



The **Franchising Theatre** offers free seminars on the show floor. Come along and hear from experts and questions. Some of the sessions you can expect:

- Is franchising right for you?
- How to finance your franchise
- Conversations with franchisees
- Choosing between franchise options
- Global insights for the franchising sector
- How to franchise your own business



The **Start Your Own Business Theatre** offers free seminars on the show floor. Come along and hear from experts and questions. Some of the sessions you can expect:

- Building an effective business plan
- Avoiding financial traps
- Financing your new business
- Finding help to launch a business
- How to value and buy a business
- Ten tips for startups
- Avoiding 5 costly legal mistakes

All seminars are free – just come and take a seat prior to each session. The final schedule will be published closer to the show.