Leonard Joel takes up contemporary art challenge

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What's the hard part about buying a contemporary artwork? Howard Smith's new exhibition highlights the challenges. By Georgia Bland

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You might think buying art is just about making a financial decision. But there’s more to it than that. There’s also the emotional investment – what are you buying and why is it important to you?

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Since the financial crisis, there’s been a shift in the way we think about investing. Now, many of us are looking for ways to diversify our investments. Art is one option that’s gaining popularity. It’s a way to invest in something that’s unique and personal, and it can add value to your portfolio.

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But buying art isn’t just about the money. It’s also about what the art means to you. What does it represent? What does it tell you about yourself? What does it tell you about the world around you?

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So, what’s the hard part about buying art? For Howard Smith, it’s all about balancing the financial and emotional aspects. He’s taking on the challenge of buying contemporary art, and he’s sharing his insights and experiences with us.

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To hear Howard’s thoughts on contemporary art and its challenges, tune in to the Howard Smith Show on Monday at 6pm.