Community Toolkit 2018
Queensland Road Safety Week
27–31 August 2018
About Queensland Road Safety Week

Every year in August, Queenslanders come together to “speak up for road safety”. Every day, road crashes devastate the lives of Queenslanders and take an enormous toll on families and our communities. Queensland Road Safety Week provides an opportunity to raise awareness about this critical public health issue and to encourage the community to do what they can to keep themselves and others safe on our roads. We face many real challenges on our roads and we want these to be front of mind for all road users.

In 2017, 247 Queenslanders were killed on our roads and more than 6,400 people were seriously injured. Did you know 159 deaths and over 4,000 serious injuries was a result of someone disobeying the road rule? This year, we’re asking people to refresh their knowledge on the roads rules and to consider all road safety issues with each day focusing on road rules for different road users.

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How to get involved

There are a number of ways you can get involved during Queensland Road Safety Week.

Attend an event
Come along to one of the many activities and events being held across Queensland. Check out the events calendar on the Join the Drive website to find out what’s happening in your region. We’d love to see you there.

Organise an event
You can also organise your own Queensland Road Safety Week event for your community organisation, workplace, school or sporting club. Visit the Join the Drive website to register your event and add it to our statewide activities calendar.

Start a conversation
This August, you can simply just start a conversation at your workplace, school or community group. You can share a personal story, suggest a road safety tip, quiz your kids, family, friends and colleagues on the roads rules, or make a pledge to improve a single road behaviour.

Support us on social media
Join the conversation on the Join the Drive social media network. You can also show your support for Queensland Road Safety Week by posting your personal story, road safety tip, road rules quiz or pledge on Facebook or Twitter. Or you can simply follow the Join the Drive conversation and share our posts to your friends and followers. The more people talking about road safety, the better! Social media is also a great way to promote your event. Check out our social media toolkit for more tips.

For more information on the different ways you can get involved visit:

Website: jointedrive.qld.gov.au/road-safety-week
Facebook: facebook.com/JoinTheDrive
Twitter: twitter.com/JoinTheDrive
Instagram: instagram.com/JoinTheDrive
Email: JoinTheDrive@tmr.qld.gov.au
Motorcyclists
- Riding tired affects reaction times and impairs judgement. Take a break or don’t get on the bike if you’re tired.
- Ride to be seen and don’t assume you’re visible to everyone.
- Lane filtering is legal, remember to be safe and follow the road rules.

Pedestrians
- If there is no crossing within 20 metres, cross by the shortest and safest route.
- Stop, look, listen and think before you cross the road.
- Wearing headphones and using a mobile phone will reduce your awareness of what is happening around you.

Motorists
- Share the road safely with other road users - follow the road rules, be patient and courteous.
- Give other road users the extra space they need, especially heavy vehicles – they take longer to stop. Tailgating increases your risk of a crash.
- The speed limit is the maximum legal speed that you can drive at, not the speed you must travel. Always drive to the conditions.

Bicycle riders
- Ride the right bike for your size and ability. Wear a helmet, it could save your life.
- Remain visible - consider a hi-visibility vest.
- Ride consistently and remember to use clear hand signals. Your hand should be open, with your palm facing forward.

Heavy vehicles
- Be aware of other road users - they don’t always know your blind spots.
- Big trip ahead? Plan your rest stops by downloading the RestSpace app.
- If you’re driving a long vehicle, you can legally use more than one lane to turn. Just make sure to give other road users enough warning by indicating as early as possible.

About Queensland Road Safety Week

Join the drive
Queensland Government
Queensland Road Safety Week is an opportunity for all Queenslanders to get involved in making our roads safer for everyone.

This year, we’re focusing on a road rules refresh and encouraging communities, schools and workplaces to support the week by hosting local events or sharing road safety information with staff, students, colleagues, family and friends.

During Queensland Road Safety Week, we’re asking people to refresh their knowledge on the roads rules and to consider the road safety issues faced by different road users.

- **Monday 27 August:** Pedestrians
- **Tuesday 28 August:** Motorists
- **Wednesday 29 August:** Heavy vehicle drivers
- **Thursday 30 August:** Bicycle riders
- **Friday 31 August:** Motorcyclists

Queensland Road Safety Week is also about challenging the status quo. Let’s stop accepting death and serious injury as just ‘part and parcel’ of using our roads.

**Attend an event:**
Check out the [events calendar](#) to find out what’s happening in your region and come to one of the many events being held around Queensland. If you don’t see an event listed for your local area, consider hosting one yourself or partnering with another organisation in your community.

**Speak up for road safety:**
Show your support and continue the conversation by sharing a selfie on Facebook, Instagram or Twitter along with your road safety pledge, using #SpeakUpForRoadSafety #QRSW2018 #JoinTheDrive

**For more information visit:**
Facebook: facebook.com/JoinTheDrive
Twitter: twitter.com/JoinTheDrive
Email: JoinTheDrive@tmr.qld.gov.au

Queensland Road Safety Week is a Queensland Government initiative, delivered in partnership by the Queensland Department of Transport and Main Roads and the Queensland Police Service.

The RACQ, the Motor Accident Insurance Commission (MAIC), and the Centre for Accident Research and Road Safety – Queensland (CARRS-Q) are proud supporters of the event.

**How to get involved**

**Host your own event:**
Organise your own Queensland Road Safety Week event for your community organisation, workplace, school or sporting club.

Visit the [Join the Drive website](#) to register your event and add it to our statewide activities calendar. You can then download resources for your event from the community toolkit.
Queensland Road Safety Week is an ideal opportunity to promote life-saving messages to students and staff in your school. It’s also a great chance to get students thinking about the road rules. Research has shown that exposing children early to road safety messages can positively influence their road safety attitudes and behaviours into adulthood.

So why not use the week to highlight the importance of road safety to our future drivers and road users? Get the whole school community involved! Road safety is everyone’s responsibility.

Here are some ideas on how to celebrate and raise awareness about road safety in your school community.

Host a school assembly
- Invite guest speakers to talk to staff and students about why it’s important to learn and know the road rules.
- Have a question and answer session with the School Crossing Supervisor about how to safely cross the road.
- Deliver some key messages about staying safe on and near the road.
- Encourage staff and students to talk about road safety with their family and friends.
- Make a school road safety pledge.

Organise special visits to the school
- Invite specialists in road safety such as your school crossing supervisor, school Adopt a Cop, officers from Queensland Fire and Rescue Service and Queensland Ambulance Service and RACQ to talk about road safety issues relevant to your local area.
- It’s also a great opportunity for students to look through emergency vehicles, fire trucks or police cars.

Host a free dress day
- Encourage students to wear blue and yellow for road safety, the Queensland Road Safety Week colour theme.
- Consider a gold coin donation to fundraise for a road safety related charity or cause.
- Host a crazy socks for lollipops day to celebrate your school crossing supervisor and the work they do for your school.

School based road safety reminders
- Remind your community about key road safety hotspots around your school using your school’s newsletter, website and social media account.
- Put up posters about the rules for the Stop, Drop and Go zone and school crossing road rules on school noticeboards, in the library and around the school.
- Include school based road safety reminders in staff emails, on the school’s website and student/parent newsletters.

Classroom activities
- Learn more about road rules and road safety as part of a classroom activity. You can find resources on the Department of Transport and Main Road’s website under school road safety.

Promoting Queensland Road Safety Week
- Encourage the kids to get involved in a colouring or word competition using the Road Safety Week colouring activity sheet and find a word.
- Encourage the older students who are already driving or learning how to drive, to test their knowledge on the road rules using the road rules quiz.
- Encourage students to make individual road safety pledges or make a class road safety pledge using our pledge template. Display the pledges on the wall.
Register your Queensland Road Safety Week event

- Register your own Queensland Road Safety Week event and share how you are making a difference in your school community.
- By selecting ‘private’ event, you can choose for your event to not be promoted on our statewide calendar, but please register your event or activities to share with us how you’re getting involved.
- Go to the website to get started.

Promoting Queensland Road Safety Week

- Promote Queensland Road Safety Week in newsletters, staff emails, and on your school’s billboards.
- Decorate your classroom, library, hall or staff room by printing off some DIY flags and bunting.
- Promote your school Road Safety Week event, share photos and road safety pledges on your school’s Facebook, Twitter or Instagram account.
Getting your workplace, club or community group involved

The more people that get on board, the safer our roads will be. Together, we can make a real difference for our friends, family and loved ones.

Here are some ideas on how to celebrate and raise awareness about road safety.

**Cooking competition and morning tea**
Getting together is a great way to share information and encourage your colleagues and community members to have a conversation about road safety. Why not host a morning tea and cooking competition? Using the letters Q,R,S,W, and the colours yellow and blue as inspiration, encourage each person to prepare the best sweet or savoury dish. Have each person secretly score the dishes to find a winner. Check out the DIY flags and bunting that you can use to decorate your workplace (or your cupcakes).

**Safe driving toolbox talk**
Consider running an information session on road rules, sharing the road and safe driving, perhaps over a lunch break or a morning tea. Check out our resources for information you could cover.

**Road safety display and photo booth**
Why not put up a pop up road safety display in your office or community centre? Place it in a prominent position so that all visitors know that road safety is a priority in your organisation, club or community group. Decorate the area in the Road Safety Week colours of yellow and blue. Check out the resources for printable posters, brochures, flags and bunting. You could take it a step further by providing blue and yellow dress up props and encouraging visitors to take a selfie in front of your display.

**Community BBQ**
Take your road safety display to the next level and hold it at a local park. Invite local government, Members of Parliament and emergency services officers to be involved. Provide a range of road safety resources or host a road rules quiz, find-a-word or colouring-in competition.

**Road rules quiz**
Why not run a road rules quiz in your workplace, club or community group to see how much you and your colleagues or guests know? Check out the quiz questions and answer sheet.

**Register your Queensland Road Safety Week event**
Register your Queensland Road Safety Week event and share how you are making a difference in your community. You can mark your event as ‘private’ so the details are only shared with us, not publicly. Go to the website to get started.

**Promoting Queensland Road Safety Week**
Please help us spread the word and promote Queensland Road Safety Week in newsletters, staff emails, and on your community organisation’s billboards. You can also promote your Road Safety Week event, share photos and road safety pledges on your work, club or community group’s Facebook, Twitter or Instagram account.
Getting your workplace, club or community group involved (continued)

Want to talk?
If you want to discuss other ideas for your community, please contact your local Department of Transport and Main Roads Regional Road Safety Manager.

**South-east Queensland**
Phone: **1300 360 135** – press ‘2’ for road safety, then select one of the following areas:
- Press 1 for Ipswich
- Press 2 for Brisbane – south
- Press 3 for Brisbane – north
- Press 4 for Gold Coast
- Press 5 for Sunshine Coast

**Southern Queensland**
Wide Bay: **(07) 4153 7833**
Toowoomba: **(07) 4617 7412** or **(07) 4617 7413**
Warwick/South West: **(07) 4617 7413**

**Central Queensland**
Gladstone: **(07) 4973 5108**
Rockhampton: **(07) 4931 1651**

**Northern Queensland**
Cairns: **(07) 4045 8516**
Townsville: **(07) 4758 7505**

For more information on Queensland Road Safety Week, and to get involved, visit:

Facebook: [facebook.com/JoinTheDrive](http://facebook.com/JoinTheDrive)
Twitter: [twitter.com/JoinTheDrive](http://twitter.com/JoinTheDrive)
Email: JoinTheDrive@tmr.qld.gov.au
Road safety songs for children
These songs are great for spreading the message of road safety with children. You could teach them in class, play them at assembly, or simply play them during Road Safety Week events at the school.

**Songs and rhymes** by Transport for New South Wales, Centre for Road Safety

**Road safety school assembly songs**
by Royal Society for the Prevention of Accidents, United Kingdom

**Keep safe and stay alive**
by Cambridge English Online, British Council

**Stop look and listen**
by Musical Playground
https://www.youtube.com/watch?v=aKQ5FdyMFFI

**Other road safety songs on YouTube**

**Red means stop and green means go**
by Debbie Doo TV
https://www.youtube.com/watch?v=Dwsm77tz2Kk

**Traffic light song**
Song lyrics by The Kiboomers
https://www.youtube.com/watch?v=0wsj916uYYU

**Stayin’ alive**
by Think! Hedgehog Road Safety
https://www.youtube.com/watch?v=KnwxN2qEzyY

**King of the road**
by Think! Hedgehog Road Safety
https://www.youtube.com/watch?v=pI4Ye4EZ0oo

**Safe cross code dance**
by Road Safety Authority Ireland
https://www.youtube.com/watch?v=DIluoGcCKNg

**Bike safety boogie**
by Will Stroet
https://www.youtube.com/watch?v=dStGTW2IZHY.

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**Want to talk?**
If you want to discuss other ideas please contact your local Department of Transport and Main Roads Regional Road Safety Manager.

**Keeping up the momentum**
Keep road safety front of mind at your school all year round. Why not have a regular road safety update in your school newsletter or at assembly? If your school has some concerns about road safety, you may wish to establish a Safe School Travel Committee. Contact your local Department of Transport and Main Roads Regional Road Safety Manager for more assistance and advice.
Queensland Road Safety Week at your sporting club

Let’s all pledge to keep each other safe for another season. Here are a few tips to help players, friends and family to get to the game safely.

**Adults**
- Get a good night’s sleep before game day so you are well rested and ready to drive.
- Pack your gear the night before so you’re not rushed on the road.
- Plan your journey so you’re not tempted to use your phone on the drive. Call ahead to let people know you’re on your way or to see if they want you to pick anything up before your set off driving.
- Stick to the speed limit. Most crashes happen less than 10km/h over the speed limit. Slow down and increase your following distance in poor conditions.
- Keep your fluids up. Dehydration can make you feel tired.
- Keep your gear the right before so you’re not rushed on the road.

**Kids**
- Don’t distract the driver on the way to a game.
- Make sure you always wear a seatbelt.
- Only cross the road at lights or a pedestrian crossing.
- Always wear your helmet when riding your bike.
- Never go onto any road to retrieve a ball.
- When walking to and from the carpark, check for other cars.
- Only cross the road at lights or a pedestrian crossing.

**ROAD SAFETY IS A TEAM EFFORT, SO DON’T BE AFRAID TO SPEAK UP AND KEEP YOUR MATES SAFE.**
Speeding

Question 1: Low level speeding (10km/h or less over the limit) accounts for ____% of serious crashes?
A 5%  B 20%  C 50%

Answer: C 50%

Many people think low-level speeding is safe, but low-level speeding kills. Speeding at any level is dangerous. Around half of all serious speed-related crashes happen at less than 10km/h above the speed limit.

Question 2: Travelling at speeds of 5km/h over the speed limit...
A Has no effect on your risk of a crash
B Doubles your risk of a crash
C Slightly increases your risk of a crash

Answer: B “Doubles your risk of a crash”.

Travelling at just 5km/h above the speed limit on 60km/h roads in urban areas, and 10km/h above the speed limit on 60km/h roads in rural areas, is sufficient to double the risk of a casualty crash. This is roughly equivalent to the increase in risk associated with a blood alcohol concentration greater than 0.05.

Question 3: On a 10km journey how much time would you save travelling at 65km/h rather than 60km/h?
A 10mins  B 5mins  C Less than 1min

Answer: C Less than 1min

One of the biggest myths around speeding is that you’ll save time on your trip. While driving over the speed limit exponentially increases your chances of a crash, it will only save you a small amount of time, if any at all. Is it really worth the risk?

Question 4: How many people are killed or injured in speed-related crashes each year in Queensland?
A Less than 500  B Less than 1,000  C More than 1,000

Answer: C More than 1,000

Speeding greatly increases your chance of being killed or injured in a road crash.
Driving tired

**Question 1:** On a long drive how often should you stop to rest?
- A At least every two hours
- B When you feel tired
- C Every 300kms

**Answer:** A At least every two hours

Resting regularly on a long drive is one of the most important ways to manage fatigue. Remember, fatigue isn't just an issue on long drives. It can also be an issue for short trips if you are driving already tired or have a sleep debt.

**Question 2:** At 100km/h how far will you travel during a four second microsleep?
- A 12 metres
- B 60 metres
- C 111 metres

**Answer:** C 111 metres

When you have a microsleep, you lose control of your vehicle completely. The chance of a crash during a microsleep is extremely high.

**Question 3:** What is a sleep debt?
- A Time owing to your company from sleeping in and missing work
- B The difference between the hours of sleep you need and the hours you get
- C When you have nightmares about your credit card bill

**Answer:** B The difference between the hours of sleep you need and the hours you get

When we have sleep debt, our tendency to fall asleep the next day increases. If you miss out on more sleep, it keeps adding to the debt. The more sleep debt you have the more likely you are to fall asleep, especially when driving.

Driver distraction

**Question 1:** Using your phone when driving increases the risk of a crash by how much?
- A Doubles your crash risk
- B Triples your crash risk
- C Quadruples your crash risk

**Answer:** C Quadruples your crash risk

A person using a hand-held or hands-free mobile phone while driving is four times more likely to have a serious crash resulting in injury.

**Question 2:** What blood alcohol equivalent are you if you're using your mobile phone while driving?
- A 0.05% BAC
- B 0.02% BAC
- C 0.08% BAC

**Answer:** C 0.08% BAC

Using your phone when driving affects your decision making and reaction time. This makes you as dangerous as a drink driver over the legal BAC limit.
Drink driving

Question 1: What’s the blood alcohol concentration (BAC) limit when you hold an open licence?

A 0.00% BAC  B 0.02% BAC  C 0.05% BAC

Answer: C 0.05% BAC

Normally on an open licence you will have a 0.05% BAC limit. However, depending on what kind of vehicle you are in charge of, the legal BAC may be zero. For example truck drivers and bus drivers need to have a BAC of zero.

Question 2: How many standard drinks are in 375ml of full strength beer (4.8% alcohol volume)?

A One standard drink  C 1.4 standard drinks  B Two standard drinks

Answer: B 1.4 standard drinks

The number of standard drinks in a serving of alcohol varies between type, size, brand, packaged or poured drinks. Always check the label and if you’re drinking (even a little), it’s best not to drive.

Question 3: What can help reduce your BAC?

A Time  B Vomiting  C Having a cold shower

Answer: A Time

The only thing that can reduce your BAC is time. There is no shortcut to reducing your BAC.

Seat belts and child restraints

Question 1: When were compulsory seatbelts introduced in Queensland?

A 1955  B 1972  C 1984

Answer: B 1972

Seatbelts became compulsory on 1 January 1972.

Question 2: The group most likely not to wear a seatbelt is:

A Males under 40 driving in rural areas  B Females under 40 driving in urban areas  C Teenagers

Answer: A Males under 40 driving in rural areas

Everyone needs to wear a seatbelt for safety. It doesn’t matter if you’re the biggest, toughest guy around, in a road crash a seatbelt could save your life.
Bicycle riders

**Question 1:** When the speed limit is 60km/h and under, motorists passing a bicycle rider must keep how much distance between their vehicle and the bicycle?

A 1.5 metres  
B 1 metre  
C 2 metres

**Answer:** B 1 metre

**Question 2:** When the speed limit is over 60km/h, motorists passing a bicycle rider must keep how much distance between their vehicle and the bicycle?

A 1.5 metres  
B 1 metre  
C 2 metres

**Answer:** A 1.5 metres

**Question 3:** When motorists are passing bicycle riders, to help maintain a safe distance they can:

A Cross double lines (if it is safe to do so)  
B Drive on painted islands (if it is safe to do so)  
C Both A and B

**Answer:** C Both A and B

**Question 4:** If a motorist cannot give the minimum passing distance they should:

A Pass without giving the minimum distance  
B Slow down and wait until conditions are safe to pass  
C Honk at the bicycle rider

**Answer:** B Slow down and wait until conditions are safe to pass
Road safety quiz
Answer sheet

Individual or team name:

Please circle the correct answer.

**Speeding**

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**Driving tired**

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- A 1.5 metres
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- A Cross double lines (if it is safe to do so)
- B Drive on painted islands (if it is safe to do so)
- C Both A and B

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- B Slow down and wait until conditions are safe to pass
- C Honk at the bicycle rider
Road safety find-a-word

Road safety words list

Bicycle  Bicycle  Bicycle  Bicycle  Bicycle
Pedestrian Pedestrian Pedestrian Pedestrian Pedestrian
Road Safety Week Road Safety Week Road Safety Week Road Safety Week Road Safety Week
Queensland Queensland Queensland Queensland Queensland
Vehicle Vehicle Vehicle Vehicle Vehicle
Motorcycle Motorcycle Motorcycle Motorcycle Motorcycle
Community Community Community Community Community
Celebration Celebration Celebration Celebration Celebration
Seatbelts Seatbelts Seatbelts Seatbelts Seatbelts
Child restraints Child restraints Child restraints Child restraints Child restraints
Join the Drive Join the Drive Join the Drive Join the Drive Join the Drive
Chin up Chin up Chin up Chin up Chin up
Designated texter Designated texter Designated texter Designated texter Designated texter
Dry driver Dry driver Dry driver Dry driver Dry driver
Road trip Road trip Road trip Road trip Road trip
Well rested Well rested Well rested Well rested Well rested
Share the road Share the road Share the road Share the road Share the road
Speak up selfie Speak up selfie Speak up selfie Speak up selfie Speak up selfie
Observe speed limits Observe speed limits Observe speed limits Observe speed limits Observe speed limits
Fatal five Fatal five Fatal five Fatal five Fatal five
Road rules Road rules Road rules Road rules Road rules

Look
Listen
Stop
Transport
Traffic light

Road safety find-a-word

Road safety words list

Bicycle  Bicycle  Bicycle  Bicycle  Bicycle
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Road Safety Week Road Safety Week Road Safety Week Road Safety Week Road Safety Week
Queensland Queensland Queensland Queensland Queensland
Vehicle Vehicle Vehicle Vehicle Vehicle
Motorcycle Motorcycle Motorcycle Motorcycle Motorcycle
Community Community Community Community Community
Celebration Celebration Celebration Celebration Celebration
Seatbelts Seatbelts Seatbelts Seatbelts Seatbelts
Child restraints Child restraints Child restraints Child restraints Child restraints
Join the Drive Join the Drive Join the Drive Join the Drive Join the Drive
Chin up Chin up Chin up Chin up Chin up
Designated texter Designated texter Designated texter Designated texter Designated texter
Dry driver Dry driver Dry driver Dry driver Dry driver
Road trip Road trip Road trip Road trip Road trip
Well rested Well rested Well rested Well rested Well rested
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Look
Listen
Stop
Transport
Traffic light

Join the Drive
Queensland Government
Road safety find-a-word

Solution
Road safety in my town.

A Queensland Road Safety Week message from _______________ in class _____. #RoadSafetyWeek

Please feel free to share this artwork using the #RoadSafetyWeek hashtag to the Join the Drive Facebook page, or to Instagram or Twitter. Please only upload a photo of the artwork, not the child or children who have completed the drawing.
Decorative bunting

Instructions

**Step 1:** Print out the bunting artwork as many times as required. Each page is approximately 1 metre of bunting.

**Step 2:** Cut out each flag.

**Step 3:** Tape the blank side of the flags to a length of string along the dotted line. Alternate yellow and blue flags. Leave about 10cm between each flag.

**Step 4:** Fold over the back flap along the dotted line and tape down again.

**Step 5:** Hang the bunting to show your support for Queensland Road Safety Week, 27–31 August 2018.

Decorative bunting instructions
Road Safety Week
#SpeakUpSelfie

#SpeakUpSelfie
Road Safety Week
Hand-waver flag

Instructions

Step 1: Print the hand-waver flag template on the next two pages onto thick paper or card.

Step 2: Cut around the flag.

Step 3: Stick the front and back of the flag together.

Step 4: Fold along the dotted line.

Step 5: Use glue or sticky tape to attach a stick into the fold.

Step 6: Press the flap down over the stick and tape it to the back of the flag.

Step 7: Wave your flag proudly.
I spoke up for road safety
I spoke up for road safety
Certificate of Appreciation

Presented to

In recognition of the valuable contribution and support offered to Queensland Road Safety Week, 27–31 August 2018.

Thank you for contributing to Safer Roads, Safer Queensland.