

ROOS VAN DE VELDE

FOR

SERAX



About

Roos Van De Velde

Roos Van de Velde is a visual artist who is inspired by nature. Nature is the thread that runs through all of her designs with a recurring and strong underlying presence. Her porcelain tableware, launched in 2009, symbolises innovation in different fields. It was the first time a tableware collection for

restaurants and hotels was produced of which the imperfection, the flaws and the coincidence during the production process were given a reason to exist. The tableware is like balancing on a thread, seeking the perfect imperfection.

Perfect Imperfection

by Roos Van De Velde

Serax may have many years of experience in its segment, but the collaboration with Flemish artist and ceramist Roos Van de Velde has had an innovating effect in multiple areas. Indeed, for the very first time, Serax has been challenged to produce a collection in which imperfection, shortcomings and coincidence have become assets during the production process. In her Perfect Imperfection collection of porcelain, Roos deliberately goes in search of that perfect flaw. It is

a never-ending quest, always taking on other forms and shapes. The result is like balancing on a thin wire: perfect imperfection.

"As a child, I dreamt of living in a house in which I had created everything myself. That is when my passion was born for turning the everyday, like a teapot, a plate, or a lamp, into something special. By looking at everyday objects in your surroundings more consciously, you start living differently."



Tableware



























Glassware



Cutlery











Products In Use



Roos Van De Velde - Perfect Imperfection // **in use**





Roos Van De Velde - Perfect Imperfection // **in use**



Roos Van De Velde - Perfect Imperfection // in use







Roos Van De Velde - Perfect Imperfection // **in use**

















Roos Van De Velde - Perfect Imperfection // **in use**



Product Overview

Product Overview













Perfect Imperfection by Roos Van De Velde

			
Square Plate S Earth B9709006 W9 x L9 cm W3 1/2 x L3 1/2 inch	Square Plate M Earth B9709007 W18 x L18 cm W7 1/8 x L7 1/8 inch	Square Plate L Earth B9709008 W22 x L22 cm W8 5/8 x L8 5/8 inch	Square Plate XL Earth B9709008 W27 x L27 cm W10 5/8 x L10 5/8 inch
			
Plate Heaven B9709011 W23 x L26 cm W9 x L10 1/4 inch	Plate Heaven B9709038 D30 cm D11 3/4 inch	Deep Plate S Heaven B9710075 W11 x L13 H3 cm W4 3/8 x L5 1/8 H1 1/8 inch	Deep Plate M Heaven B9710074 W19 x L22 H3 cm W7 1/2 x L8 5/8 H1 1/8 inch
			
Rectangular Plate Hohokei B9710070 W15 x L30 cm W5 7/8 x L11 3/4 inch	Oval Plate L Daenkei B9710073 W22,5 x L31 cm W12 1/4 x L8 7/8 inch	Plate M Sun B9711090 D24 H1,8 cm D9 1/2 H3/4 inch	Plate L Sun B9711089 D30 H2 cm D12 H5/8 inch

Material - Stoneware

Product Overview



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Plate S B9712003N D20 H1,8 cm D7 7/8 H 3/4 inch	Plate L B9712001N D31 H2 cm D12 1/4 H 3/4 inch	Heartshaped Plate S Kokoro B9709053 D16,5 H3 CM D6 1/2 H1 1/8 inch	Wave Triple Dish L Nami B9709023 W20 x L30 cm W7 7/8 x L11 3/4 inch
			
Bowl Hachi-Boru B9709017 D15 H5,5 cm D5 7/8 H2 3/4 inch	Bowl S Sjanti B9709019 D24 H4 cm D9 1/2 H1 5/8 inch	Bowl M Sjanti B9709020 D30 H9 cm D11 3/4 H3 1/2 inch	Bowl L Sjanti B9709021 D35 H7 cm D13 3/4 H2 2/3 inch
			
Bowl Bras B9711102 D11,5 H5,8 cm D4 1/2 H2 1/4 inch	Soup Bowl Bras B9711104 D23 H5,5 cm D9 H2 1/8 inch	Salad Bowl Shanti B9711108 D22 H10 cm D8 1/2 H3 1/2 inch	Oval Deep Plate B9710078 W13 x L23 H5 cm W5 1/8 x L9 H2 inch

Material - Stoneware

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Plate S Sara III B9709052 D12,2 H3 cm D4 3/4 H1 1/8 inch	Plate S Sara II B9709051 D15,3 H3,3 cm D6 H1 1/4 inch	Plate S Eb And Flood B9711109 W10 x L14 cm W3 7/8 x L5 1/2 inch	Plate M Eb And Flood B9711110 W20 x L23 cm W7 7/8 x 9 inch
			
Plate L Eb And Flood B9711111 W30,5 x L35 cm W12 x L13 3/8 inch	Plate Fungus B9709012 D18 H8 cm D7 1/8 H3 1/8 inch	Tapas Plate Longleaf B9709013 W6 x L39,5 cm W2 3/8 x L15 1/2 inch	
			
Peking Duck Foot B9709042 D5 H9 cm D2 H3 1/2 inch	Teapot S Sabi B9218201 D13,5 H7 cm D5 3/8 H2 3/4 inch 50 cl / 17 fl. oz.	Teapot S Sabi B9218200 D17,5 H6,5 cm D6 7/8 H2 1/2 inch 80 cl / 27 fl. oz.	

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**Cup Three-Tea
3 Pcs**

B9709022
D8/9/10 H7,5/6,5/7,5 cm
D3 1/8 / 3 1/2 / 3 7/8 H3 / 2 1/2 / 3 inch



Set/ Cup And Plate

B9712009N
D11,5 H5 cm
D4 1/2 H2 inch



Coffee Cup And Saucer L

B9712008N
D13,5 H7,5 cm
D5 3/8 H3 inch



**Espresso Cup
Koi 2 Pcs**

B9709054
D7,7 H7,5 cm
D3 H3 inch



**Coffee Cup
Usual**

B9710080
W11 x L18 H6,5 cm
W4 3/8 x L7 1/8 H2 1/2 inch



**Underplate
Usual / Unusual**

B9710082
W11 x L12,5 cm
W4 3/8 x L4 7/8 inch



**Milk/Cream Jug
Ginga**

B9709057
D14,5 H9 cm
D5 3/4 H3 1/2 inch



**Knife And Fork Holder
Hebi**

B9710088
D8,5 H1 cm
D3 3/8 H3/8 inch



**Spoons
8 Pcs**

B9709041
L18 cm
L7 1/8 inch

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**Flora Vulgaris Table Fork
Stainless Steel**

B0718220
L20 x W3 H0,3 cm
L7 7/8 x W1 1/8 H1/8 inch



**Flora Vulgaris Table Knife
Stainless Steel**

B0718221
L22,8 x W2,4 H0,3 cm
L9 x W1 H1/8 inch



**Flora Vulgaris Table Spoon
Stainless Steel**

B0718222
L20,5 x W4,7 H0,3 cm
L8 1/8 x W1 7/8 H1/8 inch



**Flora Vulgaris Tea Spoon
Stainless Steel**

B0718223
L13,7 x W2,8 H0,3 cm
L5 3/8 x W1 1/8 H1/8 inch



**Flora Vulgaris Tea Spoon
Gold Stainless Steel
Set / 4 Pcs**

B0718224GB
L13,7 x W2,8 H0,3 cm
L5 3/8 x W1 1/8 H1/8 inch



**Flora Vulgaris Dessert Fork
Stainless Steel**

B0718225
L16 x W2 H0,3 cm
L6 1/4 x W3/4 H1/8 inch



**Flora Vulgaris Dessert Spoon
Stainless Steel**

B0718226
L17,7 x W4,7 H0,3 cm
L7 x W1 7/8 H1/8 inch



**Flora Vulgaris Butter Knife
Stainless Steel**

B0718227
L16,4 x W2,1 H0,3 cm
L6 1/2 x W7/8 H1/8 inch



**Perfect Imperfection Glass
Transparent**

B0818111
D8,5 H8 cm
D3 3/8 H3 1/8 inch
20 cl / 7 fl.oz.



**Perfect Imperfection Salt & Pepper Shakers
Shio / Kosh White**

B9710087
D3 H6 cm
D1 1/8 H2 3/8 inch

Material - Stainless Steel, Glass, Fine Bone China

For further information please contact

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