

What is The Point of Accreditation?

As the home staging industry is totally unregulated, IIHS™ hope to bring, not just legitimacy, but consistency through-out the industry of what a customer can expect when dealing with a home stager.

This means:

- No clients spending money on a service that does not deliver
- An alliance of home stagers who support other home stagers
- You have an objective independent way to justify that you are an expert
- Minimising the chance of being beaten by home stagers who quote dramatically lower than you

With a registry of home stagers who have, at a minimum, completed professional standards of training or who can show that they have been working in the home staging industry with a portfolio, who hold relevant insurance coverage and who abide to an industry code of conduct accreditation and regulation can be achieved.

To join the accreditation program, home stagers must:

- Provide evidence of Public Liability Insurance (no less than \$10 million)
- Provide proof of registration of business name and ABN / ACN – or ABN for Sole traders
- Provide Workers Compensation Insurance (for businesses with 2 or more employees at any time in accordance with the regulation state of work)
- Provide proof of training as a Home Stager or provide evidence of portfolio of (min) 5 properties and verifiable testimonials (written, dated and signed client testimonials)
- Have signed Code of Conduct & Practice

Why become accredited and what are the advantages?

Becoming accredited will help you attract potential clients and estate agents. Adding accreditation to your list of credentials is a great way to add another element of professionalism to your business and will help you stand out from the crowd of other home stagers.

How much does it cost to become accredited and how long am I accredited for?

When you become accredited by IIHS™ your details will be marked as accredited on the website for 12 months.

The cost to become accredited by IIHS™ is \$200 or \$100 for Professional Members. The Board of Advisors (BoA) will review your application prior to being listed as accredited, which may take up to 6 weeks.

Who is the best contact for any questions or issues I have?

For any questions or issues you have with accreditation please contact admin@instituteofhomestaging.com