



RAM

NEWS RELEASE

ALL-NEW RAM 3500: READY FOR THE BIGGEST JOBS



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RAM Trucks Australia's biggest truck has been officially released, the all-new RAM 3500 Laramie®, completing the roll-out of the latest range of RAM trucks in Australia.

Following hot on the heels of the recent 2500 heavy duty – and, earlier in 2021, the new 1500 Laramie® and Limited models – RAM Trucks Australia now boasts the most comprehensive range of official, factory-authorised, fit-for-purpose full-size pick-up trucks in the country.

The all-new 3500 Laramie® underwent the same wide-ranging design, homologation, and manufacture processes that both the 2500 and 1500 models passed. For reference it included 50,000 hours of pre-build development hours; 80,000kms of rolling road testing; 50,000km of real-world road driving; and a 20,000km full vehicle durability test.

“The all-new 3500 completes the task we set ourselves at the start of 2021: to deliver a full range of fit-for-purpose vehicles for the Australian consumer,” says RAM Trucks Australia National Manager Jeff Barber.

“The 3500 is a remarkable vehicle that cements our product offering in 2021. Only RAM Trucks Australia can deliver such a vehicle thanks to our robust and detailed planning, development, remanufacturing, and testing programme in conjunction with our local and global partners including Stellantis (formerly Fiat Chrysler Automobiles, US).”

RAM Trucks Australia
www.ramtrucks.com.au

RAM Trucks Australia Pty Ltd is a division of the Ateco Group
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The all-new 3500 Laramie® now sits atop a wide range of RAM trucks beginning with the 1500 Express Quad at \$79,950 and moving up through the Express Crew Cab, Warlock II, the new 1500 Laramie® and Limited variants and recent 2500 Laramie®.

Like the 2500, the all-new RAM 3500 steps forward with new benchmarks in ride and handling, luxury, materials, innovation, and technology.

Powered by the legendary 6.7-litre inline 6 Cummins® turbodiesel, the 3500 delivers 276kW and a mighty 1,152Nm, allowing for a max braked towing capacity of up to 8.0 tonnes*.

With the same bold interior, engine, suspension, four-wheel drive system and specification, the all-new 3500 differs in its capabilities thanks to its two-stage longitudinal leaf solid axle. This allows a mammoth payload of up to 1,724kg.

With its braked towing capacity of up to 8.0 tonnes*, if you're looking for a seriously luxurious towing vehicle nothing else comes close.

RAM Trucks Australia is the world's only RAM-authorised manufacturer of right-hand drive RAM trucks. The relationship with RAM Trucks in the US began back in 2013 and continues to innovate to deliver a no compromise, full-size pick-up truck that leads in durability, technology and efficiency.

All RAM Trucks Australia vehicles are international-spec vehicles, uniquely coded for the Australian market and the local build process. With over 400 locally-sourced new parts involved in its transformation journey from left- to right-hand drive, the all-new RAM 2500 sets new benchmarks in the full-size pick-up truck segment – a segment RAM Trucks Australia first created more than six years ago.

The all-new RAM 3500 starts at \$162,950 plus on road costs for Laramie® Crew Cab.

*When fitted with an appropriate tow hitch and air brakes to suit your vehicle and trailer in accordance with the varying towing & licensing rules and regulations of the States & Territories throughout Australia. It is the driver's responsibility to consult local authorities and to ensure compliance with State and Territory towing & licensing rules and regulations. The driver must also ensure that the vehicle's GVM, GCM, axle load ratings, and wheel load ratings are strictly complied to, these can be found in the specification sheet published at www.ramtrucks.com.au. Always, consult your local authorities, secure your load safely, and follow safety standards.

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About RAM

Since its launch as a stand-alone division of Fiat Chrysler Automobiles (now Stellantis) in 2009, the RAM brand has steadily emerged as an industry leader with one goal: to build the best pick-up trucks and commercial vehicles in the industry. Creating a distinct identity for RAM has allowed the brand to concentrate on core customers and features they find valuable.

The brand continues to invest substantially in its hard-working products. To be the best, it takes a commitment to innovation, capability, efficiency, and durability. RAM invests substantially in its products, infusing them with great looks, refined interiors, durable engines, and exclusive features that further enhance their capabilities.