

MICRO EVENT FUND 2020

The Micro Event Fund is a new initiative developed as part of NSW's 2019-20 bushfire and drought recovery program to support smaller, community-based events in Regional NSW areas impacted by bushfire activity or drought conditions. It aims to maintain vibrancy in local communities, encourage visitation and stimulate local economies.

'Micro Events' are defined as community-based events including but not limited to country shows, town festivals including parades, and cultural festivals whose total expenditure budget is approximately \$75,000 (excl. GST) or less.

The Micro Event Fund offers one-off grants of \$10,000 (excl. GST).

Grants from the 2020 Micro Event Fund are offered to events being held between 1 May and 31 December 2020 and will be distributed in a single application round. Events being held in January, February, March and April 2020 are not eligible for Micro Event Funding in 2020.

Application to the Micro Event Fund is a single-stage process consisting of an online application form responding to a series of questions that address the fund criteria. Applicants should provide concise answers to the questions and ensure all questions are answered.

Events must submit a detailed and comprehensive expenditure budget with their application that shows all planned expenditure on the event. Grants will not be allocated to applicants that do not include a full budget.

To be eligible to receive funding from the Micro Event Fund, an event must demonstrate that they sufficiently meet the following fund criteria:

- Takes place in a region impacted by the drought or recent bushfire activity
- Takes place between 1 May and 31 December 2020
- Has a total expenditure budget of approximately \$75,000 (excl. GST) or less
- Can demonstrate an ability to engage and harmonise the local community
- Can demonstrate an ability to stimulate the local economy
- Has the potential to attract visitors from outside the local community.

Applications to the Micro Event Fund must be submitted through Destination NSW's online application platform during the application period. Applications are not accepted outside of the advertised application period.

For more information, visit www.destinationnsw.com.au/ref or contact:

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