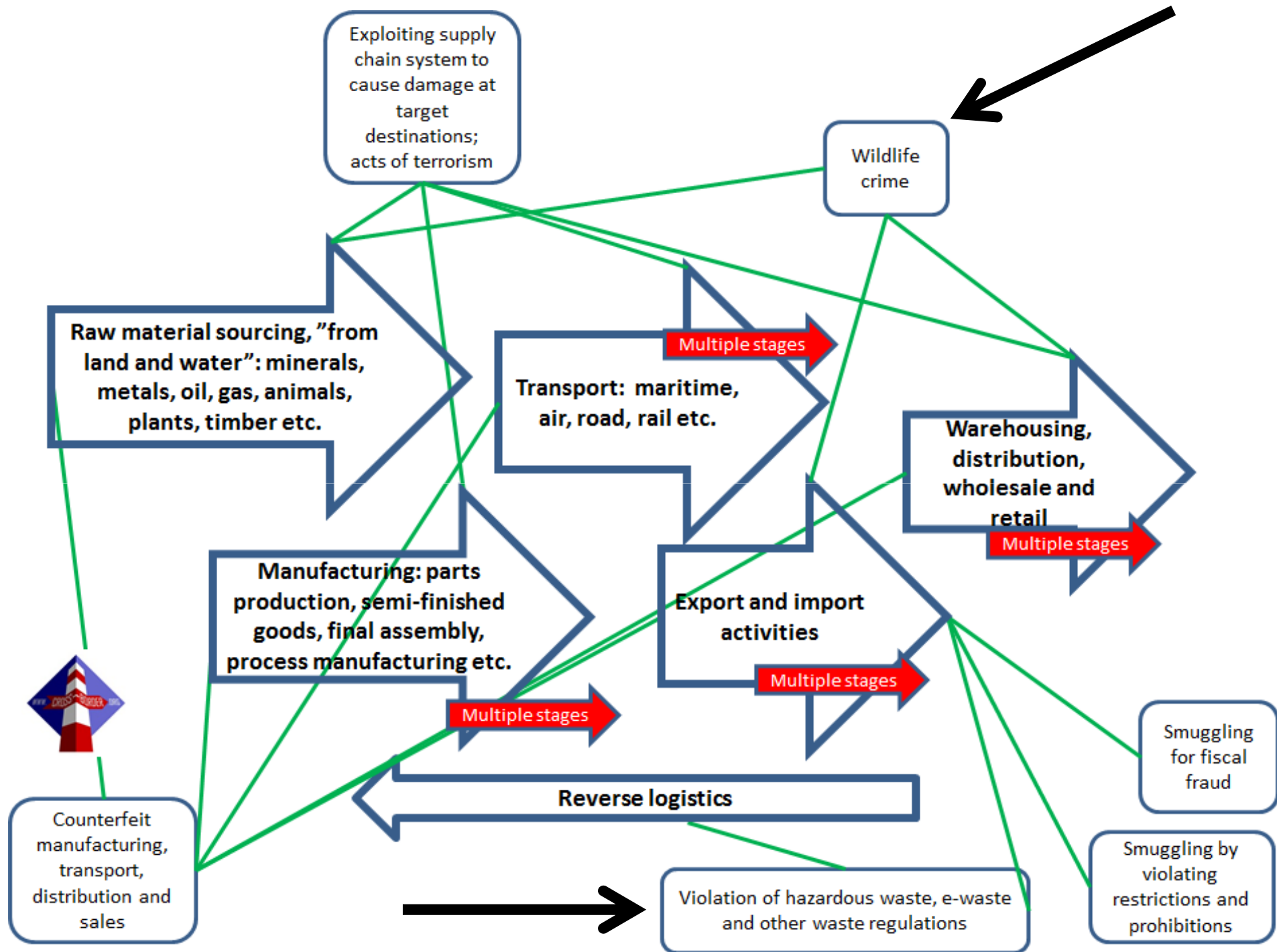
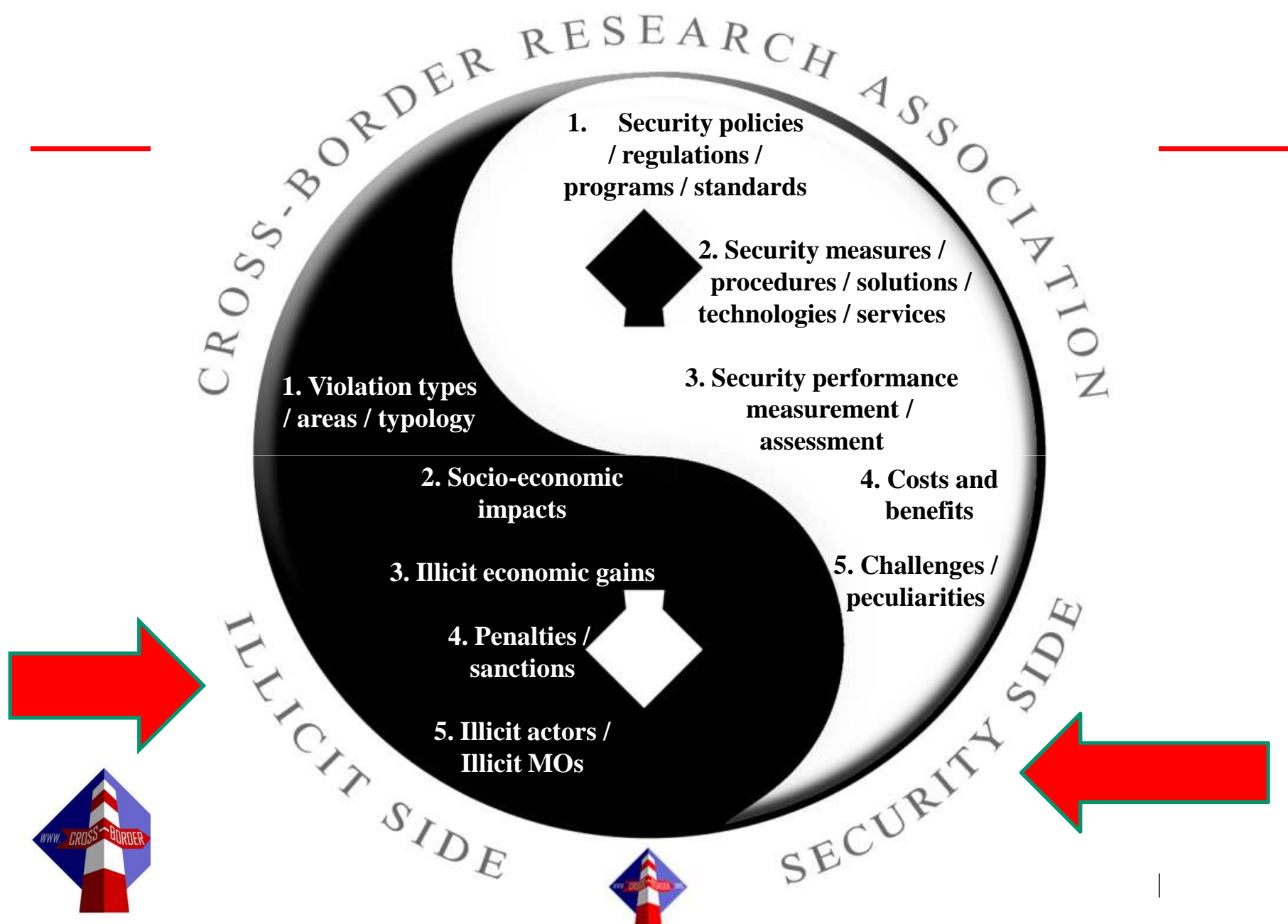



2014 = active year for CBRA research team, for example:

- WCO 2nd AEO conference in Madrid, April
(Thai-project & AEO benefit model)
- WCO Revenue conference in Brussels, June-July
(De-minimis study)
- WCO PICARD conference in Puebla, September
(Socio-economic impacts)
- *WCO Commercial Fraud WG in Brussels,
December (FP7-CWIT - e-waste crime -
preliminary for CBRA)*









CORE

**Consistently Optimised Resilient Secure
Global Supply-Chains**

CORE Key Characteristics

- Total cost: € 49M, EC funding: €29M
- 70 partners from 17 countries (incl USA, CANADA)
- 4-year duration: May 2014 – May 2018
- 16 demonstrations
- 22 WPs
- 3463 person months
- 125 deliverables
- 10 key milestones



CORE Consortium

End user driven & engagement

1. Trade & Logistics industry
 - Shippers/cargo owners
 - Freight forwarders
 - Ocean carriers
2. Border control agencies
 - Customs
 - Police
 - Food/product Safety

Effective Mngt Structure

- ESC: Overall coordination (Nik Delmeire)
- TNO: Technical coordination (Gerwin Zomer)
- BMT: Admin. coordination (Rory Doyle)



Contextual demo differences

- Geographic spread: all continents!
- Import/entry, export/exit, transit
 - Entry/exit modes: Sea/Air/Road/Rail
 - Hinterland interfaces: Road, Rail, IWT, Shortsea
- Product related compliance: Veterinary, Phytosanitary, Dangerous goods, Strategic/dual use goods, Electronics, Automotive, FMCG, pharmaceuticals



Expected impact

From



Pushing
boundaries!

To



- Friction costs in international trade & logistics
 - Trade Facilitation: compliance cost reductions
 - NL-study (TNO): €248M reduction potential
 - Other Total Landed Cost reductions
 - Supply chain synchronisation / optimisation
- Societal risk reduction
 - Secure society
 - Effective risk-based control and supervision
 - Resilience to better cope with systemic risks
 - Boost to CSR and sustainability
- New value driven business models



Proposal for one research theme for PICARD2015



Muchas gracias Puebla – Adios PICARD2014!!!



**PICARD2015 = 10 YEAR
JUBILEUM**

