



Volkswagen

# Touareg Launch Edition



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Touareg 190TDI Launch Edition with optional InnoVision Package with Sunroof shown.

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## Exterior

With its perfect proportions, smooth contours and purposeful styling, the new Touareg Launch Edition has been designed for maximum visual impact. No matter the angle it's viewed from, Volkswagen's latest SUV offers a bold statement of intent – this is a vehicle that looks as good as it performs.

Wider and longer than its predecessor, the Touareg Launch Edition is nevertheless lighter thanks to the combination of aluminium and high-tech steel used in its construction. The Touareg Launch Edition's strong silhouette is assisted by its longer bonnet, which extends down to new IQ. Light Matrix LED headlights set either side of an assertive front grille. Chrome strips extend from the Volkswagen roundel, framing the headlight and grille assembly and presenting an attractive facade to oncoming traffic.

The chrome theme continues down the length of the vehicle, with chrome highlights featured around the window frames and lower body side mouldings. A bold character line draws the eye from front to rear, emphasising the Touareg Launch Edition's sleek profile and powerful, sculpted shoulders.

Perfectly complementing the vehicle's dynamic appearance are striking 20-inch 'Braga' black alloy wheels that are unique to the Touareg Launch Edition.

At the rear, premium LED taillights sit broadly across the rear panels and tailgate, offering a sense of cohesion and minimalist design, while tinted rear passenger windows and tailgate window are a stylish and practical addition.

The Touareg Launch Edition's electronic tailgate with Easy Open & Close takes the hassle out of opening the boot, while under the tailgate are eye-catching chrome trapezoidal tailpipes set either side of a sporty diffuser.

Perfect aesthetics and impressive design features front to rear come together to create an SUV with palpable on-road presence.



01



02

01 Rear tail lights, Premium LED with dynamic turn signals

02 20" Braga alloy wheel



Touareg 190TDI Launch Edition with optional InnoVision Package and Sunroof shown.

# Interior

It's no surprise that the Touareg Launch Edition's interior is the perfect match for its bold styling. But while its exterior is sporty and dynamic, the Touareg Launch Edition's cabin is all sophistication and comfort. Spacious design, impressive fit and finish, and an array of technological conveniences combine to create a driving experience that is at once luxurious and deeply satisfying.

The Touareg Launch Edition's front seats have been designed to provide maximum comfort even on long journeys. They can be electrically adjusted 18 ways, have pneumatic side bolsters in both the seat cushion and backrest, and feature a special massage function with eight pre-set massage programs.

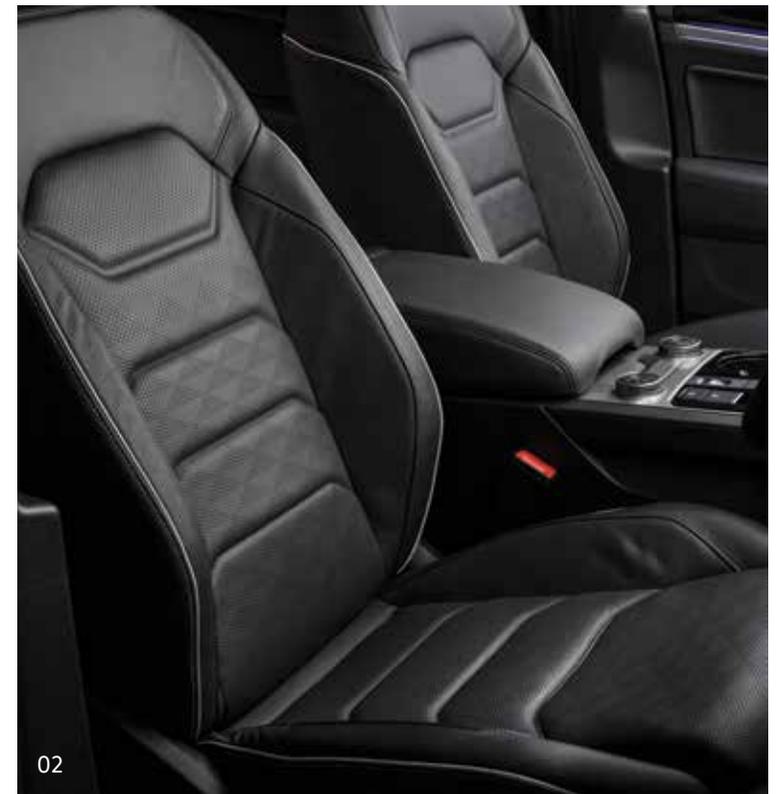
Driver and front seat passenger can also vary the heat and ventilation in their seats for perfect temperature regulation.

The dashboard is the epitome of sophisticated and functional design. Nestled in front of the three-spoke leather-covered, flat-bottomed steering wheel is the instrument cluster with large multifunction display. It blends seamlessly into a contoured dashboard that features Volkswagen's impressive 9.2-inch Discover Pro infotainment system with App-Connect<sup>~</sup>, four USB ports and a facility for inductive wireless charging of your smartphone.

Memory buttons for the front seats, mirrors and electric steering column (in the driver door) make it easy to alter driver comfort settings. And switchgear placed centrally and conveniently in the dashboard controls the vehicle's 4-zone climate control (with Air Care).

Sophisticated touches abound throughout the cabin, such as chrome trim on the air vent surrounds, brushed aluminium inserts on the dashboard and flooring, and a gearshift knob with leather and aluminium finish. Ambient interior lighting lends a distinguished air throughout.

Proving that the Touareg Launch Edition's cabin is as practical as it is classy, there's an impressive 1800 litres of boot space available with the rear seat folded (810 litres with the rear seat upright).



01 Air Care 4 zone automatic climate control

02 ergoComfort ventilated front seats with massage function



Touareg 190TDI Launch Edition with optional Innvision Package and Sunroof shown

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# Technology

Few vehicles feature an exceptional array of technological innovation in one package quite like the Touareg Launch Edition. Whether for occupant convenience, comfort or safety, the technological aids in Volkswagen's latest SUV put it at the pinnacle of its class.

Some of the features in the new Touareg Launch Edition, such as IQ. Light Matrix LED headlights, appear in a Volkswagen for the very first time. These ingenious headlights use individually controllable LEDs to form a beam pattern that can be adapted to a variety of driving situations, all the while providing clear and dazzle-free illumination of the road ahead.

There's no limit to the multimedia options available to you courtesy of Volkswagen's pioneering 9.2-inch Discover Pro navigation system with Gesture Control and Voice Control. It features App-Connect™ technology that allows access to selected favourite smartphone apps via Apple CarPlay® and Android Auto™.

Other driver aids have been fitted to make driving and life's little challenges – such as parking – that much simpler.

Among them are Keyless Access and Start, which takes the hassle out of getting in your Touareg Launch Edition and driving away. Driving Profile Selection with 4MOTION Active Control allows for customisation of the driving experience. And air suspension with adaptive dampening control maintains a smooth ride regardless of road surface conditions.

Also included is Adaptive Cruise Control (ACC), an intelligent system that not only maintains a speed set by the driver but keeps a safe distance from the vehicle in front by modulating braking and accelerating as required. Adaptive Cruise Control is particularly useful when driving long distances, as is Driver Fatigue Detection, which provides a visual and audible signal when it's time to take a break.

Negotiating shopping centre car parks is a cinch with Park Assist. It uses Rear View Camera (RVC Plus) and front and rear parking sensors to carefully guide you into, or out of, tight parking spaces.



01 App-Connect USB Interface

02 Inductive wireless phone charging



Touareg 190TDI Launch Edition with optional InnoVision Package and Sunroof shown.

# Safety

Peace of mind is yours when you drive the new Touareg Launch Edition. A comprehensive range of active and passive safety features have been included in Volkswagen's latest SUV, all of which have been designed and tested with one objective in mind – keeping vehicle occupants and other road users safe.

It's apt that a vehicle as technologically superior as the Touareg Launch Edition should receive safety systems never seen before in the Touareg range.

Among the compelling new technology featured in the vehicle is Front Cross Traffic Assist\*, an ingenious aid for helping drivers 'nose out' into traffic when vision of that traffic is obscured. Sensors monitor the area in front of the vehicle, with optical and acoustic warnings issued when oncoming traffic is detected. The system will implement an emergency stop if it detects that a collision is imminent.

Predictive Pedestrian Protection\* is another new feature that will first alert the driver, and then implement an emergency braking procedure if needed, to avoid striking a pedestrian or cyclist about to cross the vehicle's path.

Other safety systems are there for when you need them, such as Traffic Jam Assist\*. It uses Adaptive Cruise Control (ACC)\* and Lane Assist\* to maintain the Touareg Launch Edition's distance from the vehicle ahead, and its position within the appropriate lane, in busy stop-and-go traffic.

Similarly, the Emergency Assist\* function uses ACC\* and Lane Assist\* to detect steering, braking or acceleration inactivity on the part of the driver, such as when the driver falls asleep or is incapacitated. The system will initiate an escalating series of attempts to alert the driver, before performing a safe emergency stop as a last resort.

Naturally, these new systems work in concert with Volkswagen's trusted range of established safety features, such as Proactive Occupant Protection\*, Side Assist\* and more, to prioritise safety with every drive.



01 Predictive Pedestrian Protection\*

02 Adaptive Cruise Control (ACC)\*

03 Front Cross Traffic Assist\*

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## Performance

The Touareg Launch Edition's athletic styling and broad stance are the first indication of the performance potential lurking within Volkswagen's latest premium SUV.

With its 3.0-litre turbocharged TDI engine capable of providing an impressive 190kW of power and 600Nm of torque, this is a vehicle that has been built to be driven and enjoyed. The Touareg Launch Edition's figures are up 10kW and 50Nm respectively over the outgoing Touareg 180TDI, offering further proof of its performance credentials.

The Touareg Launch Edition's potent power is transferred to the road via an efficient 8-speed automatic gearbox, which provides seamless shifts under acceleration and deceleration. Clever 4MOTION permanent all-wheel drive ensures the vehicle retains optimum traction by continually adjusting power distribution to the front and rear axles as needed. Approximately 70 per cent of the power available can be directed to the front axle and up to 80 per cent to the rear axle depending on the driving situation and road surface.

Every Touareg Launch Edition receives 4MOTION Active Control, which allows the driver to tailor his or her driving experience by selecting one of four all-wheel drive modes via a rotary dial – Snow, On-road, Off-road (automatic configuration of the off-road parameters) and Off-road Individual (variable settings).

Driving Profile Selection offers further customisation of the vehicle's performance with a choice of Normal, Sport, Eco, Comfort, Off-road and Individual driving modes all selectable from the centre console.

The Touareg Launch Edition doesn't just inspire confidence on a variety of road surfaces – it also provides supreme levels of comfort. Thanks to Volkswagen's 4-Corner air suspension with electronic damping control, the Touareg Launch Edition makes light work of even the roughest terrain.

With its combination of precision and prowess, Volkswagen's newest Touareg lays down the performance gauntlet to its rivals in the premium SUV class.



01 8-Speed Automatic Gearbox

02 15" Discover Premium in optional Innovision Package

03 3.0-litre turbocharged TDI engine

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## Optional Packages

The Touareg Launch Edition is notable for the vast array of impressive features it offers as standard. But drivers wanting added levels of technology and innovation will want to consider Volkswagen's outstanding InnoVision Package.

Included are a number of features designed to enhance the everyday driving experience. A 12.3-inch Active Info Display takes the place of a traditional instrument cluster by putting high-definition vehicle information such as navigation, assistance and comfort systems directly in front of the driver. Customisable menus mean the interface can be tailored exactly as desired.

Equally impressive is the vehicle's Head-up Display, which is projected directly onto the front windscreen in the driver's field of vision.

The colour display allows the driver to monitor the vehicle's speed, navigation directions and driver assist systems without them having to avert their eyes from the road.

The Discover Premium navigation system takes in-car infotainment to the next level with its 15-inch touch-screen display offering information, communication and entertainment in one integrated package. With Voice Command and Gesture Control functionality, it's also exceedingly easy to use. The addition of a volume scroll wheel in the centre console means fine volume adjustments can be made quickly and without fuss.

The InnoVision Package gives drivers the ability to further customise their vehicle's interior with illuminated stainless steel scuff plates and additional ambient lighting strips in the decor trim. Up to 30 colours can be chosen from for that personal touch.

Drivers wanting to take full advantage of Australia's favourable weather conditions can select the Panoramic Electric Glass Sunroof.

With its electrical slide and tilt adjustable front half section, integrated wind deflector and perforated sunblind, vehicle occupants can enjoy the benefits of natural light in the cabin without being buffeted by wind.





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Touareg 190TDI Launch Edition with optional Innovision Package and Sunroof shown.

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## Colour & Upholstery

The Touareg Launch Edition is available in four eye-catching paint finishes, including Unique Reef Blue Metallic paint, which is exclusive to the Touareg Launch Edition.

Equally striking are Pure White, Silicone Grey Metallic and Deep Black Pearl Effect, with the Metallic and Pearl Effect paint finishes available at an additional cost.

No matter which paint finish you choose for your Touareg Launch Edition, you can be sure of a perfect match with the vehicle's Sole Black Savona leather appointed upholstery#. Soft and supple to the touch, the Touareg Launch Edition's front seats with massage, heating and ventilation functions will have you sitting in the lap of luxury.



- 01 Pure White
- 02 Reef Blue Metallic
- 03 Silicone Grey Metallic
- 04 Deep Black Pearl Effect
- 05 Savona "Soul" leather appointed seat upholstery#

#Leather appointed seats have a combination of genuine and artificial leather, but are not wholly leather.

# Volkswagen Accessories

Volkswagen Genuine Accessories ensure your Volkswagen remains 100% Volkswagen. The extensive range of Touareg Launch Edition Genuine Accessories provides you with the opportunity to adapt your Touareg Launch Edition even more precisely to your individual needs. From transport, exterior and interior solutions to alloy wheels that perfectly complement your Volkswagen, your every need is catered for. For the full range, please visit <https://www.volkswagen.com.au/volkswagen-accessories.html>.



Overseas models are shown for illustrative purposes only. Optional accessories are available at an extra cost. Please note that the above accessories may have an effect on fuel efficiency. Items such as tablets and sports equipment are for illustration purposes only and are not available for purchase from Volkswagen Group Australia or its dealers.

# Peace of Mind



## 5 years

### Unlimited Kilometre Warranty

At Volkswagen, we pride ourselves on the highest quality standards that come with German engineering.

We back this commitment with a 5 year unlimited kilometre warranty on all new Volkswagen vehicles\*.

Your rights under this warranty are provided in addition to, and in some cases overlap with, consumer guarantees under the Australian Consumer Law and do not limit or replace them.



## 1 year

### Roadside Assist

Every new Volkswagen comes with a 1 year complimentary Roadside Assist membership<sup>^</sup>.

That's 24 hour roadside assistance, emergency accommodation, car rental and towing as well as property and other assistance, all included for added peace of mind.



## Volkswagen

### Assured Servicing

Assured Service Pricing<sup>#</sup> gives you the transparency of knowing how much your service will cost up front.

Our Volkswagen Dealers have access to the latest diagnostic equipment and tools. Plus, they use Volkswagen Genuine Parts<sup>®</sup> to ensure your Volkswagen stays a Volkswagen.

You're in safe hands at your Volkswagen Dealer when it comes to servicing.



## Volkswagen

### Service Plans

A Volkswagen Service Plan<sup>†</sup> has you covered for the first 3 or 5 scheduled services, saving you between 5% and 10% off the total Assured Service Pricing RRP. And, for convenience, these pre-purchased scheduled services can be used at any Volkswagen Dealer.

Ask about building a Volkswagen Service Plan into your finance contract when you purchase a new Volkswagen.

\*5 Year Warranty available on all new Volkswagen vehicles sold on or after 1 January 2019 (warranty on demonstrator vehicles only apply for the balance of the 5-year term). Conditions and exclusions apply, see <https://www.volkswagen.com.au/en/owners/warranty.html>.

<sup>^</sup>1 year complimentary Roadside Assist available on all vehicles sold on or after 1 January 2019 (Roadside Assist membership on demonstrator vehicles only applies for the balance of the 1-year term, if any). Volkswagen Roadside Assist is provided by AWP Australia Pty Ltd ABN 52 097 227 177 trading as Allianz Global Assistance, under an arrangement with Volkswagen Group Australia Pty Limited ABN 14 093 117 876. Conditions and exclusions apply, see <https://www.volkswagen.com.au/en/owners/roadside-assist.html>.

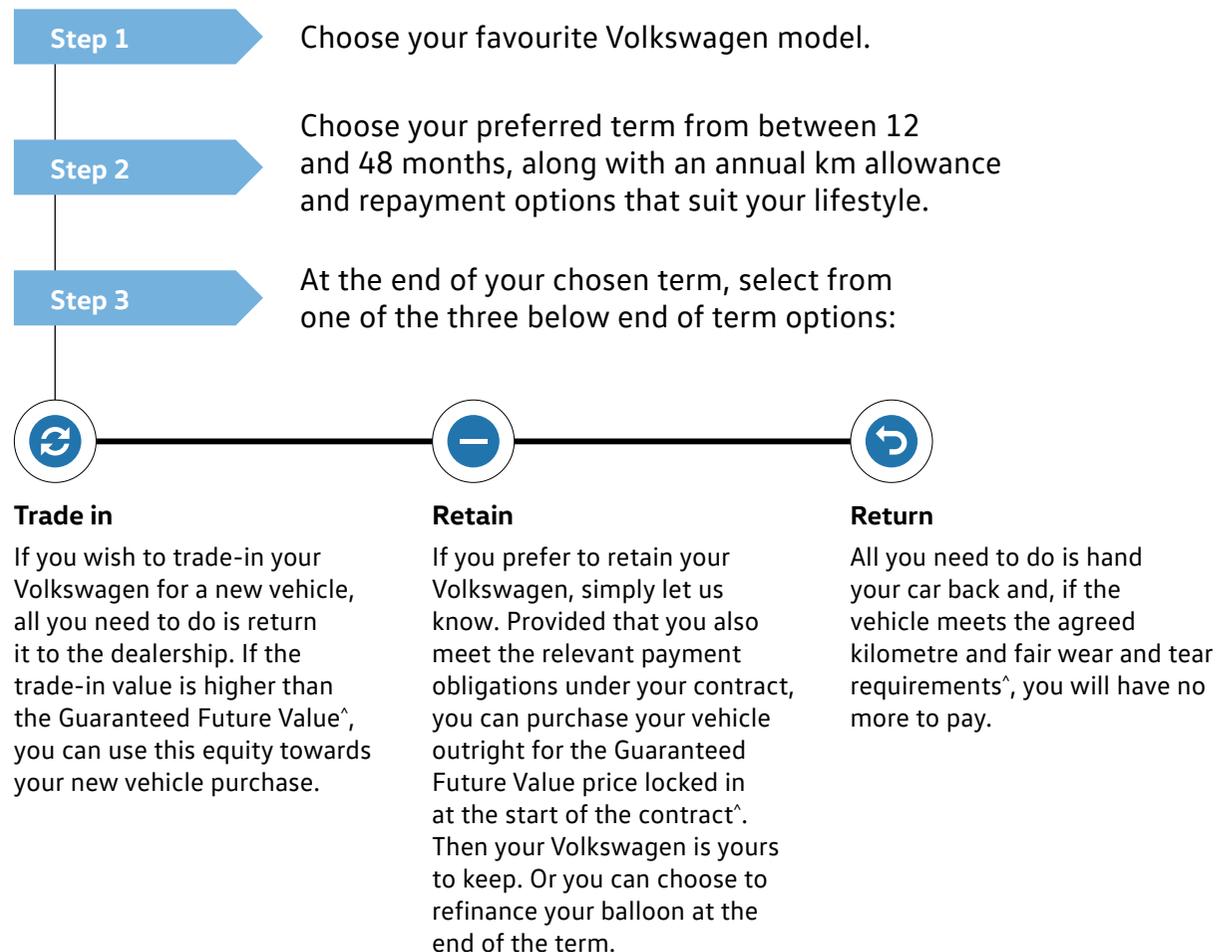
<sup>#</sup>Assured Service Pricing applies to the first 5 standard scheduled services of your vehicle which are scheduled to occur at every 15,000 km/12 month interval (whichever occurs first) or for Volkswagen Crafter models only, 20,000 km/12 month interval (whichever occurs first). On or before 31 December each year, Volkswagen will publish the maximum price for a specified Scheduled Service that will be applicable from, and remain fixed for, the following calendar year only. For details on the Eligible Model List, pricing, items not included and for full terms and conditions, please see <https://au.volkswagen.com.au/service-pricing-guide>.

<sup>†</sup>Volkswagen Service Plan pricing is available at participating Volkswagen Dealers for all models and covers standard items as contained in each scheduled service interval only. These plans can only be purchased prior to the first scheduled service and up to 22,500 km/15 months (whichever occurs first) for all models except Volkswagen Crafter models, which is 30,000 km/15 months (whichever occurs first). The timeframe takes effect from when the vehicle is first reported in our system as 'sold'. Other conditions and exclusions apply. For full terms and conditions, please visit <https://www.volkswagen.com.au/en/owners/service-plans.html>.

# Volkswagen Choice

Naturally we understand that your Volkswagen represents a valuable investment, so we understand that you want to maintain it in premium condition. Volkswagen Choice<sup>^</sup> is a finance program tailored to the requirements of Volkswagen owners by providing assurance around your Volkswagen's future value<sup>^</sup>, whilst offering simple monthly instalment financing options.

Whether you are selecting your new Volkswagen for business or personal use, you can choose the contract term that best suits your requirements. Enjoy the confidence that comes from having locked in a minimum value up front to be attributed to your vehicle at the end of your contract<sup>^</sup>. There are also no account keeping fees with a fixed interest rate.



<sup>^</sup>The Volkswagen Choice Program consists of an option to return the vehicle to Volkswagen Financial Services (VFS)\*\* at the end of the term and require VFS\*\* to purchase the vehicle at an agreed price known as the Guaranteed Future Value or GFV as determined by VFS\*\* and set out in your contract. At the end of the term, you can elect to: (1) trade-in the vehicle; (2) exercise the option to return the vehicle; or (3) retain the vehicle by paying the GFV, which is a lump sum owed to VFS\*\* at the end of the loan term after all monthly repayments have been made. Available on new and demonstrator Volkswagen vehicles for selected models only. Verify with dealership eligible vehicles for the program. The GFV will be reduced, and you will be liable for any loan contract deficit, if you exceed the nominated kilometre allowance and/or the vehicle is not in an acceptable condition. Standard fees/charges and further conditions apply, available from VFS\*\*. Only available to approved applicants of VFS\*\* at participating Volkswagen dealers. Fleet, government, rental buyers, hire car and chauffeur companies excluded. \*\*VFS is a trading name of Volkswagen Financial Services Australia Pty Limited ABN 20 097 071 460, Australian Credit Licence Number 389344.

# Specification Highlights

For more information on features and specifications, please download the specification sheets available on the [volkswagen.com.au](http://volkswagen.com.au) website

## Launch Edition

190TDI 3.0L 190kW / 600Nm

8 speed Automatic & 4MOTION All-wheel drive

- Front Assist with City EB and Predictive Pedestrian Monitoring\*
- Lane Assist with Adaptive Lane Guidance\*
- Park Assist\*
- Traffic Jam Assist\*
- Emergency Assist\*
- Side Assist\*
- Front and Rear Cross Traffic Assist\*
- Proactive Occupant Protection\*
- Electronically-operated tailgate with Easy Open & Close
- IQ. Light Matrix LED Headlights
- 20" Braga black alloy wheels
- Savona leather appointed upholstery# with massage, heated and ventilated front seats
- 9.2" Discover Pro navigation system with gesture control
- App-Connect~, 4x USB ports and wireless charging
- Air Care 4-zone climate control air conditioning
- Tinted rear windows (82%)
- Rear View Camera\*
- Keyless Access and start
- Front and rear parking sensors
- Auto headlights and rain sensing wipers
- Driver Fatigue Detection system\*
- Driving profile selection with 4MOTION Active Control
- 4 Corner air suspension
- Memory front seats, mirrors and electronic steering column

## Options

Optional Metallic or Pearl Effect paint

### Optional Innovision Package

15" Discover Premium, 12.3" Active Info Display, windshield projected Head-Up Display and additional Ambient Interior Lighting in 30 selectable colours

Optional panoramic electric glass sunroof

For comprehensive list of features and specifications, please refer to [www.volkswagen.com.au](http://www.volkswagen.com.au)

\*Safety technologies are not a substitute for a driver's responsibility for the vehicle. #Leather appointed seats has a combination of genuine and artificial leather, but are not wholly leather.

~App-Connect is compatible for selected apps with the latest smartphone versions of iOS and Android, active data service, and connection cable (sold separately).



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Touareg 190TDI Launch Edition with optional InnoVision Package with Sunroof shown.

# Touareg Launch Edition

Volkswagen Group Australia Pty Ltd  
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Your Volkswagen Dealer.