



Grow Your Church Through Visitors

Lesson 4

Set an Annual Visitors Goal

Why establish a goal?

1. Increase visitor awareness

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1. Increase visitor awareness
2. Clarity of focus
3. Pain free goal
4. Adds momentum to youth and kids
5. Improved church health

How to set an annual, church wide visitors goal

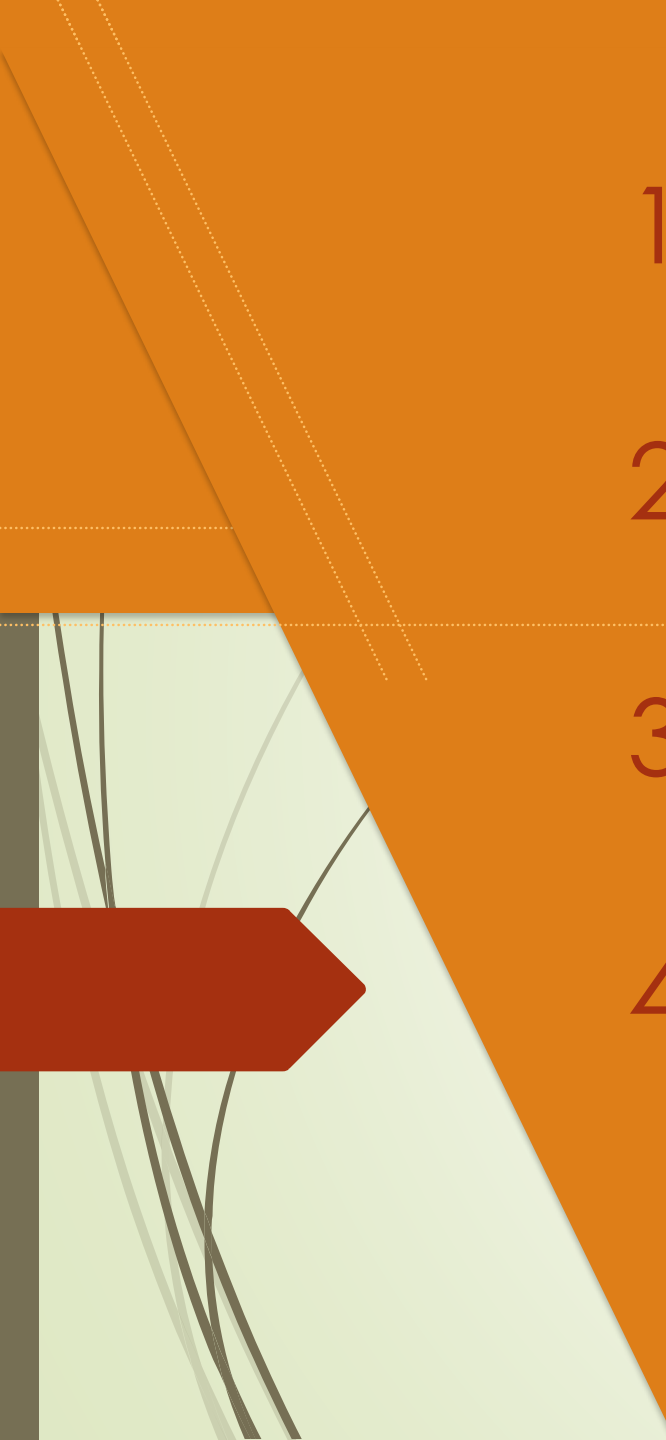


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 4. Let the strategies roll



Should I go public
with this goal?

Checklist