



Why choose SMILE JOYAS?



- ✓ Franchise fee: A\$ 16,000
*Special trade fair condition:
no contract-signing fee, A\$ 0*
- ✓ Security deposit: A\$ 160 per m²
- ✓ 3% royalties on monthly sales
- ✓ 4 personalized investment models
- ✓ Net profit of up to 80%

Smile Joyas JOIN OUR EXPANSION

We are looking for franchise partners
America – Africa – Asia – Europe – Oceania

NEXT STEPS

1. Request for information.
2. Meeting and feasibility study.
3. Location search and pre-contract signing.
4. Contract signing and store setup.
5. Training and store opening.

FRANCHISE CONTACT

+34 614 248 804

smilejoyastiago@gmail.com

SCHEDULE YOUR MEETING!

WhatsApp



WeChat



www.smilejoyas.com

PROFITABLE INVESTMENT IN JEWELRY

International franchise in full expansion

**Special trade fair condition:
A\$ 0 franchise fee**

Investment starting from A\$ 32,500

Estimated ROI: up to 275% per year

Estimated payback: 3 to 6 months



+80 stores in Europe and Latin America



A PROVEN BUSINESS MODEL

Smile Joyas is a modern jewelry franchise created to offer:

- ✓ Attractive designs
- ✓ Affordable prices
- ✓ High product turnover

FRANCHISE CONDITIONS

Franchise fee: A\$ 16,000

Security deposit: A\$ 4,900 for a 30 m² or
A\$ 160 per m² for stores over 30 m²

Royalties: 3% of monthly sales

Our goal is to build an international network of franchise partners growing together with the brand.

STORE MODELS

Compact store example

18 customers per day
Average ticket: A\$ 43

ESTIMATED RESULTS

Monthly sales:	Net profit:
A\$ 17,000	A\$ 5,600



INVESTMENT MODELS

15 m² Store

Estimated investment:

A\$ 32,500

Minimalist format, suitable for busy commercial areas and shop-in-shop spaces.

30 m² Store

Estimated investment:

A\$ 57,000

Compact format, ideal for shopping centers and high-traffic commercial streets.

60 m² Store

Estimated investment:

A\$ 87,000

Recommended standard format. Ideal balance between investment and display capacity.

Loja de 90 m²

Estimated investment:

A\$ 131,000

Premium format for strategic locations with higher customer flow.

