Digital Media Guide

sydney.adventist.org.au
We acknowledge our God and Saviour Jesus Christ, the creator, provider and supreme owner of all things.

We also acknowledge the Aboriginal and Torres Strait Islander people who are the traditional custodians of the land. We pay tribute to elders past and present and acknowledge that they have cared for this country over countless generations.

We recognise the continuing contribution that the Aboriginal and Torres Strait Islander people make to Australia and endeavour to work together to leave a legacy of reconciliation, justice and hope for all future Australians.
About

The Seventh-day Adventist Church is a Christian denomination with churches, schools, hospitals, clinics and aid organisations located around the world. We are a Protestant church distinguished by our observance of Saturday as the Sabbath and are comprised of over 21 million members in 202 countries.
Our mission is to inspire hope and wholeness of life in our communities. In a world where things often seem out of control and many are struggling, we strive to share the good news of hope, that each of us has a purpose, and to use our resources to help others achieve meaningful and abundant lives.
You'll find us throughout this great city from Bondi Junction in the East to the Blue Mountains in the West, from Wollongong down South to Hawkesbury up North and out to Norfolk and Lord Howe Islands. We serve where you are.

129 locations in Sydney

104 Churches
6 Schools
3 Community centres
12 Food banks
3 Aged-care centres
1 Convention centre
Venues

Our locations are for more than just worship—they’re also community resources. These versatile venues offer safe spaces for coming together, building communities and making friends.

From community halls to fully-equipped kitchens to spacious grounds, we have a number of options throughout Sydney. Find a venue* near you.

*Sydney Adventist Church venues are unavailable for hire Friday evenings and Saturdays. Smoking, drugs and alcohol are not permitted onsite. Fees may apply.
Crosslands
Youth and Convention Centre

- Accommodation and facilities
- Campground
- Swimming pool
- Kayak and canoe hire
- Sports courts
- Challenge courses
- Flying foxes
- Bushwalks
- Abseiling

(02) 9653 1041
www.crosslands.org.au
Reach

The urban population of the Adventist Church in Sydney is diverse. The church alone is made up of nearly 10,000 members of various backgrounds who are enthusiastic about sharing, connecting, serving and worshipping. Our conference includes over 20 organised language groups with almost every people group in the world represented.

As of February 2022

15,500+
Online followers

9,800+
Members

4,200
Monthly site visits

3,100
Students

378
Residents
Partnership

We believe that spiritual and emotional wellbeing foster an active mind, an active mind is fuelled by a healthy body, and a healthy body and mind enable healthy social relationships. We also believe that it is our duty to care for and protect our planet and all that dwell in it.

Do you have an environmental, community, health, or mission project or initiative you’d like to partner with us on? Get in touch!

Reach out to our Communications Team if you have any questions.
There’s always something happening in Sydney. To showcase your event on our calendar, please submit all of the following to the Communications Team a minimum of one (1) month prior to the event. Announcements may be submitted directly to our notice board. Both are subject to approval.

- Event name
- Short description of 20 words or less
- Long description and relevant details
- Hero image of 1200px wide or larger (3:2 or 1:1 ratio), 1MB (max) in size.
- Start and end date
- Time
- Location
- Price
- Booking or event URL
- Contact info

Speakers
Please provide the following information per speaker:

- Full name
- Photo of 320px wide or larger (3:2 ratio) and no more than 1MB in size.
- Bio of 100 words or less
Leaderboard

728px x 90px
Homepage

A horizontal banner that will sit on the homepage. The ad can be animated or static. Clicking this will link out to another part of the website or externally if desired. Restrictions apply.

Specifications

- JPG or GIF
- 72 dpi
- RGB
- 720px x 90px
Billboard

970px x 250px

Homepage

A horizontal banner that will sit lower on the homepage. The ad may be animated or static and can link out to another part of the website or externally if desired. Restrictions apply.

SPECIFICATIONS

• JPG or GIF
• 72 dpi
• RGB
• 970px x 250px
Halfpage

300px x 600px
News & stories posts

A vertical banner housed on the news article pages. The ad may be animated or static and can link out to another part of the website or externally if desired. Restrictions apply.

SPECIFICATIONS

• JPG or GIF
• 72 dpi
• RGB
• 300px x 600px
Digital Ad Pricing

Sydney Adventist website advertising is a simple and relevant way for businesses, communities and organisations to connect with our audience.

Reach out to our Communications Team if you have any questions.

*Not available to local churches. Artwork must be supplied and approved. One month limit per ad.

<table>
<thead>
<tr>
<th>Digital Ad Type</th>
<th>2 weeks</th>
<th>4 weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>$40 +GST</td>
<td>$75 +GST</td>
</tr>
<tr>
<td>Billboard</td>
<td>$40 +GST</td>
<td>$75 +GST</td>
</tr>
<tr>
<td>Half page</td>
<td>$40 +GST</td>
<td>$75 +GST</td>
</tr>
</tbody>
</table>
IntraSyd

IntraSyd is the ultimate resource for Adventist news, stories and happenings from around Sydney. The magazine is published exclusively for Seventh-day Adventist members, organisations and companies in the Greater Sydney area. Over 2,000 issues are distributed bi-monthly.

Please send editorial pitches and press releases to the Communications Team. IntraSyd dates and deadlines available [here](#).

**Includes newsletter and social media posting. Artwork must be supplied and approved. Two-issue limit per ad. Not available to local churches.**

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Dimensions</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Ad</td>
<td>205mm x 270mm</td>
<td>$180 + GST</td>
</tr>
<tr>
<td></td>
<td>4mm bleed</td>
<td></td>
</tr>
<tr>
<td>Half Page Ad</td>
<td>179mm x 115mm</td>
<td>$95 + GST</td>
</tr>
<tr>
<td>Quarter Page Ad</td>
<td>87mm x 115mm</td>
<td>$60 + GST</td>
</tr>
</tbody>
</table>

**Full Page Ad**

<table>
<thead>
<tr>
<th>Time</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 issue</td>
<td>$180 + GST</td>
</tr>
<tr>
<td>2 issues</td>
<td>$330 + GST</td>
</tr>
</tbody>
</table>

**Half Page Ad**

<table>
<thead>
<tr>
<th>Time</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>1 issue</td>
<td>$95 + GST</td>
</tr>
<tr>
<td>2 issues</td>
<td>$180 + GST</td>
</tr>
</tbody>
</table>

**Quarter Page Ad**

<table>
<thead>
<tr>
<th>Time</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>1 issue</td>
<td>$60 + GST</td>
</tr>
<tr>
<td>2 issues</td>
<td>$110 + GST</td>
</tr>
</tbody>
</table>
We have three newsletters:

• The Conference newsletter (bi-weekly)
• Sydney Adventist Women (first week of the month)
• Sydney Adventist Youth (once a month; no set date)

Each distribution list is different. Newsletter details and archives are available here.
Terms & Conditions

• All advertising must comply with IntraSyd's Advertising Policy.
• Advertising rates are subject to change.
• Display advertising is available to Church organisations and ministries, official supporting ministries of the Seventh-day Adventist Church. Advertising by non-competing businesses and organisations in line with our mission and partnership interests may be considered on a case-by-case basis.
• Cancellation of advertising after 12:30pm on the booking deadline date will incur a cancellation fee of 50% of the advertisement cost - unless cancelled within 24hrs of the print deadline, in which case the full fee will be charged.
• All advertising must comply with the Trade Practices Act and must not be misleading, false or deceptive.
• All advertisements are subject to the approval of the publisher, who reserves the right to refuse advertising.
• Advertising agencies and advertisers accept full responsibility for the contents of all advertisements and agree to indemnify the publishers against any claim or proceeding arising out of the publication of the advertisements. Provision of the material or copy for publication constitutes acceptance by the advertiser and the advertising agent of this condition.
• Telephone instructions are accepted but the publisher is not liable for error or misunderstanding if instructions are not confirmed in writing prior to publication deadline.
Reach out to the Greater Sydney Conference to customise a package and tailor a solution for your church.

sydney.adventist.org.au

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+61 2 9868 6522

EMAIL
GSCComms@adventist.org.au

FAX
+61 2 9868 6533