



Introduction

The WCO PICARD Programme – a PICARD 2020 strategic document



Recommendation from the 6th PICARD Conference and from the WCO Capacity Building Committee:

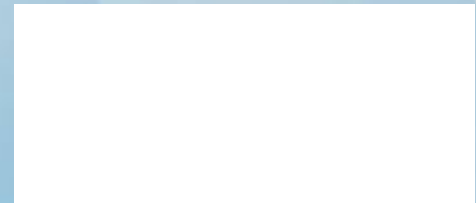
PICARD – let us continue to be creative:





Questions

- 4. How to enhance regional representation and global coverage within the PICARD Programme?**
- 5. How to consolidate cooperation between academic institutions and regional and national Customs training centers?**
- 6. How to secure, maintain and expand involvement of WCO Member administrations, academia and the private sector in this Programme?**





PICARD 2020 Vision Statement

„The WCO PICARD Programme aims to be

- indispensable to the professional development for all Customs practitioners,
- influential to Customs decision makers by knowledge-based research, and
- successful by partnering with academia and other relevant stakeholders.

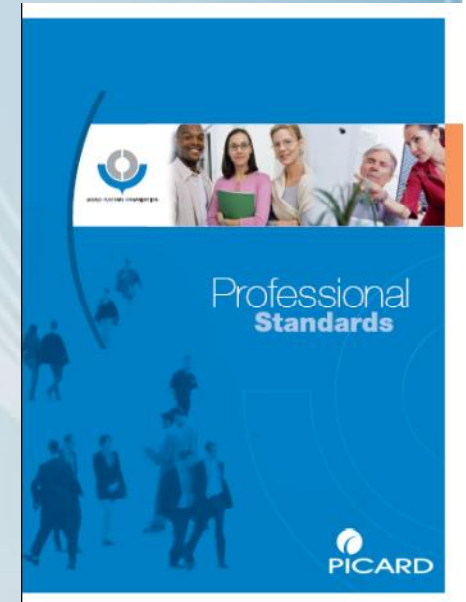
Thus, it will constantly improve its nature of a worldwide, responsive and agile Programme that will contribute to top level education and research in core customs matters. It is supported by a sound governance structure and a culture of enablement.“



Professionalism Pillar



WCO PICARD Professional Standards Strategic HR Management



Leadership and Management Development

Training and Education



Professionalism Pillar

Some examples in the area of training/co-operation between training centers and academic partners:

Joint/complementary training and education modules and programmes

Training materials, books, documents

Sharing course, curricula and programme contents

Exchange of trainers/lecturers



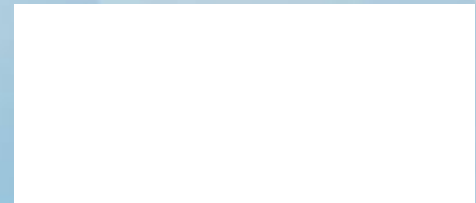
Professionalism Pillar

Some further examples in the area of training:

Universities invited to introduce Customs related components to undergraduate courses in management and economics

Collection of training offers

Global Conference on Customs training and education



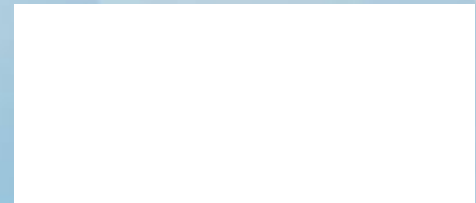


Professionalism Pillar

Recognition of University curricula meeting the PICARD Professional Standards

Aiming for an increased number of university applications from all WCO regions

WCO (international) certificate for students graduated from accredited universities





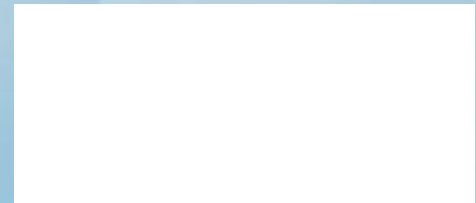
Research Pillar

Wide range of WCO activities in the research area.

„The engine of innovation“

Informed decision-making by Customs Managers

Thus supporting Customs reform and modernization



Programmes
Research
Development
Donors
Framework
Management
Capacity Building
Regional
Diagnostic
Learning
Integrity
WCO
Members
Columbus
Customs

PICARD Conferences

Annual global PICARD Conferences



Here: 6th PICARD Conference, Geneva,
14-16 September 2011



The way forward

ToR for the PICARD Advisory Group to be developed.

PICARD Professional Standards (currently smaller language inconsistencies discovered).

PICARD recognition guidelines to be reviewed.

Comments on the draft PICARD 2020 strategic document welcome.

PICARD 2020 strategic document to be presented to the WCO CBC in February 2013.

Thank you for your attention!!!



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