IOOF appoints new head of Technical Services

IOOF today announced the promotion of Martin Breckon to Head of Technical Services, replacing Kate Anderson who recently moved to a senior role at IOOF-owned, Bridges Financial Services.

Martin has been a key member of IOOF’s technical services team since 2012 and has over twenty years’ experience in technical advice services. Prior to joining IOOF in early 2012, Martin held technical management roles at AXA, Aviva and MLC. He is an active member of industry bodies and provides regular technical commentary across the industry and in specialist publications.

Mr Renato Mota, Group General Manager Wealth Management, said, “Succession planning and mentoring is fundamental to the development of IOOF’s Advice business.

“The promotion of Martin is testament to this. Martin is highly capable, extremely knowledgeable and has an expert understanding of best practice provision of financial services advice and strategies. He is highly respected by licensees, advisers and his peers across the broader industry.

“IOOF’s technical services team is an industry leader, widely acknowledged for its superior understanding and insights into the constantly changing financial services environment. I am confident Martin will ably lead the TechConnect team and continue to keep IOOF and our Advice network at the forefront of industry developments.”

Martin’s appointment is effectively immediately.

-ENDS-

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About IOOF Holdings Limited

IOOF has been helping Australians secure their financial future since 1846. During that time, we have grown substantially to become one of the largest independent groups in the financial services industry.

IOOF provides advisers and their clients with the following services:

- **Financial Advice and Distribution** services via our extensive network of financial advisers and stockbrokers;
- **Platform Management and Administration** for advisers, their clients and hundreds of employers in Australia;
- **Investment Management** products that are designed to suit any investor’s needs; and
- **Trustee Services** including estate planning and corporate trust services.

Further information about IOOF can be found at www.ioof.com.au