PICARD Conference 2011
Geneva, 14-16 September 2011

Empirical Research Informing Customs Decision Making

Prof. David Widdowson
International Network of Customs Universities
INCU

International Network of Customs Universities

Raising the Academic Standing of the Customs Profession
WCO PICARD

Partnership in Customs Academic Research and Development
How can Academia Contribute?

- Researching issues of relevance to the WCO, its members and its stakeholders
- Providing empirical evidence to help inform strategic decision making
WCO PICARD

- WCO Professional Standards
- University Programmes
- Annual PICARD Conference
- Applied Research
- World Customs Journal
Completed Research Projects

• Securing the Supply Chain: Does the Container Security Initiative Comply with WTO Law?
  University of Muenster, Germany

• Measuring the Effectiveness of Border Management
  University of Canberra, Australia

• Controlling the Influx of Hazardous Goods to Sri Lanka – Implementation of the BASEL Convention
  Postgraduate Institute of Management, Sri Lanka
Completed Research Projects

• Development of a Strategic Roadmap Towards a Large Scale Demonstration Project in European Logistics and Supply Chain Security Cross-border Research Association, Switzerland

• The Impact of the TRIPS-Agreement on Border Measures in UK Law
  University of Muenster, Germany

• Effect of the Customs Operating Environment on Officers’ Integrity
  National University of Science and Technology, Zimbabwe
Completed Research Projects

• Enhancing Trade Facilitation Through a Risk Based Cargo Clearance System
  Postgraduate Institute of Management, Sri Lanka

• The identification of KPIs to assist APEC economies to quantify the impact of its Trade Facilitation Action
  University of Canberra, Australia
Current Research Projects

- Intermodal Global Door-to-Door Container Supply Chain Visibility
  Cross-border Research Association, Switzerland

- Risk Based Compliance Management: A Practical Guide for Border Management Agencies (World Bank)
  University of Canberra, Australia
Current Research Projects

• Good Practice SCS Guidebook (European Committee for Standardization)
  Cross-border Research Association, Switzerland

• Customs Risk Management Case Studies (WCO)
  Cross-border Research Association, Switzerland

• Impacts of AEO Certification on Customs Practices and Potential Benefits for the Private Sector
  Foundation for Dissemination of Knowledge, Spain
Current Research Projects

• Common Assessment and Analysis of Risk in Global Supply Chains  
  Cross-border Research Association, Switzerland

• Future Prospects of Postal Customs Clearance Arrangements with a Focus on Security Aspects  
  University of Muenster, Germany
A recent Masters research dissertation:

- The role of the consignor in meeting the regulatory requirements of the international trade supply chain
- Development of a seamless integrated data and logistics ‘pipeline’
Customs and International Trade Systems

3rd Country Regulation

EU Regulation

Post Export Assurance by Customs

Post Clearance Assurance by Customs

Seamless Integrated Data Pipeline

Contract of Sale, Invoice and Payment

Entry in Records

CARGO

Freight Forwarder or 3PL

Carrier

Manifest

Freight Forwarder or 3PL

GPS position and trader ID

Country A

Country B

PICARD

incu
World Customs Journal

www.worldcustomsjournal.org
Universities and Research Centres are listed on the INCU website:

www.incu.org
PICARD Conference 2011
14-16 September 2011
Geneva, Switzerland

The 6th annual PICARD (Partnership In Customs Academic Research and Development) Conference will take place from 14 to 16 September 2011 at the United Nations in Geneva, Switzerland.

The conference is jointly organized by the WCO and INCU, and this year it is being co-hosted by Cross-border Research Association (CBRA) and the United Nations Economic Commission for Europe (UNECE).

For further information and registration please visit the official conference website.