formula for buying the right franchise business	Rajiv Rajan, Finn Franchise Brokers
12.30pm	The importance of marketing your business and building a customer database early	Clayton Treloar, Mail Boxes Etc
1pm	**KEYNOTE SESSION** Every customer a raving fan	Jim Penman, Jim's Group
1.30pm	Franchisee success panel	A panel of successful franchisees share their experiences and business journeys
2pm	How to set up a successful franchisor's business – and get it right first time	Brian Keen, Franchise Simply
2.30pm	Are you suited to franchising?	Mike Stringer, MPower Franchising
3pm	Can I franchise my business?	Mark Fernandez, BDA Business Development Alliance
3.30pm	Legal tips and traps when buying a franchise	Tamra Seaton, MDS Legal