

Midwinter media release

Midwinter makes ex Commsec Appointment

Tuesday 7th July 2015

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Financial planning software company - Midwinter continues to expand in 2015, recently appointing Adam Rebeira as Senior Business Development Manager in anticipation of further growth within the Sydney based firm.

Mr Rebeira, previously at Commsec for over nine years, is joining Midwinter with extensive experience in developing and managing strategic relationships within the financial services sector.

Rebeira was handpicked for Midwinter by recruitment company 7 Recruitment, who specialise in sourcing FinTech and financial services talent.

Managing Director of Midwinter, Julian Plummer has said of the recent appointment *“We are delighted to have both the opportunity and the demand to be able to bring someone of Adam’s calibre on board. With so many exciting opportunities in the Midwinter pipeline, the timing is absolutely perfect”*.

Julian also went on to say that *“We are also fortunate to have 7 Recruitment currently in charge of our talent management, helping in our vision to build an innovative Fintech A-team of the highest quality.”*

Mr Rebeira is enthused to be joining the team, stating *“I’m thrilled to be a part of such a forward thinking company during a time where so much transformation is occurring within the financial services industry as a result of technology.*

“With FinTech being on the forefront of most major advice group’s strategic initiatives, we are well placed to deliver market leading bespoke solutions. Like the rise of online broking in the early 2000s, it is an exciting time to be an advocate in this space.”

Departing from Midwinter this month is Business Development Manager – Reda Daher, who has served for seven years within the software sales and support division of the company. Mr Daher is joining Ibbotson Associates as a Relationship Manager.

Managing Director, Julian Plummer has said of the departure, *“Reda has been an ongoing asset to Midwinter and we wish him well as he pursues new opportunities within the finance sector. We are now actively recruiting for an additional software and sales support role via 7 Recruitment.”*

For further information regarding this release, or direct quotes from key persons at Midwinter, please contact:

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About Midwinter

Midwinter was founded in August 2007 with the goal of making the next generation of financial advice more efficient and affordable.

Since then Midwinter has developed a range of cutting edge financial planning software packages, in particular, its latest offering – AdviceOS.

Midwinter’s software is and will continue to be fine-tuned by financial planning professionals with the needs of advisers at the forefront of the company’s innovation.

www.midwinter.com.au

About 7 Recruitment

At 7 Recruitment building relationships between business and technology is at the core of what we do. Providing specialised talent into Banking and Finance, FinTech and Professional Services.

www.7recruitment.com.au

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