Queensland Road Safety Week will be held 21–25 August 2017, and is an opportunity for all Queenslanders to be directly involved in making our roads safer for everyone.

‘Speaking up for road safety’ is the focus of this Queensland-wide event, and we’re encouraging the whole community to join the conversation about road safety.

Communities, schools and workplaces are encouraged to support the Week through hosting local events or sharing road safety information among staff, students, colleagues, family and friends.

Workplaces could host a morning tea, while a school could have a free-dress day. Perhaps invite your local Adopt-a-Cop to speak to students, or host a road safety quiz in your office.

You can share a personal story, suggest a road safety tip, talk to your kids, family and friends about staying safe, or make a pledge to improve a single road behaviour.

Queensland Road Safety Week is also about encouraging all Queenslanders to challenge the status quo. Let’s stop accepting death and serious injury as just ‘part and parcel’ of using our roads.

During Queensland Road Safety Week we are encouraging people to consider all road safety issues with each day focusing on different road user behaviours, including the ‘Fatal Five’. These will be:

- Monday 21 August: Speeding
- Tuesday 22 August: Drink and drug driving
- Wednesday 23 August: Distractions, seatbelts and child restraints
- Thursday 24 August: Share the road, including bicycle and pedestrian safety
- Friday 25 August: Fatigue

Queensland Road Safety Week is a Queensland Government initiative, delivered in partnership by the Queensland Department of Transport and Main Roads and the Queensland Police Service.

The RACQ, the Motor Accident Insurance Commission (MAIC), and the Centre for Accident Research and Road Safety – Queensland (CARRS-Q) are proud supporters of the event.

Visit the website for event information and to find out how you can get involved, and follow the conversation on social media using the hashtag #RoadSafetyWeek and #SpeakUpForRoadSafety.

Speak up. Be heard. Make Queensland’s 2017 Road Safety Week an important event in your community’s calendar.
Queensland Road Safety Week 21–25 August 2017

Why is it important to get involved?
Queensland Road Safety Week is an ideal opportunity to promote life-saving messages, and show your commitment to road safety through community groups, industry organisations, workplaces and schools.

This week provides a key opportunity to remind all Queenslanders about ways they can help keep themselves safe, and discuss important road safety issues with family, friends and colleagues.

How to get involved

Register your Queensland Road Safety Week Event

Register your own Queensland Road Safety Week event and share how you are making a difference. Be it a community event, morning tea, guest speaker, on-site quiz or lunchbox information session, let us know what you are planning to do to celebrate Queensland Road Safety Week. Visit the website to register your event and add it to our statewide activities calendar.

Download Queensland Road Safety Week resources

Once your event is registered or if you need materials for your workplace, school or home, visit the Join the Drive website to access Queensland Road Safety Week key messages, posters, screen savers, email signatures, decorations and fact sheets.

We also have some handy hints and tips on running events for Queensland Road Safety Week, and key contacts for your local areas.

Share your stories

Whether you are hosting or attending an event, let us know what you are doing this Road Safety Week. Share your celebrations and encourage your guests to make a Road Safety Week pledge via Facebook, Instagram or Twitter using the #RoadSafetyWeek hashtag.

Enter the #SpeakUpSelfie competition

Speak up for road safety and you could win $500 towards personalised number plates, thanks to Personalised Plates Queensland! Join the Drive will be running a Road Safety Week #SpeakUpSelfie competition, so get ready to share a selfie and make a road safety pledge.

All you have to do is:

Step 1: Share a selfie on Facebook, Instagram or Twitter.

Step 2: Use the caption “I’m speaking up for road safety because...” and include why you are pledging. This could be a personal road safety story, a pledge to improve a bad road habit or a life-saving tip.

Step 3: Make sure you use the #SpeakUpSelfie hashtag in your post.

Please note: All uploads to Facebook, Instagram or Twitter must be made public to enter the competition. Competition is live from 1 August, 2017.

For full terms and conditions visit: www.jointhedrive.qld.gov.au/terms-and-conditions

Events calendar

If you want to get involved, why not come to one of the many events being held throughout Queensland. Go to the events calendar on the Join the Drive website to check out the range of activities being held in your region.

If you don’t see an event listed for your local area, consider hosting one yourself or partnering with another organisation in your community.

For more information on Queensland Road Safety Week and how to get involved, visit:

Website: jointhedrive.qld.gov.au/road-safety-week
Facebook: facebook.com/JoinTheDrive
Twitter: twitter.com/JoinTheDrive
Email: JoinTheDrive@tmr.qld.gov.au