# PICARD Conference Agenda Manila, the Philippines 27-29 September 2016

Monday, 26 September		
13:00-16:00	Cultural Tour of Manila organized by Philippine Bureau of Customs	
18:00-20:00	Welcome Cocktail hosted by the WCO Secretary General Kunio Mikuriya	
	Venue: Manila Hotel	

# Day 1

Tuesday, 27 S	Tuesday, 27 September		
09:00-10:00	Registration		
10:00-10:30	Official Opening and Welcoming Remarks		
	Robert Ireland, Head, WCO Research Unit, and PICARD Conference Chairperson		
	Carlos G. Dominguez, Secretary, Department of Finance of the Philippines		
	Captain Nicanor Faeldon, Commissioner, Philippines Bureau of Customs		
	Kunio Mikuriya, Secretary General, WCO		
10:30-11:00	Group Photo and Coffee Break		
11:00-12:30	1. Customs Management in the Philippines		
	<b>Luz Bacani-Dasmarinas</b> , Asian Institute of Maritime Studies (Philippines), "Policies and Practices of the Logistics and Freight Forwarding Industry in the Philippines"		
	<b>Ferdinand Nague,</b> Lawyer and Customs Broker, "Customs Brokers Profession: Philippines Setting"		
	<b>Agaton Uvero</b> , Lawyer and former Philippine Customs Official, "Philippine Customs at a Cross Road: Instituting Reforms, Implementing the RKC and Enhancing Revenue Collection amidst the Free Trade Agreements"		
	Discussant: <b>Samuel Bautista,</b> Director, Academy of Developmental Logistics; Researcher & Philippines Liaison, Center for Information Convergence & Strategy – San Diego State University		
12:30-14:00	Lunch		

#### 14:00-15:30

### 2. Customs Management: Transit and Trade Facilitation

**Andrew Grainger**, Assistant Professor in Logistics & Supply Chain Management, University of Nottingham (United Kingdom), "Customs Management in Multinational Companies"

**Sandeep Raj Jain**, United Nations Economic and Social Commission for Asia and the Pacific (Thailand), "Emerging Trends in International Transit Transport Facilitation – Implications For Customs Authorities"

**Jens Hügel**, Head of Goods Transport & Sustainable Development, International Road Transport Union (IRU) "Economic Benefits of TIR - UNESCAP Focus"

Discussant: **David Widdowson**, Professor, Charles Sturt University (Australia); President, International Network of Customs Universities; Editor-in-Chief, World Customs Journal

### 15:30-16:00

## 16:00-17:30

### **Coffee Break**

### 3a) Digital Customs

Chiza Charles Chiumya, African Union (Ethiopia) and Patrick Kanyimbo, The African Development Bank (Côte d'Ivoire), "Digital Customs: Opportunities and Challenges in Africa"

Wellington Tao Liu, Huawei Technologies Philippines Inc., "Transforming China e-Customs and E-Port into National Single Window"

**Feiyi Wang**, Shanghai Customs College, "Interagency Coordination in the Implementation of Single Window: Lessons and Good Practice from Korea"

Discussant: **Dennis Ndonga**, Lecturer, Murdoch University (Australia)

## **3b) Digital Customs and Security**

Felipe Mendes Moraes and Fabiano Coelho, Federal Revenue Service of Brazil, "The Revolution on Air Passenger Control in Brazil: How a Multidisciplinary Approach Changed the Landscape Of Customs Control at the Brazilian Borders in less than three years"

**Igbal Babayev**, Azerbaijan Customs, "Basic Project Management Principles for the Development of Digital Customs"

Salamat Ali, Pakistan Customs and University of Nottingham (United Kingdom), "Trade Facilitation and Supply Chain Security: Evaluation of Integrated Cargo Containers Control Programme between Pakistan and the United States"

Discussant: **Mariya Polner**, WCO Enforcement Sub-Directorate

Wednesday, 2	Wednesday, 28 September			
09:00-10:30	Session 4 – Illicit Trade in Cultural Property: Examining the Phenomenon			
	<b>Stefan Gruber</b> , Kyoto University (Japan), "The Fight against Illicit Trade in Asian Cultural Property"			
	<b>Samuel Andrew Hardy,</b> Adjunct Faculty, American University of Rome (Italy), "Open-Source Investigations of Antiquities Trafficking By States, Non-State Armed Groups and Organised Criminals: What We Know and How We Know It"			
	Discussant: Mariya Polner, WCO Enforcement Sub-Directorate			
10:30-11:00	Coffee Break			
11:00-12:30	5a) Security	5b) Illicit Trade		
	Adel Ben Hassen, Director General, Tunisia Customs  Mark Shaw, Global Initiative against Transnational Organized Crime (Switzerland)  Anyanwu Bede, Nigeria Customs Service  Discussant: Thomas Cantens, WCO	Susana Wong Chan, Director of the Customs Administration and Foreign Trade Program at the University of Costa Rica  Thi Thu Hien Phan, Lecturer of International Trade Transactions and Customs Administration at the Vietnam Foreign Trade University  Sergei Chizhikov, Head of the Customs Affairs Department of the North-Western Institute of Management and Major General of the Russian Customs Service  Discussant: Juha Hintsa, Founder and Executive		
	Research Unit	Director, Cross-border Research Association (Switzerland); Associate Editor of <i>Journal of Transportation Security</i>		
12:30-14:00	Lunch			

14:00-15:30	6a) Illicit Trade	6b) AEO Benefits and Trusted Trade Lanes	
	Siv Runhovde, Norwegian Police College, "Just passing through? Illegal Ivory Trade in Uganda"  Bernd Schlenther, African Tax Administration Forum in conjunction with the Tax and Good Governance Project, "Tax and Good Governance: A Cure for Kimberly Process Blues?"	Juha Hintsa, Founder and Executive Director, Cross-border Research Association (Switzerland); Associate Editor of Journal of Transportation Security  Luca Urciuoli, MIT-Zaragoza International Logistics Program (Spain)	
	Discussant: <b>Emmanuel Brunet-Jailly</b> , Professor at University of Victoria (Canada) and Editor of the <i>Journal of</i> <i>Borderlands Studies</i>	Discussant: <b>Andrew Grainger</b> , Assistant Professor in Logistics & Supply Chain Management, University of Nottingham	
15:30-16:00	Coffee Break		
16:00-17:20	7. Research and Academic Matters		
	Mikhail Kashubsky, Head of Secretariat, International Network of Customs Universities		
	<b>Emmanuel Brunet-Jailly</b> , Professor at University of Victoria (Canada) and Editor of the <i>Journal of Borderlands Studies</i>		
	<b>Juha Hintsa</b> , Co-founder, G-FAN - Global trade Facilitation Research Network & Partner, FP7-CORE		
	<b>Samuel Bautista</b> , Academy of Developmental Logistics (Philippines), <b>Peter Laurel</b> , Lyceum of the Philippines University and <b>Akshay Pottathil</b> , San Diego State University (United States), "Lyceum-San Diego State University Advance Studies Center"		
17:20-17:40	Closing Remarks, Day 2		
	<b>David Widdowson</b> , Professor, Charles Sturt University (Australia); President, International Network of Customs Universities; Editor-in-Chief, World Customs Journal		

Day 3

Thursday, 29 September			
09:00-9:45	Keynote Address on Tobacco Control		
	<b>Luk Joossens</b> , Belgian Foundation Against Cancer and Association of European Cancer Leagues (Belgium)		
09:45-11:15	8. Tobacco Control		
	<b>Ulysses Dorotheo</b> , FCTC Program Director, Southeast Asia Tobacco Control Alliance (SEATCA), "Addressing Industry Myths in Tobacco Tax Reform in the Philippines"		
	<b>Emma V. Teodoro</b> , President of CAI-STA, Philippines, Inc. and Project Director for the Internal Revenue Stamp Integrated System (IRSIS) Project of APO Production Unit, Inc. and the Bureau of Internal Revenue (Philippines), "Philippines Excise Tax Stamp Project"		
	<b>Caroline Miller</b> , Director, Population Health Research, South Australian Health and Medical Research Institute; Associate Professor, School of Public Health, University of Adelaide (Australia), "Tobacco Control in Australia: the Success of Plain Packaging and Taxation"		
	Discussant: <b>Luk Joossens,</b> Belgian Foundation Against Cancer and Association of European Cancer Leagues (Belgium)		
11:15-11:45	Coffee Break		
11:45-12:20	9. Tobacco Control		
	Wieslaw Czyzowicz, Polish Customs and Warsaw School of Economics and Leszek Bartlomiejczyk, Warsaw School of Economics, "Extending Customs Services Capabilities in Fighting Illicit Trade by Tracking and Tracing of Tobacco Products – Legal Aspects and Practical Results"		
	Discussant: <b>Robert Ireland,</b> Head, WCO Research Unit, and PICARD Conference Chairperson		
12:20-13:45	Lunch		

13:45-15:15	10a) Digital Customs	10b) Classification, Valuation, and Origin Matters	
	Antsa Rakotoarisoa, Madagascar Customs, "The Use of Detailed Statistical Data in Customs Reform. The Case of Madagascar"	Maarja Saluste Kuklane, WCO Origin Sub- Directorate, "Rules of Origin and the Anti- Dumping Agreement"	
	Cyril Chalendard, FERDI (France), "Breaking Down Barriers when Analyzing Data to Support Customs Modernization: a Case Study in Gabon"	Xinyi Ye, Shujie Zhang, and Caihong Hou, Shanghai Customs College, "Social Advance Ruling on Classification in China: an Optimal Allocation Model of Holistic Governance"	
	Habibollah Arasteh Rad, Institute of Applied Intelligent Systems, University of Tehran (Iran) and Saaed Arash, Director of Software Development Research, Institute of Applied Intelligent Systems, University of Tehran (Iran), "ICCS: A Novel Optimized Model for Improving E- Customs Performance"	Aybike Yalcin Ispir, Ministry of Customs and Trade of Turkey, "A Customs Modernization Process Triggered by Customs Union"	
	Discussant: <b>Thomas Cantens</b> , WCO Research Unit	Discussant: <b>Wieslaw Czyzowicz</b> , Polish Customs and Warsaw School of Economics	
15:15-15:35	Coffee Break		
15:35-16:15	11. Customs Reform and Modernization	1	
	Gerard McLinden, World Bank (Singapore)		
	<b>Larry Liza,</b> Director, WCO Regional Office for Capacity Building, East and Southern Africa Region (Kenya)		
16:15-16:30	Closing Session	Closing Session	
	Robert Ireland, Head, WCO Research Unit, and PICARD Conference Chairperson		
	Captain Nicanor Faeldon, Commissioner, Philippines Bureau of Customs		

#### 16:30-18:15

**Youth Forum** 

Moderators:

**Elena Bogdanova**, Director, Institute of International Business and Law, ITMO University (Russian Federation)

Robert Ireland, WCO Research Unit

Maarja Saluste Kuklane, WCO Origin Sub-Directorate

Mariya Polner, WCO Enforcement Sub-Directorate

Presenters:

**Anna Petrik**, Moscow Higher School of Economics (Russian Federation), "Customs Valuation in Russia: Application of International Law"

**Xinyi Ye**, Shanghai Customs College (China), "Research on Outsourcing Adopted by Foreign Trade Businesses in the Customs Brokerage Services: Taking the Yangtze River Delta Region for Example"

**Vasylyna Zinkiv**, University of Customs and Finance (Ukraine), "Concerning the Subject of Implementing Customs Post-audit and its Role in the Mechanism of Customs Regulations in Ukraine"

**Valentina Pudonina**, ITMO University (Russian Federation), "Analyzing the Efficiency of the Eurasian Economic Union"

**Daria Goncharova** and **Marina Vinkskaya**, ITMO University (Russian Federation), "Implementation of Anti-dumping Measures in the Russian Federation in the Framework of the EAEU"

**Maksim Popov**, Russian Customs Academy (Russian Federation), "Time Release Study as an Effectiveness Measurement Tool for the SAFE Framework of Standards Implementation"

**Roman Lapa**, ITMO University (Russian Federation), "The Main Directions of Reengineering in the Development of Information Customs Technologies"

**Andrey Nikolayev**, ITMO University (Russian Federation), "Prospects for the development of International Customs Cooperation"