



2007 Customs Academic Meeting



# WCO **PICARD**

PARTNERSHIP IN CUSTOMS ACADEMIC RESEARCH AND DEVELOPMENT

# Conference

	<b>Location</b> WCO Headquarters Brussels, Belgium	<b>Date</b> 27-28 March 2007	
→	<b>Preparing to tackle the challenges of the 21<sup>st</sup> century...</b>		<b>Contents</b> 2   <a href="#">Introduction</a>   <a href="#">Objectives</a>   <a href="#">Key players</a> 3   <a href="#">Setting the background</a>   <a href="#">Who should attend</a> 4   <a href="#">Call for papers</a>   <a href="#">Online registrations</a>   <a href="#">Registration fees</a>   <a href="#">Sponsors</a>   <a href="#">Contacts</a>
	<b>Organiser</b>  WORLD CUSTOMS ORGANIZATION	<b>Co-organiser</b>  INTERNATIONAL NETWORK OF CUSTOMS UNIVERSITIES	

## Introduction

The challenges posed by globalisation, trade facilitation initiatives, and security concerns on the role of Customs in the 21<sup>st</sup> century necessitates a more professional approach to the management and operations of Customs administrations across the globe. This requires a much broader awareness of the impact of global change, the trends in international trade and transport, and the development of new skills, particularly by Customs managers.

→ Download the conference programme  
<http://events.wcoomd.org>

## Objectives

To strengthen the role played by Customs authorities in administering international trade, securing national borders and protecting society, the WCO in partnership with the INCU and others wishes to consolidate its efforts to develop global professional standards for Customs and to launch an academic journal focused on relevant subjects that will serve as a valuable source of reference for Customs to meet the requirements of the new strategic environment.

## Key players

### World Customs Organization

The World Customs Organization (WCO) is the only intergovernmental organisation uniquely focused on Customs matters and is regarded as the voice of the international Customs community. Dedicated to enhancing the effectiveness and efficiency of its 170 Members across the globe, the WCO is particularly noted for its work in areas covering the development of global standards, the simplification and harmonisation of Customs procedures, the security of the trade supply chain, the facilitation of world trade, the combating of Customs offences, anti-counterfeiting and piracy initiatives, and sustainable global Customs capacity building programmes. The WCO also maintains the international Harmonized System goods nomenclature, and administers the technical aspects of the WTO Agreements on Customs Valuation and Rules of Origin.

### The International Network of Customs Universities

The International Network of Customs Universities (INCUI) was established to provide the World Customs Organization and other organisations with a single point of contact with universities and research institutes active in the field of customs research, education and training. The INCUI is also designed to provide a global resource for governments and the private sector, and an educational source for students wishing to further their knowledge in the field of customs management and administration, and international trade and logistics management.

→ For more information do not hesitate to contact us [event@wcoomd.org](mailto:event@wcoomd.org)

## Setting the background

### What is professionalism in Customs?

Today's Customs manager must be much more than an expert in Customs. A greater understanding of the political, economic and trading environment in which Customs is expected to operate and the ability to translate this information into practical strategies and operational policies using modern management techniques and new technology is imperative. The "new" manager therefore requires a distinct set of knowledge, skills and behaviour which can only be delivered through a more professional approach to development and career management.

### How can higher education and research help?

The need to improve the quality of information available to "new" managers on which strategic planning can be based and the creation of new development opportunities which the academic world can provide are key success factors. Encouraging more academic research into topics relevant to Customs and establishing a vehicle to capture this information will significantly enhance the strategic decision making process. In addition, a set of professional academic standards will contribute to improving the calibre of Customs managers to devise and implement these strategies effectively.

### Why will this event play a strategic role?

The conference will have a number of specific outputs which will convert the development work that has been undertaken into actual products and services that will be available to Customs and other border management stakeholders:

- To finalise a set of professional standards and examine how educational and research institutions can make use of these standards to benchmark their products and services and position themselves in the delivery market.
- To launch the first edition of the World Customs Journal with the theme "Customs in the 21<sup>st</sup> century".
- To review and discuss recent innovative research material on supply chain security as a prelude to its inclusion in the second edition of the World Customs Journal.
- To provide an opportunity for institutions to join the International Network of Customs Universities and to develop a co-operative partnership with the WCO to develop and promote educational products and services.

## Who should attend

This Conference is intended for specialists in customs development, universities and research institutions with an interest in international trade and security issues, Customs HR practitioners, Customs and trade executives, consultants and representatives from international organisations.

### What will you gain from attending

- **Get acquainted** with the aims and objectives of the WCO PICARD programme.
- **Review** the activities of the Professional Standards working group.
- **Identify** the professional standards required in customs and border management.
- **Discover** how your institution can provide the required educational support.
- **Participate** in the launch of the first edition of the World Customs Journal
- **Enhance** your knowledge about current research into supply chain security.
- **Debate** the future relationship between the WCO and the academic world.

→ **Participate in or sponsor this exclusive  
2007 Customs Academic Meeting**

## Call for papers

Day 1 of the Conference will provide an opportunity for interactive discussion on professional standards with the minimum of presentations whilst Day 2 of the Conference will focus on the topical supply chain security issue complemented by a number of stimulating academic papers.

As much work has already been carried out in the field of supply chain security, you are welcome to submit proposals for papers on this subject; however, they are most likely to be selected if they focus on recent innovative research and have a particular influence on the strategic direction of Customs and border management.

An outline of any proposed paper should reach the WCO Secretariat **no later than 15 January 2007** and you will be notified whether your proposal has been accepted for inclusion by 31 January 2007.

Detailed requirements for papers are available on the INCU web site <http://www.incu.org>.

## Online registrations

Surf to <http://events.wcoomd.org>

→ Don't delay... **REGISTER NOW!**

## Registration fees

Free for two delegates per WCO Member only.

Free for two delegates per international organisation only.

For all other delegates, a nominal registration fee of 150 Euro will apply.

**All participants will be provided with refreshments during breaks and a free buffet lunch.**

## Sponsors! Enjoy the power of face-to-face marketing

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- **Network** with Customs executives, global trade stakeholders, academics, researchers and representatives from international organisations.
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- **Maximise** your exposure and expand your contact database.
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## Contacts

→ For further information send an email to [event@wcoomd.org](mailto:event@wcoomd.org)



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