

About the role

Our Business Managers are responsible for coordinating efforts to deliver on client briefs and requirements. Relied upon by the Senior Business Manager and Business Director, your role is critical in ensuring we deliver customer centric solutions on time and on budget.

With one of our major long-term accounts undergoing a rapid growth phase, this is the perfect opportunity to set yourself up for career progression in a supportive high performing team!

You will be responsible for:

- Understanding the client's needs, brand segment, and business goals
- Knowing the status of all jobs on your account, and keeping clients updated
- Sharing market relevant news and trends, becoming a sought after advisor
- Writing clear and compelling briefs to inspire the creative and technology teams
- Providing constructive and thoughtful ideas to clients and the Business Director
- Highlighting innovative CX solutions and creative ideas
- Monitoring timings, budgets and campaign scopes, raising issues promptly

About you

As an experienced Business Manager or Account Manager, you will be able to demonstrate your abilities within digital BTL and TTL campaigns. You will be a confident presenter and communicator, who thinks strategically and can juggle multiple priorities.

Your resume will clearly reflect your ability to:

- Be an innovative problem solver who proactively challenges the norm
- Motivate and inspire colleagues to create unique work
- Focus on the detail, and accurately manage budgeting and forecasting
- Be highly organised, and efficient in supporting multiple campaigns

This is a fantastic opportunity for an established Business Manager or Account Manager to join a high performing and growing account services team. Please submit your detailed resume and cover letter demonstrating the above requirements to hr@lavender.ad