



JACQUELINE DE ROJAS | MENTOR | MERRYCK

CLIENT EXPERIENCE

HOOD GROUP,
MCDONALDS RESTAURANTS LTD

OVERVIEW

Jacqueline has extensive experience in working with executives and businesses to turn vulnerabilities into strengths. Her 30-year career as a leader in the world's largest technology companies focused specifically on building successful teams, accelerating growth and finding new routes to market. She now advises some of the most innovative brands in the market with board roles at Rightmove plc, Costain plc and FDM Group plc. In addition, she serves as the President of techUK, President of Digital Leaders and the co-chair of the Institute of Coding. She sits on the Government's digital economy council and holds advisory positions at BigYGroup, accelerate-Her and the Girl Guiding Association.

APPROACH

In her own words: "My experience of running large businesses has taught me that leadership is like being at the wheel of a car; most of the time we are actually not on track and, therefore, the strongest of leaders pay constant attention to applying tiny adjustments in order to 'course correct'. We are always operating in an imperfect environment, so it is the choices we make that determine the level of our success."

CAREER HISTORY

Graduating in European Business in Germany, she has spent her career transforming technology businesses amongst them Informix, Business Objects, McAfee and Citrix. Until 2016, she sat on the board of Home Retail Group plc which was sold to the Sainsburys Group plc. She attributes her own success to the experts and mentors she has surrounded herself with: drawing strength from them when she felt vulnerable or isolated, needed a sounding board and space to discuss options or, perhaps most crucially, to expand possibilities when choices seemed limited. Her own commitment to learning has taken her on a journey through NLP, the Center for Advanced Coaching and Non-Violent Communication. She believes that the key to building strong teams and driving better business outcomes is through diversity, equality and inclusion.

In 2016 she entered the Computer Weekly Hall of Fame after being voted Computer Weekly's Most Influential Woman in IT 2015; she was listed on Debretts 2016 500 People of Influence and named in Europe's Inspiring Fifty most inspiring female role models for 2017. Jacqueline was awarded CBE for Services to International Trade in Technology in the Queen's New Year Honours list 2018.

PERSONAL

Jacqueline is happily married to Roger Andrews. Between them they have three grown-up children, a baby grandson and a dog. Yoga and meditation is how she finds her balance.