

Saturday 23 March 2019	
10.30am	A future for franchising in Australia A conversation with Franchise Council of Australia CEO Mary Aldred
11am	Is franchising right for you? Presented by the Franchise Council of Australia (FCA) Warren Ballantyne, Gutter-Vac Ruth Allen, Australian Small Business & Family Ombudsman
11.30am	Franchisee Success Panel A panel of successful franchisees share their experiences and business journeys. Facilitated by Soula Van Kooy of the Franchise Council of Australia Malcolm Price, Poolwerx Norm Dodds, Gutter-Vac Joe Wu, Fastway Couriers
12 noon	**SPECIAL PRESENTATION** How to build generational wealth through franchising Rod Young, DC Strategy
12.30pm	Myth Busters - how to spot the fake facts in franchising What you need to know before you buy Sarah Stowe, editor of Inside Franchise Business Kate Groom, Franchise Accounting and Tax
1pm	**KEYNOTE** World Class Experience Andrew Morello, Yellow Brick Road
1.30pm	Why every business should be franchise ready Doug Downer, The Alternative Board
2pm	**KEYNOTE** Partnering for Growth: Creating a Shared Brand Vision Peter Sinodinos, Snap Franchising
2.30pm	How to buy a franchise and live to tell the story Grant Garraway, The Franchise Shop
3pm	How to market your franchise and make money James Smith, Smith Brothers Media
3.30pm	Presenting to motivate and inspire Lee Featherby, Powerful Points
4pm	How to develop a high performing team – learn from Toyota and Amazon Paul Findlay, REACH EcoSystem

- Session times, topics and speakers subject to change

Sunday 24 March 2019	
10.30am	A future for franchising in Australia A conversation with Peter White from the Franchise Council of Australia
11am	Is franchising right for you? Presented by the Franchise Council of Australia (FCA) Warren Ballantyne, Gutter-Vac Sean O'Donnell, HWL Ebsworth Lawyers
11.30am	Franchisee Success Panel A panel of successful franchisees share their experiences and business journeys. Facilitated by Soula Van Kooy of the Franchise Council of Australia David Cameron, Poolwerx Norm Dodds, Gutter-Vac Rajesh Sheth, Fastway Couriers
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