

Producing for Stage and Screen

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A comprehensive exploration of what is required to be a successful producer. Understand the producer's role including funding applications, budgets, production scheduling, cast and crew management and marketing.

Week 1 – Theatre	Week 2 – Theatre	Week 3 – Theatre	Week 4 – Theatre
The first read	Funding your production, Grants, sponsorship	Getting to opening night	Marketing, publicity and reviews
The role of a theatre producer	Budgets	Scheduling and timelines	Rehearsals and people management
Pre-production	A brief glimpse at touring		
Week 5 – Film	Week 6 – Film	Week 7 – Film	Week 8 – Film
Introduction to the producer's role in short film making	Fundraising and funding applications for short films	The producer's role in pre and post-production	Marketing and distributing your short film to festivals
Concept and script development of short films		Production scheduling	Individual project and industry overview
Working with the writer/director		Cast and crew management	