

LEONARD JOEL

Est 1919

Position: Photographer & Videographer

Reporting to: Marketing Manager

Location: South Yarra, Melbourne

Role Type: Full Time

About Leonard Joel:

Established in 1919, Leonard Joel is Australia's premier auction house; a marketplace for the rare, the beautiful and the extraordinary.

Leonard Joel offers specialist expertise and regular, curated auctions in Important and Fine Jewels & Timepieces, Fine Art, Decorative Arts, Asian Works of Art, Modern Design, Prints & Multiples, Luxury and more. In addition to our regular curated category auctions, Leonard Joel specialises in the auction of Private Collections and in our 102 year history, we are proud to have been entrusted with some of the most important and interesting collections in Australia.

Leonard Joel is also renowned for The Auction Salon; a long-running and popular auction offering over 1,000 lots of Furniture, Jewellery, Art and Objects every week. The Auction Salon attracts a broad range of sellers and buyers, from interior designers through to seasoned collectors.

The Role:

Leonard Joel is seeking a full time creative to photograph, edit and process high quality images for all Melbourne Auction items across every tier and department; to initiate and create appropriate creative imagery for website, social media, advertising, and Leonard magazine, and to conceptualise and produce videos to enhance brand and corporate marketing activity. This role works closely with the Marketing Manager, Photographer, and Finished Artist.

Key Responsibilities:

- Photograph and process all Fine & Specialty Auction items, with edits including cropping
- Conceptualise and execute creative ideas for social media, advertising, print catalogues and Leonard Magazine
- Video conceptualisation, production, and execution
- Image production, post-production processing and file management
- Maintain photography equipment and studio to an industry standard
- Photograph designated Auction Salon items every Tuesday

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- Process all designated Auction Salon images every Tuesday, including cropping, lightening, renaming, and preparing images for upload to website
- Assist Finished Artist with image editing where required
- Assist colleagues with catalogue processes and any associated issues where required
- Photograph auctions, viewings, and events as required
- Offsite studio set up and photography when required
- Pre-production planning and timely execution within departmental workflow
- Ensure online release deadlines are met
- Contribute to an increased Leonard Joel online presence and following/subscriber base through creative ideas and concepts for content
- Research new technologies and trends

Technical Knowledge Required:

- Confident workflow/handling of cine cameras, lenses, and equipment
- Established knowledge of lighting fundamentals, both natural and studio
- Intermediate to advanced editing and retouching skills with Adobe CC products, notably Photoshop CC, Premiere Pro CC and Capture One Pro
- Knowledge in Adobe Premiere Pro and or DaVinci Resolve
- PC and Mac literate essential

Qualifications & Experience Required:

- Studio lighting and product photography experience essential
- Videography experience essential
- Art direction, styling, conceptualising creative content experience essential
- Tertiary level qualifications in Photography or comparable experience
- Experience in story telling, narrative editing and interviewing an advantage
- Driver's licence required (manual preferred)

Skills & Behaviours:

- Positive, 'can do' attitude and strong team spirit
- Exceptional time management and organisational skills

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- Excellent communication skills and ability to communicate effectively and professionally with a broad range of people
- Ability to work well independently and within a team under pressure, prioritise, and juggle numerous deadlines simultaneously
- Meticulous attention to detail
- Logistical aptitude

Expected Outcomes:

- Highest quality, industry-leading photography of all Fine and Specialty Auction items
- High quality, rapidly produced photography of The Auction Salon
- All catalogue and photography deadlines to be met
- Thoughtful, considered creative input into the elevation of the Leonard Joel brand and promotion of auctions and departments through creative imagery and video, for use across all communications channels including website and Leonard Magazine, in line with overall marketing and business objectives

Key Relationships:

- Marketing Manager
- Second Photographer & Videographer
- Finished Artist
- Heads of Departments and other Departmental Staff
- Casual Staff as required, including within the Photography team

Other Duties:

- Attend and contribute to weekly department meetings
- Occasional out of hours work both on and off-site for events, major auctions etc.

Please submit your CV and cover letter, addressing the Key Responsibilities, as well as examples of relevant previous photography / videography work to blanka.nemeth@leonardjoel.com.au

Applications close COB 29 November 2021