

South Pacific Division Strategy: Comprehensive Media Evangelism



A Testimony

“When he saw the crowds, he had compassion on them, because they were harassed and helpless, like sheep without a shepherd. Then He said to His disciples, ‘The harvest is plentiful but the workers are few. Ask the Lord of the harvest, therefore to send out workers into his harvest field’.” Matthew 9:37-38 (NIV)

How can we send workers into the harvest if we can't physically go there?

Media presents the church with significant opportunities to connect with our communities. Whether it be through broadcast media, social media, radio or print, these are all avenues by which we can share the good news of Jesus Christ with a large and unknown viewership as well as our neighbours and friends.

This media evangelism offering will provide much-needed resources to support the production of short film clips for social media, the broadcast of Hope Channel and resources for the operation of the Hope Discovery Centre, which works directly with

media contacts. In 2018 the Discovery Centre enrolled close to 3,000 students and cared for 2,500 prayer requests. Your generous support will help the church with its mission of engaging, equipping and evangelising through media. The Adventist church blesses the world through many forms of outreach— education, community services, radio and television and many more. Many of these outreach ministries receive support from our offerings.

Appeal

Let's give generously to the division offering today so that others can hear that Jesus loves them and is coming soon.

Prayer

Dear God, thank You that through the offerings we give today searching souls will come to know Jesus. Amen.

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