



LOGAN PLANNING SCHEME (2015) CODES

9.4.1 ADVERTISING DEVICE CODE

PERFORMANCE OUTCOMES	ACCEPTABLE OUTCOMES	JUSTIFICATION FOR COMPLIANCE
For accepted development (subject to requirements) and assessable development		
<p>PO1</p> <p>An advertising device is designed and located:</p> <ul style="list-style-type: none"> a. to be compatible and visually integrate with the built form and streetscape; b. to be safe for pedestrians, cyclists and vehicular traffic; c. to not cause a distraction to road users or light nuisance to residents. 	<p>AO1.1</p> <p>An advertising device is designed and located to comply with Table 9.4.1.3.2 - Standards for signs.</p>	<p>Performance Outcome</p> <p>The proposed free standing sign is designed as per the following:</p> <ul style="list-style-type: none"> • The sign has a maximum height of 5.4m above ground. • The sign will be constructed a maximum of 2.4m above ground to allow for maintenance around the base. • The sign is setback 10.8m from Teviot Road and 19.4m from Homestead Drive. <p>While the proposed sign will exceed 5m in height, the additional height (0.4m) will not result in unreasonable impacts on the surrounding streetscape.</p> <p>As the proposed advertising device is within private property and will not impact pedestrian, cycle paths or vehicular traffic.</p> <p>The sign has no illumination and will not be distracting to motorists or cause light nuisance to residents.</p>
	<p>AO1.2</p> <p>An off-premises sign complies with Table 9.4.1.3.3 - Maximum face area of off-premises advertising devices in all zones or precincts.</p>	<p>Performance Outcome</p> <p>The proposed off-premises freestanding sign will replace existing signage of a similar size on the subject site. The proposed will have a total face area of 18m². It is considered that the proposed sign will not result in significant visual pollution on the site, does not</p>



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		impede pedestrian movement along the kerb nor cyclist movement along the road shoulder and is not illuminated so as to cause any distraction to road users or light nuisance.
	<p>AO1.3</p> <p>An on-premises freestanding sign complies with Table 9.4.1.3.4 - Maximum face area for an on-premises freestanding sign.</p>	<p>N/A</p> <p>The proposal is for an off-premises sign.</p>
	<p>AO1.4</p> <p>An advertising device:</p> <ul style="list-style-type: none"> a. is not animated and does not rotate or flash; b. that is illuminated or contains an electronic display: <ul style="list-style-type: none"> i. does not contain scrolling, moving images or moving text; ii. does not obscure traffic signals, directional, regulatory or advisory road signage; iii. is not located to create an obstruction to a road user's clear line of vision to other road users; iv. is not located within 50 metres of: <ul style="list-style-type: none"> A. a school zone; B. an intersection; C. an unsignalised pedestrian crossing; D. a roundabout; v. displays a message for a minimum display dwell time of 30 seconds; 	<p>Complies</p> <p>The proposed sign is static and does not flash. The sign is not illuminated and does not contain an electronic display.</p>



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	<ul style="list-style-type: none"> vi. ensures message changes are instantaneous (within 0.5 seconds); vii. has luminous levels consistent with Table 9.4.1.3.5 - Luminance levels. 	
<p>PO2</p> <p>An advertising device does not create visual clutter.</p>	<p>AO2.1</p> <p>An advertising device is designed and located to comply with Table 9.4.1.3.2 - Standards for signs.</p> <p>AO2.2</p> <p>No more than two free standing advertising devices are erected per 100 metre road frontage of a premises:</p> <ul style="list-style-type: none"> a. where in: <ul style="list-style-type: none"> i. the Centre zone, other than in the Neighbourhood centre precinct; ii. the Low impact industry zone; iii. the Medium impact industry zone; iv. the Mixed use zone; v. the Specialised centre zone; b. with a separation distance of at least 60 metres from another freestanding sign on the same road frontage, or 200 metres if either sign has an electronic component. <p>AO2.3</p> <p>An off-premises sign is not located within 500 metres of another existing or approved off-premises sign, with a maximum of three off-premises signs in the same direction of travel in any five kilometres in:</p>	<p>Performance Outcome</p> <p>While the proposed sign will exceed 5m in height, the additional height (0.4m) will not create visual clutter. The proposed sign also replaces an existing sign of similar size in the same location.</p> <p>N/A</p> <p>The subject site is within the Rural Residential zone.</p> <p>Performance Outcome</p> <p>There are no off-premise signs located within 500m of the proposed sign along Homebush Drive or Teviot Road. There are also not more than three off premises signs in the same direction of travel in any five kilometres.</p>



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	<ul style="list-style-type: none"> a. the Community facilities zone; b. the Emerging community zone; c. the Environmental management and conservation zone; d. the Recreation and open space zone; e. land in a residential zone category; f. the Rural zone; g. the Rural residential zone. 	
	<p>AO2.4 An advertising device does not include bunting.</p>	<p>Complies The proposed sign does not include bunting.</p>
For assessable development only		
Off-premises sign		
<p>PO3 The view of a building entrance or an existing advertising device from a road is not obscured by a new off-premises sign.</p>	<p>AO3 No acceptable outcome is nominated.</p>	<p>Performance Outcome The proposed off-premises sign does not obscure the view of a building entrance or an existing advertising device.</p>