

# REGIONAL ARTS WA

## Strategic Plan 2019 to 2023



### OUR VISION

Connected and creative regional communities making Western Australia a better place to live

### OUR PURPOSE

To celebrate and strengthen a powerful regional arts sector

### OUR VALUES

#### Trusted

We are approachable, listen with respect and respond reliably and honestly. We strive for continuous improvement and accountability.

#### Brave

We expect change and are a catalyst for positive adventure. We challenge disadvantage to make courageous, regions-first choices.

#### Curious

We question everything we do for relevance, actively seeking diversity and innovation. We value unique experiences.

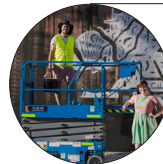
#### Involved

Relationships are fundamental. We are open with information, consult where possible, pursue partnerships and collaborate when relevant.

### OUR FIVE KEY STRATEGIES



Champion diversity and inclusiveness



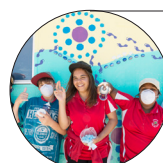
Stimulate activity and investment across a broad range of arts practice, practitioners and participants



Advance understanding and application of the value of regional arts



Build existing strengths in skills and wellbeing



Coordinate a multitude of networks and relationships