



Product Data Import Files

How to prepare product CSV files to create listings on MyDeal

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OVERVIEW

To set up new products on MyDeal, Sellers must submit two CSV (comma separated values) files. Once the Seller has completed the files, they must be provided to the MyDeal Team who will finalise the import and make the products live on MyDeal.

1. [Product Data CSV File](#) - **Seller's product details (SKU, product title, description, pricing, etc.)**
 - [MyDeal Product Category List](#) (refer to this file to fill in the "**CategoryID**" section of the "[Product Data CSV File](#)")
 - [Product Data Sample](#) (refer to this file for sample submission of "[Product Data CSV File](#)")
2. [General Settings CSV File](#) - **Seller's general business settings which apply to all products (Delivery and Warranty)**
 - [General Settings Sample](#) (refer to this file for sample submission of "[General Settings CSV File](#)")

Limitations

- Cannot support different shipping costs per option in a variant deal. One shipping cost must apply to all options in a product listing.
- Cannot support different length/height/width/weight per option in a variant deal. One set of dimensions/weight must apply to all options in a product listing
- Can only support up to three option dropdowns (eg. Size, Colour, Material)
- Cannot support duplicate SKUs

1. Creating the CSV Product Data File

When you create the list of products to import, you may download the content from your existing content management system or database. Most of these systems have some facility for creating a CSV export file. If you need to create the product list from scratch you can use a program like Microsoft Excel or Google Sheets.

Important things to keep in mind:

- The file must be properly formatted as CSV UTF-8
- The first row of the CSV is the header row and must be included in the file
- The header row must contain any required fields in the table below, plus any other fields that you want to include
- Included fields must appear in the header row in the order they are listed below
- ***Products with Variants (options):**
 - Deal Title, Description, Specification, Brand, Condition, CategoryID, GTIN, MPN, Tags and Shipping Details will be gathered from the first variant line present in file
 - Variant Price, RRP, Stock, Image and Option information will be gathered from each individual variant line

The following table lists the fields that you can include in the file.

Field	Data Type	Required	Description
ProductGroupID	string (text)	Conditional	Optional for non-variant products. Required for variant products. The variant options for a particular product are grouped based on this ID. The ID must be the same for all variants of a particular product.
SKU	string (text)	Required	SKU (or product code) is required. Must be unique and provided per product or variant option. <i><u>Duplicate SKUs are not accepted per Seller</u></i>
DealTitle	string (text)	Required	Deal Title or Product Name is required. <u>Maximum 200 characters</u> *TIP: Ensure the title is clear, concise and meaningful Read our product listing content guide HERE for more details
Price	numeric	Required	Price is required. This is the price that will be displayed on the MyDeal product listing (including GST if applicable). MyDeal commission will be calculated off this amount.
RRP	numeric	Optional	Recommended Retail Price (Market Price)
Stock	numeric	Conditional	Conditional - required if ProductUnlimited is blank Quantity of units (or stock) available. Must be 0 or greater.
ProductUnlimited	boolean	Conditional	Conditional - required if Stock is blank Set as TRUE if the stock quantity available is unlimited and any stock value entered will be ignored Set as FALSE if item is out of stock. (This is optional if Stock field is filled)
GTIN	numeric	Optional	GTIN / UPC / Barcode number *Strongly recommended to provide if applicable
MPN	string (text)	Optional	Manufacturer part number
Description	string (text)	Conditional	Conditional - required if Specification blank Product description paragraph/s with HTML coding. <u>Maximum 15,000 characters (includes HTML coding).</u> NOTE: Specifications can be accepted in this field if required. *TIP: ensure to include the following details (must be present in at least description or specifications field): <ul style="list-style-type: none"> - Key Product Features (Colour, Material, etc.) - Package Contents (list everything that is included in the listing) - Product Dimensions / Sizes (for each item that is

			<p>included in the listing)</p> <ul style="list-style-type: none"> - Assembly Type: Requires Assembly / Comes Assembled (if applicable) - Special Delivery Notes - Warranty Terms and Period <p>Read our product listing content guide HERE for more details</p>
Specification	string (text)	Conditional	<p>Conditional - required if Description blank List of product specifications including HTML coding. Dot point format is preferred but not compulsory. <u>Maximum 15,000 characters (includes HTML coding).</u></p> <p>*TIP: As above if no Description is included</p>
Brand	string (text)	Optional	Brand of the product (leave blank if not applicable)
Condition	string (text)	Optional	<p>Input one of the below options:</p> <ul style="list-style-type: none"> ● New ● Used ● Refurbished <p>If not specified, then Condition will be set as 'New' by default</p>
CategoryID	numeric	Required	<p>CategoryID is required. Input <u>one</u> MyDeal Product Category ID that is most relevant to the product. See MyDeal Product Category List</p> <p>*TIP: select the most appropriate category as far down the hierarchy as possible as the item will automatically appear in the parent categories of the selected category.</p> <p>*We suggest using the excel filters to search by keyword in the category list file, then copy the ID of the most relevant category and paste it into your product data file. Once done, clear the filter and search the next category.</p> <p>View the comprehensive MyDeal category tagging guide HERE</p>
Tags	string (text)	Optional	Search keywords for the product separated by comma
ShippingWeight	numeric	Optional	Shipping Weight in kg
ShippingLength	numeric	Optional	Shipping Length in cm
ShippingHeight	numeric	Optional	Shipping Height in cm
ShippingWidth	numeric	Optional	Shipping Width in cm
ShippingCostCategory	string (text)	Required	<p>Shipping Cost Category is required. Input one of the below options:</p> <ul style="list-style-type: none"> ● FreeShipping ● Flat ● Other (MyDeal team will help to configure this when a custom shipping arrangement is required)

FlatRate	numeric	Conditional	Conditional - If ShippingCostCategory is Flat then input value. If not applicable, leave blank
RequestFreightQuote	boolean	Optional	If item requires a custom freight quote, then input TRUE. If not applicable, leave blank
OptionName_1	string (text)	Conditional	Conditional - required if product has variants <u>Maximum 10 characters</u> Please indicate option attribute name (dropdown label e.g. "Size", "Colour"). NOTE: If the OptionName goes beyond 10 characters, the option name will be converted as "Option".
OptionValue_1	string (text)	Conditional	Conditional - required if product has variants <u>Maximum 150 characters</u> Please indicate option value for the attribute (value in dropdown e.g. "Small", "Blue")
OptionName_2	string (text)	Conditional	As above (if applicable)
OptionValue_2	string (text)	Conditional	As above (if applicable)
OptionName_3	string (text)	Conditional	As above (if applicable)
OptionValue_3	string (text)	Conditional	As above (if applicable)
ImageURL_1	string (text)	Required	Image 1 is required. The full external image URL. Must be a direct link to the image (no dropbox URLs). Image 1 will be used as the first image and thumbnail. <u>*NOTE: Please provide clean, non-watermarked images</u> <u>*TIP: Add more than 5 product images if possible</u> Maximum 20 images per product** Read our product listing content guide HERE for more details
ImageURL_2	string (text)	Optional	External Image URL
ImageURL_3	string (text)	Optional	External Image URL
+ More images can be added up to 20 (ImageUrl_20)			

2. Creating the CSV General Settings File

This file contains the general settings to be applied across all products. All fields are required to finalise the import.

Field	Data Type	Required	Description
Delivery Timeframe	string (text)	Required	Delivery timeframe is required. Estimated delivery time frame for delivery after purchase. E.g. 7-10 business days
24-48 Hour Dispatch	boolean	Required	Required. Input TRUE if <u>all</u> products can be dispatched within 24-48 hours of purchase. Input FALSE if unable to dispatch in 24-48 hours.
Delivery Details	string (text)	Required	Delivery Details are Required. List all delivery information and terms that apply to <u>all</u> products including any delivery exclusion in HTML coding. Dot point format preferred.
Warranty Details	string	Required	Warranty Details are Required. List warranty information and terms that apply to <u>all</u> products including warranty periods in HTML coding.

Sharing the completed files with MyDeal

Once the two CSV files have been prepared (**Product Data File** & **General Settings File**) please forward them to your Account Manager by email and they will coordinate with you to finalise the process and make the listings live on the MyDeal website.

Resources

1. [Product Data CSV File](#)
2. [Product Data Sample](#)
3. [General Settings CSV File](#)
4. [General Settings Sample](#)
5. [MyDeal Product Category List](#)