

# How to Create A DJ Bio That Rocks – 5 Simple Steps

meggle

**This is the first post for our newly launched blog, woo!**

Welcome to the Meggle Masterclass Blog! Super excited to start bringing the goods, so let's get into it!

Kicking things off with a laugh...



I decided to write on this topic because it's become a trending theme for many of you who ask on our DJ Forum.

Being a DJ , whether you are a radio DJ, mobile DJ, or an event performer, can be fun. You are entitled to freebies, granted the privilege of working with your comfy clothes on, share your own signature of mixes to a crowd, and best of all, be paid to play exciting gigs.

Sounds like the ultimate life yeah?



However, it may only be true if you are no longer struggling to be established. If not a lot of people are familiar with who you are, what you do and all the rest of it...there's a chance that nobody would pay any attention to the mixes you are playing, originals you're producing, bootlegs your releasing and really your tracks in general.

I mean let's be serious.

Crossing your fingers that luck will help you on the route to recognition may not be a promising idea. (Basically what the Meggle POD covers, yeah?)

Since it is an opportunity for you to make a sterling first impression, you undoubtedly need to know how to write a DJ bio. Apart from helping you seek employment and build a respectable name that can attract music producers, it can serve as a portal for new listeners to discover you.

So here's five simple steps (with samples) to get you on the road to recognition. Sound like a plan?

## 1. List Down Details About Your Career As A DJ

*Reason: To express your mission; for audiences to determine your goal and experiences*

The initial step to write a DJ bio is to gather all the information you are willing to share. To an audience, share why you want to be a DJ and why you are writing a bio. If you like, you can include a little chunk of personal facts. For them to pay attention to what you have to say, find a means to connect with an audience.

Here are some topics which may jog your memory:

- Past Gigs
- Awards

- Headlining Acts
- Big Track Releases

## 2. Write In The 3<sup>rd</sup>-Person

*Reason: To suggest professionalism*

To have an idea of its impact, discuss your story from an outsider's perspective. While it may seem cold, a profile written in the 3<sup>rd</sup>-person reveals that you are a professional and that you are serious with your offer.

Here is DJ David Guetta's biography taken from Facebook. Let's give it a quick look over.



### Biography

With 2009's multi-platinum *One Love*, two-time-Grammy-winning artist/producer/DJ David Guetta cemented his status as a genre-busting hitmaker whose in-your-face fusion of electro and hip-hop beautifully warps the pop landscape. Now, with his fifth studio album *Nothing But The Beat*, Guetta builds on that breakthrough momentum and takes his decades-spanning career to a frenetic new level marked by bigger hooks and more brain-bending beats. A star-packed powerhouse showcasing today's hottest hip-hop and R&B artists, *Nothing But The Beat* backs up its high-gloss pop with ingenious electronic stylings that deftly flaunt Guetta's DJ pedigree. In a nod to the driving force behind Guetta's crossover success, the double album (due out August 29) also offers an all-instrumental disc designed to turn new listeners on to the hypnotic sound of house music.

**Does he list down details about his career?**

You bet he does. He pretty much jumps right out of the blocks by doing just that. "two-time-Grammy-winning-artist"

**Written in 3rd Person?**

Check.

We'll come back to Mr. Guetta in a sec, and dissect more of his (3 million gazillion word) bio.

## 3. List Down the Artists Who Have Had an Influence On You

*Reason: To suggest background of being a music-lover. Also to show off who you've warmed up for or played alongside in the past.*



Step three in writing a killer DJ biography is to jot down the artists that have had an influence on you. This gives clues of your style as an artist, and will give your promoter an idea of who their hiring for their event.

Another imperative part of your biography is to mention who you've played alongside.

Remember how you warmed up the stage for that big name once? Yeah, people should really know about that.

Here is a sample portion of a DJ bio featuring the influences of the DJ:

*"DJ Angela Wilson remixes a ton of electronic and ambient music. Included in her line-up from Aphex Twin, Daft Punk, Skrillex, and other mainstream acts to indie favorites such as Fink, Lykke Li, Metronomy, and Radiohead's Thom Yorke. Having warmed up nationally recognized artists DJ Luke and DJ Snake which highlights her talent as a crowd energizing DJ. "*

#### **4. List down your achievements**

*Reason: To foster confidence between you and promoters.*

The fourth step on how to write a DJ bio is to list your achievements.

Were you responsible for the music for an affair that aired on national TV? If so, include it on your DJ profile. Remember, your bio is an appropriate spot for you to be proud of your work.

It's almost the Resume for DJs.

If you don't list it here, where are you going to list it?

Here is a portion of a DJ bio example featuring the achievements of the DJ:

*"With albums released under Spock Records, Palo Recordings, Simplify Recordings, and Blood Movement, as well as hits featured on Multi Music, Haley Riot Recordings, Echo Crash Tunes, Scott Records, Old Bluma Records, International Vortex, and Breaking Beats, Spike Richards is a widely sought out DJ, music producer, and performer in the bass music scene today."*

**You're a Legend!** [Click Here](#)

## **5. Polish your work**

*Reason: To enhance readability and clearly get your message across.*

After you have gone through the previous steps and already deem your DJ bio ready for publication, spare enough time to polish your work.

My god don't publish anything without having checked it. Seriously.

It won't take you that long.

I'm as lazy as you are when it comes to proof reading. But spending those extra few minutes going over what you'll be showing off to the world without checking it over is a recipe for disaster.

Among the things you should look out for are grammar and punctuation errors, complacency, and the listed information (these have to be updated).

## **Writing an Excellent DJ Bio: Tips, Tips, Tips**

### **Grab Attention, Nobody Likes a Black and White Bio**



## **Make Your DJ Biography Pop.**

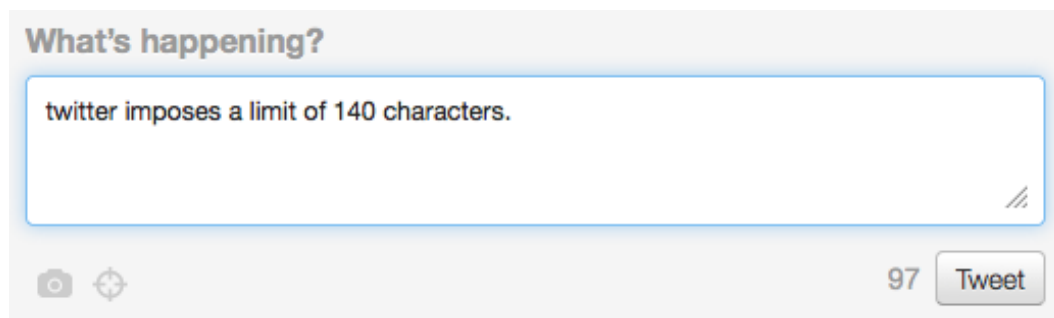
Be descriptive and use catchy terms. Rather than settle for good, take matters up a notch by aiming for great. As

you read, wonder whether your profile is worth an audience's time.

Here is a DJ bio of an interesting profile:

*"With his enchanting fashion sense, fierceness, and magnificent technique when spinning, DJ Jameson revolutionized the art of mixing music."*

## Prepare A Short Version



Especially if you intend to publish your bio as a DJ on as many social networks as possible, be equipped with a short version.

Facebook, Instagram, and Twitter, for instance, do not leave plenty of room for users to be descriptive.

Since a mini copy of your profile barely gives away facts about you, the key is to be engaging. Focus on catching an audience's attention, then, finish it off by adding a link to the full-length document.

Here is a short version of a DJ bio sample:

*"DJ Paul is a superb DJ who mixes the best of soul and house music. For more info, check out the DJ's official site."*

## Signing Off..

If you start with these key DJ or Producer biography steps and tips in mind, you'll be very well equipped to take on the world and show everyone what you've got.

Think there's a tip or rule we may have missed? Shoot it into the comments below!

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