

Friday 26 March 2021	
10.30am	<b>Franchising for the new decade</b> A conversation with Franchise Council of Australia CEO Mary Aldred
11am	<b>Is franchising right for you?</b> Presented by the Franchise Council of Australia (FCA) Mark Mackenzie, The Graffiti Eaters Jonathan Muncey, Norton Rose Fulbright Lawyers
11.30am	<b>Conversations with franchisees</b> A panel of successful franchisees share their experiences and business journeys. Facilitated by Racha Abboud, Macpherson Kelley, Franchise Council of Australia Grant Stanford, Snap Chatswood Deb Boothe, City Cave Gregory Hills Warren Roberts, Poolwerx
12 noon	<b>**KEYNOTE**</b> <b>Why top franchises succeed and how to own one</b> Rod Young, DC Strategy
12.30pm	<b>Let's talk about money: 5 facts you absolutely need to know about buying a franchise</b> Sarah Stowe, Inside Franchise Business Kate Groom, Franchise Accounting & Tax
1pm	<b>How franchisor support systems can help you reach your potential</b> Nathan Kelk, Red Rooster
1.30pm	<b>What every franchisor and franchisee should do</b> Doug Downer, Franchise Ready
2pm	<b>**KEYNOTE**</b> <b>Accelerated growth strategies for business owners</b> Andrew Morello, The Entourage
2.30pm	<b>Want to franchise your business but not sure how?</b> Brian Keen, Franchise Simply
3pm	<b>Wellness &amp; balance in small business</b> Jeremy Hassell, City Cave
3.30pm	<b>Is there a better way? The future is collaboration.</b> Boaz Keeda, Independent Cafes
4pm	<b>How to become a Media Magnet in order to gain trust, influence and boost your bottom line</b> Monica Rosenfeld, WordStorm PR

- Session times, topics and speakers subject to change

Saturday 27 March 2021	
11am	<p><b>Is franchising right for you?</b> Presented by the Franchise Council of Australia (FCA) Mark Mackenzie, The Graffiti Eaters Jonathan Muncey, Norton Rose Fulbright Lawyers</p>
11.30am	<p><b>Conversations with franchisees</b> A panel of successful franchisees share their experiences and business journeys. Facilitated by Charlie Duffill, FoodCo, Franchise Council of Australia Jaime Strong, City Cave Bella Vista John O’Riordan, InXpress</p>
12 noon	<p><b>**KEYNOTE**</b> <b>Why top franchises succeed and how to own one</b> Rod Young, DC Strategy</p>
12.30pm	<p><b>What every franchisor and franchisee should do</b> Doug Downer, Franchise Ready</p>
1pm	<p><b>**KEYNOTE**</b> <b>Accelerated growth strategies for business owners</b> Andrew Morello, The Entourage</p>
1.30pm	<p><b>Building resilience in your business</b> Marcel Lal, InXpress</p>
2pm	<p><b>**SPECIAL PRESENTATION**</b> <b>Health &amp; Wellness: Scream if you wanna go faster: How to survive and thrive on the franchise rollercoaster</b> Laura Piccardi, Uppy</p>
2.30pm	<p><b>Let's talk about money: 5 facts you absolutely need to know about buying a franchise</b> Sarah Stowe, Inside Franchise Business Kate Groom, Franchise Accounting and Tax</p>
3pm	<p><b>Why are some people more successful than others?</b> Peter Swatosch, FocalPoint Business Coaching</p>
3.30pm	<p><b>How to franchise my business simply one step at a time</b> Brian Keen, Franchise Simply</p>
4pm	<p><b>Is there a better way? The future is collaboration.</b> Boaz Keeda, Independent Cafes</p>

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