



GONÇALO CAMPOS

Gonçalo Campos is a Portuguese product designer. Soon after graduating in Product Design in 2008, he joined Fabrica, Benetton's communications research centre, in the design studio. This gave him the chance to work with brands such as Secondome, Seletti and Zanotta. In 2009, he worked in Sam Baron's studio, continuing on to start developing a series of products which explore the possibilities of design through function and material. Campos prides himself on finding simple solutions through the use of materials and production methods, in a process that starts from within the object towards the outside. This results in recognizably "smart" objects, often with a certain humor; the result of a relaxed way of thinking and curious attitude.

