

Sample Website Advertising Agreement

(Page 1 of 8)

This Agreement is dated 1 November 2014.

BETWEEN:

John Smith (ABN 22 222 222 222 of 1 Smith Street, Smithfield Sydney, NSW 2000
(**Website Owner**); and

LawPath Pty Ltd (ABN 12 123 123 123) of 1 Bridge Street, Sydney, NSW 2000
(**Advertiser**)

RECITALS:

- A. The Website Owner owns and operates the Website.
- B. The Advertiser wishes to purchase advertising space on the Website.

OPERATIVE PROVISIONS:

1. Definitions and Interpretation

In this Agreement, unless the context indicates the contrary:

Advertising Content means the content of advertisements submitted by or on behalf of the Advertiser to the Website Owner in an Advertising Request including but not limited to all text, graphics, icons, photographs and URLs.

Confidential Information means all information provided by one party to the other in connection with this Agreement where such information is identified as confidential at the time of its disclosure or ought reasonably be considered confidential based on its content, nature or the manner of its disclosure, but excluding:

- (a) information that enters the public domain or is disclosed to a party by a third party, other than through a breach of this Agreement; and
- (b) information developed independently by a party.

Fees means the advertising fees detailed at Schedule 1.

Force Majeure Event means any event beyond the control of the relevant party.

GST has the meaning given in A New Tax System (Goods and Services Tax) Act 1999 (Cth), or any other similar tax.

Intellectual Property Rights means all intellectual property rights, including all copyright, patents, trade marks, design rights, moral rights, trade secrets, domain names, know how and other rights of a similar nature, whether registrable or not and whether registered or not, and any applications for registration or rights to make such an application.

Website means John Smith's} located at www.johnsmith.com

Unless the context requires otherwise: