



Brand

Founded in Melbourne, Australia in 2024, our revolving all-you-can-eat hotpot brand redefines the dining experience by combining authentic flavors with modern innovation. With a mission to deliver unlimited gourmet enjoyment at outstanding value, we have quickly established a strong reputation among local food lovers.



Low labour costs

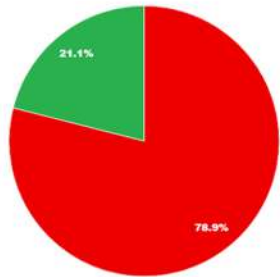


Easy operation



Full support

Our flagship store in Glen Waverley has set a new benchmark in the market, receiving consistent recognition and praise from diners. Backed by a proven business model and growing brand influence, we are committed to expanding our presence and partnering with visionary investors to bring this unique hotpot experience to more communities.



Labour cost proportion

Payback Period Analysis Table		
Item	Amount	Notes
Store Lease Cost	\$12,000/month	As per lease agreement
Labour Cos	\$65,000/month	Staff salaries & operations
Utilities & Misc	\$5,000/month	Water, electricity & others
Food ingredient Cost	\$88,000/month	Ingredients & consumables
Monthly Revenue	\$250,000/month	Projected sales revenue
Monthly Gross Profit	\$162,000/month	Revenue-COGS
Monthly Net Profit	\$80,000/month	Gross profit -fixed costs
Fit-out & Equipment	\$580,000	
Interior Design	\$28,000	
Initial Stock	\$120,000	
Franchise & Training Fee	\$19,600	
Permit Costs	\$20,000	
Payback Period	10 months	

Franchise Advantages

Easy Operation

Simple operating procedures allow staff to get started quickly with minimal training, reducing reliance on chefs.

Full Support

From site selection and interior design to staff training and operational guidance, we provide full support to ensure a smooth launch.

Low Franchise Fee

Low entry cost and minimal financial burden make it easier for partners to start their business journey.