

SEASON 2024



PASSIONE FERRARI
CLUB CHALLENGE

Take on the challenge



SUMMARY

The third season of the Australasian Passione Ferrari Club Challenge series is here. In 2024 you will have the chance to develop your skills at four special rounds behind the wheel of your Ferrari Challenge Car, with one special bonus round in Sweden.

Working through the various rounds, you can finesse your driving skills systematically, from the basics of vehicle control to professional driving techniques.

Maximum Challenge performance is about more than horsepower and speed, you not only need to understand the car and advanced technology, but you also need a solid repertoire of driving techniques.

To push the limits of the car, you first must explore your own. Club Challenge is not a traditional racing competition; instead, each round focuses on the clock, allowing you to measure and beat your personal best lap time, focusing on consistent improvement throughout each day of the round and the entire season.

Each car is fitted with telemetry devices to record lap times, allowing you to improve your skills on the track whilst seeing how you compare to other drivers from Australia and New Zealand.

Expert Ferrari instructors and engineers monitor your progress and help you adjust driving lines, shifting, braking and steering inputs. The seasons goal is to build your confidence and abilities using in-car coaching, post drive telemetry and driving style analysis.

If you want to feel, live and share your passion for racing, the Passione Ferrari Club Challenge program is the perfect environment. Enjoy the opportunity to meet other like minded Ferrari Challenge members and enjoy track side hospitality and special events throughout the season.



2024 CALENDER

DOMESTIC CALENDAR

Round 1	Sydney Motorsport Park (NSW) 6-7 February
Round 2	Queensland Raceway (QLD) 14-15 May - Dealer Support Category
Round 3	Hidden Valley Raceway (NT) 9-10 July
Round 4	The Bend Motorsport Park (SA) 17-18 September

INTERNATIONAL CALENDAR

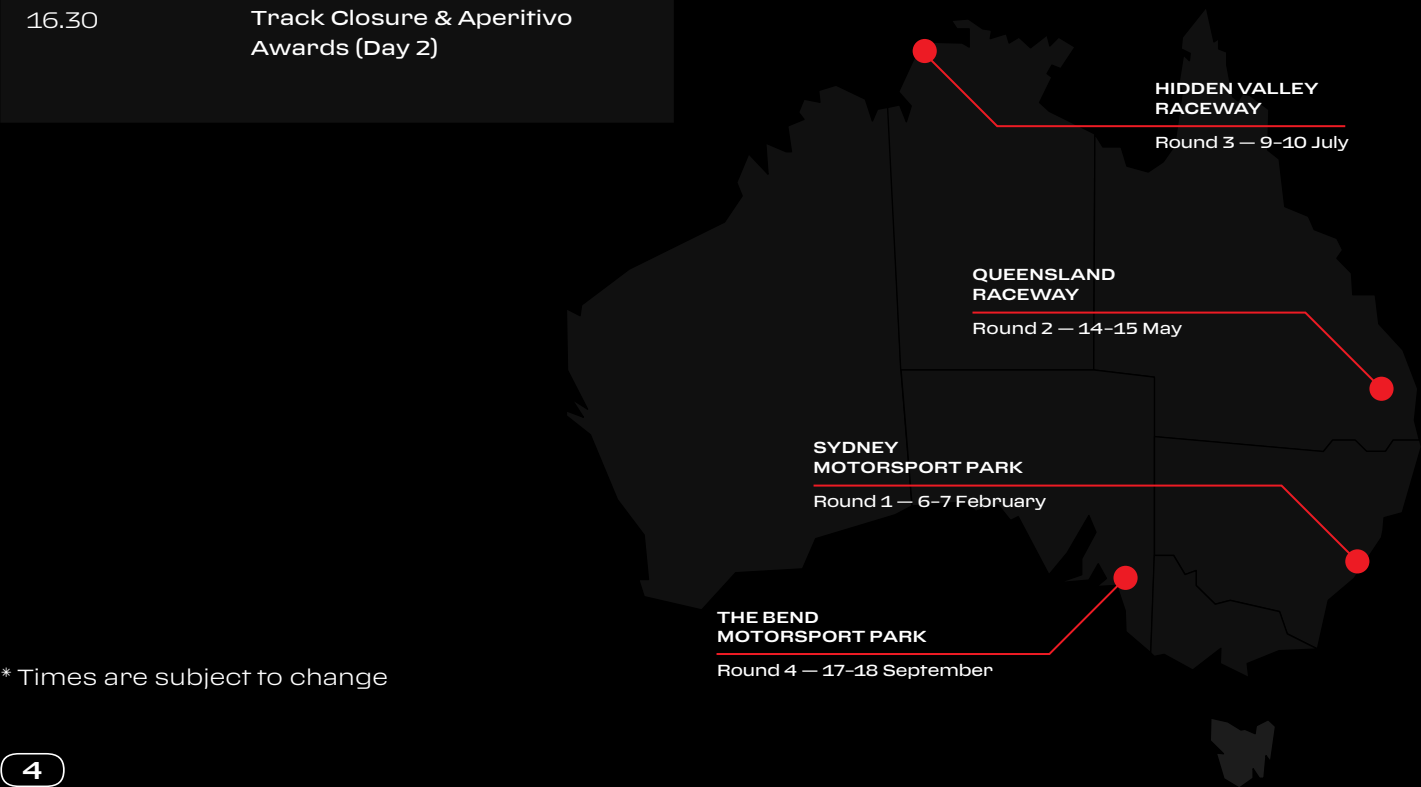
Bonus Round	Ice Driving (Lapland, Sweden) 19-22 February
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ROUND 2, 3 & 4

08.00	Arrival, Safety and Track Briefing
08.30-12.00	Morning Track Session
12.00-13.00	Lunch
13.00-16.00	Afternoon Track Session and OLT Race
16.30	Track Closure & Aperitivo Awards (Day 2)

ROUND 1

17.30	Check in and arrival
18.00	Track & Safety briefing
18.30-22.30	Twilight track session and OLT Race



* Times are subject to change

BONUS ROUND ICE DRIVING IN SWEDEN

The Ferrari team has the pleasure of welcoming you to join this exclusive driving experience on ice.

The programme

Date	19-22 February 2024
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€ 26.000 + HT

You will be drifting at speeds of up to 220km/h under the Northern Lights of Swedish Lapland. This thrilling adventure takes place over three days and three nights, offering over 8 hours of ice driving behind the wheel of the Ferrari 488 Challenge. Discover more about this unique experience and the all-inclusive package that awaits you and your companions.

For Drivers:

- 2 days of ice driving piloting the 488 Challenge
- Traditional Lappish dinner
- Teepee barbecue dinner on the lake
- Forest lunch with panoramic helicopter tour
- Snowmobile adventure

For Companions:

- Ice driving initiation (2h)
- Road trip to Arctic Circle
- Dogsled ride
- Visit of the Lappish Culture Museum
- Spa & massage afternoon
- Plus all activities together with the driver



THE RACE TRACKS

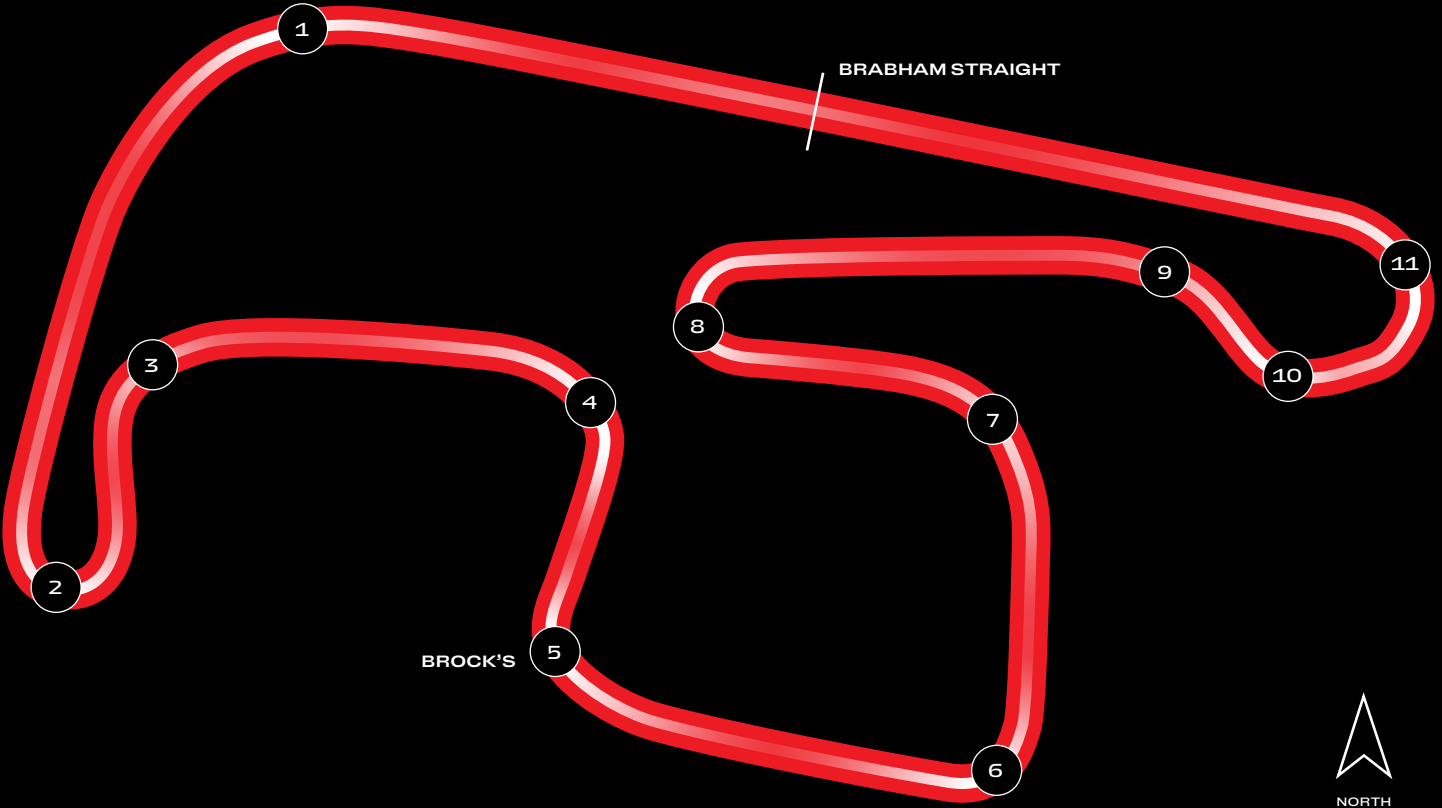


ROUND 1
SYDNEY MOTORSPORT PARK

Sydney Motorsport Park will once again host Passione Ferrari Club Challenge in New South Wales. This year, get set to drive under lights as we host the first ever twilight Club Challenge round.

Over two evenings, experience Sydney Motorsport Park under lights in this special Twilight round. Be prepared to immerse yourself in our racing community during two evenings of open pit-lanes.

Location	Sydney Motorsport Park, NSW
Date	6-7 February 2024
Time	5:00-10:30pm, Twilight Round

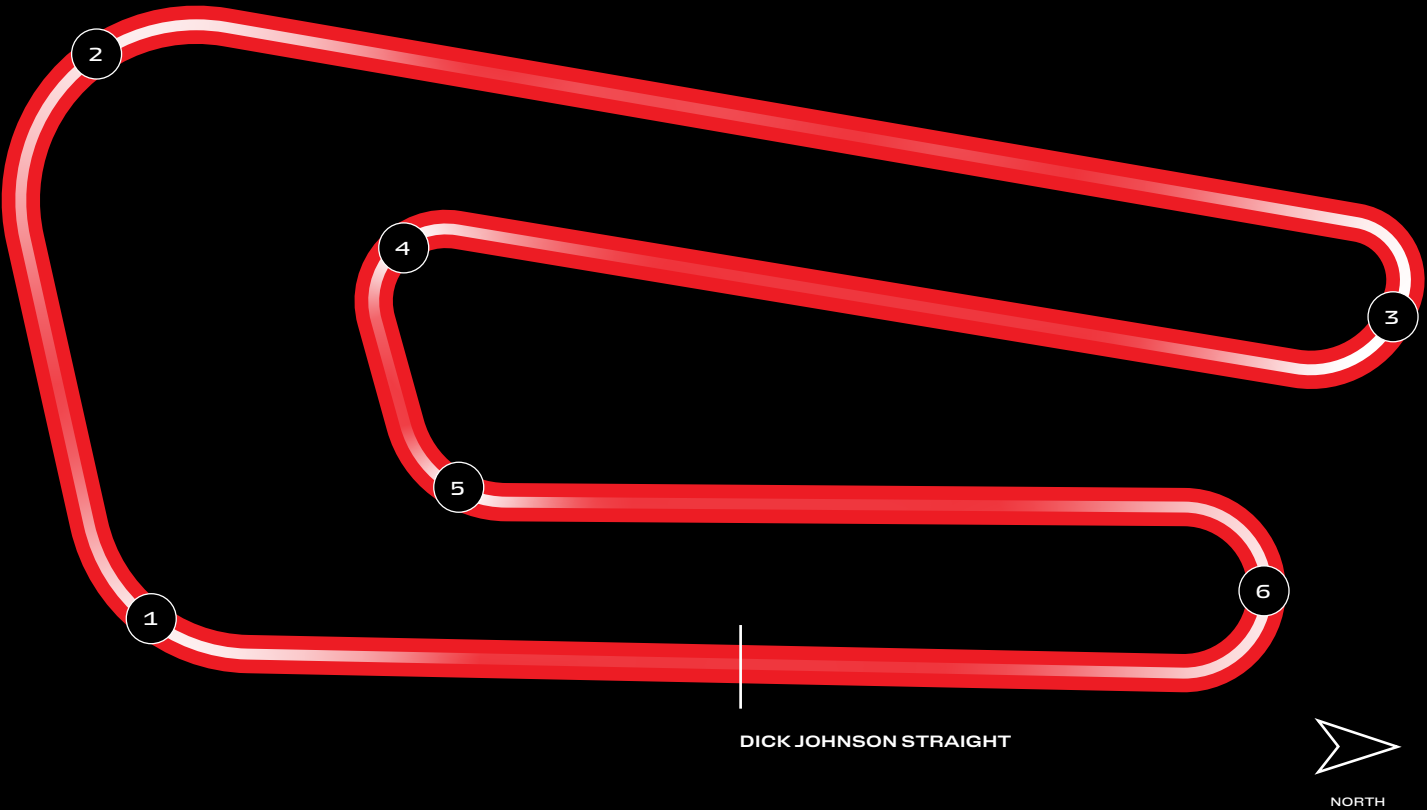


ROUND 2
QUEENSLAND RACEWAY

Queensland Raceway is the state’s premier motorsport facility, located 45 mins west of the Brisbane CBD. Affectionately known as QR, the track has become the hub for the development and future of motorsport in Queensland.

Constructed in 1999 QR has hosted national championship events, including the Supercars Championship. There are four different circuit layouts including the famous National track which will be utilised for Passione Ferrari Club Challenge.

Location	Queensland Raceway, QLD
Date	14-15 May 2024
Time	8:00am-4:30pm

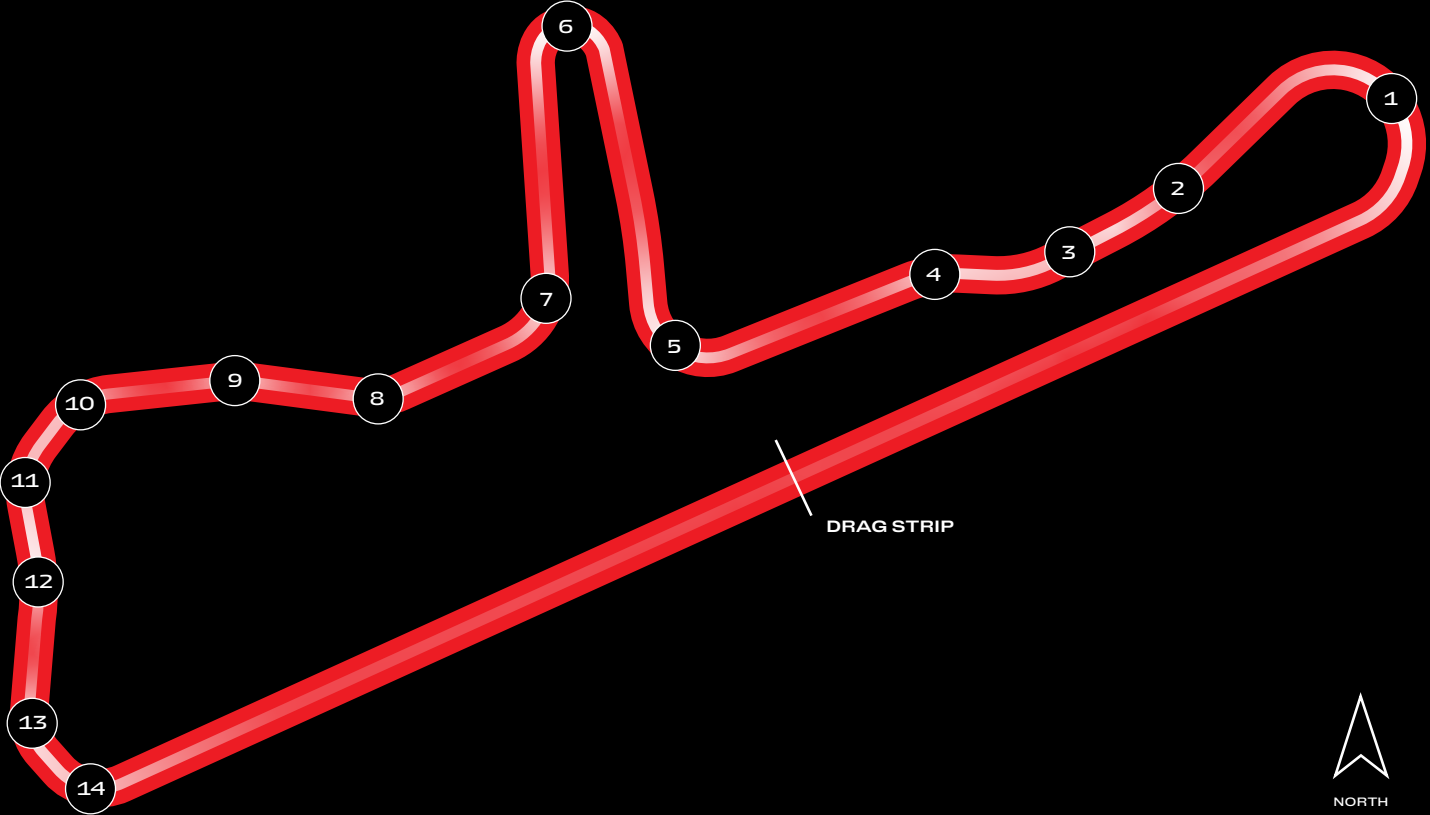


ROUND 3
HIDDEN VALLEY RACEWAY

Located just a few minutes drive from downtown Darwin in Australia's Northern Territory, Hidden Valley is a 94-hectare facility owned by the Northern Territory Government.

The Hidden Valley circuit features a long front straight and a technical second half of the lap that requires concentration and agility. The warm conditions mean tyre conservation and strategy will be critical in determining consistent performance and fast lap times.

Location	Hidden Valley Raceway, NT
Date	9-10 July 2024
Time	8:00am-4:30pm

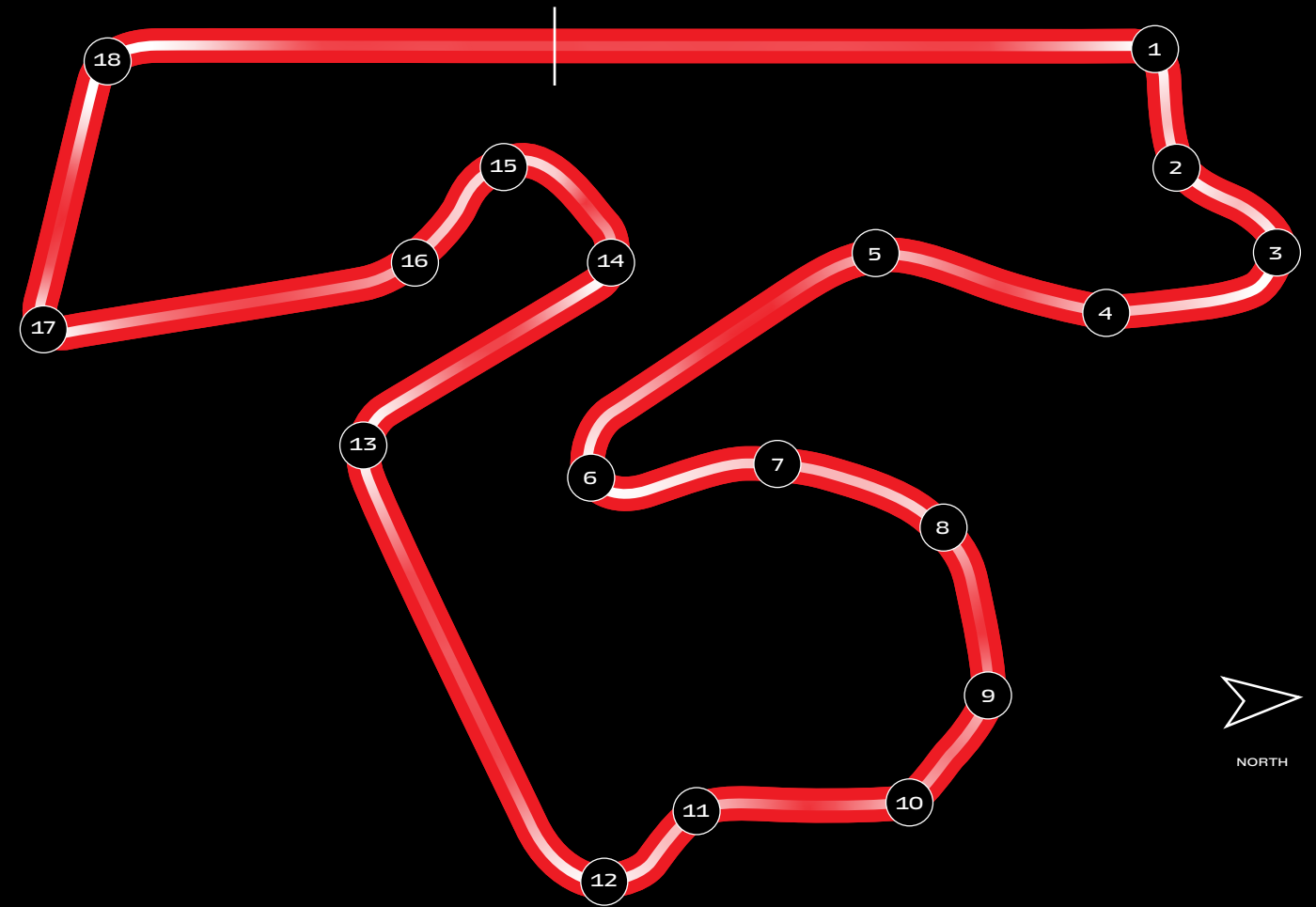


ROUND 4
THE BEND MOTORSPORT PARK

The Bend Motorsport Park is an internationally acclaimed, state-of-the-art motorsport facility. It hosts significant spectator events, provides adrenaline-filled experiences, and offers unique accommodation.

The final round of Passione Ferrari Club Challenge for 2024 will be held at The Bend Motorsport Park in Tailem Bend, a fitting finale to what is sure to be an incredible season. With a hotel located on site, travel is simplified with everything you need in one location.

Location	The Bend Motorsport Park, SA
Date	17-18 September 2024
Time	8:00am-4:30pm



SEASON PRICING



Driver Membership

\$7,500 + GST

Valid for one (1) driver

- Ability to participate in Ferrari Club Challenge events for the entire season.
- Passione Ferrari Club Challenge branded complete race suit and race material.
- Personalised garage and pit walling.
- Personalised car decals.

Challenge Season Package

\$60,000 + GST

Valid for one vehicle shared with a maximum of two (2) drivers. One (1) driver + two (2) non-driver companions or two (2) drivers + two (2) non-driver companions.

- 4 Circuits.
- Access to the paddock for the full Ferrari Challenge weekend.
- Free laps sessions
- Tutoring session with a professional Ferrari instructor.
- Driving analysis session with a professional Ferrari instructor.
- Elegant and comfortable Club Challenge hospitality lounge.
- Physiotherapy and wellness.

Please note that personal travel, parts and technical support are not included within the membership and season package. For further information and reservations, please contact your Official Ferrari Dealer or Ferrari Drive Team.



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