Queensland Road Safety Week will be held 22–28 August 2016, and is an opportunity for all Queenslanders to be directly involved in making our roads safer for everyone.

‘Speaking up for road safety’ is the focus of this Queensland-wide event; and we’re encouraging the whole community to join the conversation about road safety.

Communities, schools and workplaces are encouraged to support the week through hosting local events or sharing road safety information among staff, students, colleagues, family and friends.

Workplaces could host a morning tea, while a school could have a free-dress day. Perhaps invite your local Adopt-a-Cop to speak to students, or host a road safety quiz in your office.

You can share a personal story, suggest a road safety tip, talk to your kids, family and friends about staying safe, or make a pledge to improve a single road behaviour.

Queensland Road Safety Week is also about encouraging all Queenslanders to challenge the status quo. Let’s stop accepting death and serious injury as just ‘part and parcel’ of using our roads.

During Queensland Road Safety Week we are encouraging people to consider all road safety issues with each day focusing on a different road user behaviour – one of the ‘Fatal Five’. These will be:

- Monday 22 August: Distractions
- Tuesday 23 August: Speeding
- Wednesday 24 August: Fatigue, seatbelts and child restraints
- Thursday 25 August: Share the road
- Friday 26 August: Drink and drug driving

Speak up. Be heard. Make Queensland’s 2016 Road Safety Week an important event in your community’s calendar.
Queensland Road Safety Week 22–28 August 2016

Why is it important to get involved?

Queensland Road Safety Week is an ideal opportunity to promote life-saving messages, and show your commitment to road safety through community groups, industry organisations, workplaces and schools.

This week provides a key opportunity to remind all Queenslanders about ways they can help keep themselves safe, and discuss important road safety issues with family, friends and colleagues.

How to get involved

Register your Queensland Road Safety Week Event

Register your own Queensland Road Safety Week event and share how you are making a difference. Be it a community event, morning tea, guest speaker, on-site quiz or lunchbox information session, let us know what you are planning to do to celebrate Queensland Road Safety Week. Visit the website to register your event and add it to our state wide activities calendar.

Download Queensland Road Safety Week resources

Once your event is registered or if you need materials for your workplace, school or home, visit the Join the Drive website to access Queensland Road Safety Week key messages, posters, screen savers, email signatures, decorations and factsheets.

We also have some handy hints and tips on running events for Queensland Road Safety Week, and key contacts for your local areas.

Share your stories

Whether you are hosting or attending an event, let us know what you are doing this Road Safety Week. Share your celebrations using #SpeakUpSelfie and encourage your guests to make a #SpeakUpSelfie statement via Facebook, Instagram or Twitter using the #SpeakUpSelfie hashtag.

Enter the #SpeakUpSelfie competition

Speak up for road safety and win! Print out our #SpeakUpSelfie competition posters and have them at the ready for your Queensland Road Safety Week events and activities. Entrants could win a set of personalised licence plates.

To enter, simply:

Step 1: Download and print the #SpeakUpSelfie poster which can be found here.

Step 2: Personalise the #SpeakUpSelfie poster and take a photo of yourself holding it up.

Step 3: Upload your image to Instagram or Twitter and include the hashtag #SpeakUpSelfie in your comments OR post the image directly to the Join the Drive Facebook Page.

Please note: All uploads to Instagram and Twitter must be made from a public account to enter the competition.

For full terms and conditions visit: www.jointhedrive.qld.gov.au/terms-and-conditions

Events calendar

If you want to get involved, why not come to one of the many events being held throughout Queensland. Check out the range of activities here.

If you don’t see an event listed for your local area, consider hosting one yourself or partnering with another organisation in your community.

For more information on Queensland Road Safety Week and how to get involved, visit:

Website: jointhedrive.qld.gov.au/road-safety-week
Email: JoinTheDrive@tmr.qld.gov.au
Facebook: www.facebook.com/JoinTheDrive
Twitter: www.twitter.com/JoinTheDrive