



Multi-unit apartments marketed as smoke free in Western Australia

Public concerns about exposure to secondhand smoke, the reduction in the prevalence of smoking and the recent developments in strata laws indicate that smoke free housing is becoming highly acceptable in Australia.

The experience of property developer, Mr Gary Dempsey, in marketing smoke free apartments confirms that smoke free properties are becoming highly desirable in Western Australia.

Mr Dempsey had a positive experience in marketing smoke free multi-unit apartments as he believes there is demand for smoke free housing. He developed smoke free multi-unit apartments in Scarborough and is developing a luxury non-smoking apartment complex of 153 apartments



spread over four buildings and 8 three storey townhouses in North Fremantle as part of the Taskers development project.

According to Mr Dempsey, there is positive acceptance by the community for these projects. “We have lost sales contracts over the rule, but at the same time, other people have told us they think it’s fantastic.”

Mr Dempsey is committed to smoke free housing. After losing his mother, uncle and aunt to lung cancer, he decided to promote a smoke free and healthy lifestyle environment for the residents who chose to live within his development.

“I lost my mother when I was in my 20s, so that had quite a profound effect on my attitude towards smoking,” Mr Dempsey said.

Mr Dempsey has introduced non-smoking clauses in the property sales contract stating that smoking is not permitted on any part of the common property within the boundaries of any lot, including recreational areas and balconies.

Any residents breaking the policy shall be liable to pay to the Strata Company a fine of \$500, subject to the Strata Company complying with the section 103I of the Strata Titles Act.

For more information about the developments by Developer Gary Dempsey, please visit: <http://www.garydempseydevelopments.com/>

If you are a developer and would like assistance to develop smoke free properties please contact acosh@acosh.org or visit www.acosh.org