

Waitlist for car sharing

The Wellingtonian - Lucy Swinnen - Thu, 28 July 2016

Advocates of a council supported car share program have not been deterred by the "modest" uptake of car sharing in the city, with more than 200 waiting to book cars. Wellington City Council has agreed to fully subsidise three car parks in the CBD for car share companies Cityhop, Roam and Your Drive.

Erik Zydervelt, whose carbon-negative car share company [Mevo](#) will launch in spring, has also been working closely with the council. The car share network would need to reach a critical mass before it could take off, he said. "Car sharing is a network," Zydervelt said. "The bigger the network, the better it works." Mevo already had more than 200 people on their waitlist.

To date about 11 people have used each car share per month, according to data collected by the council's car share pilot evaluation. Councillor David Lee said providing parking spaces was key to ensuring car sharing became a popular way to travel.

Currently, there are car share car parks on Victoria St, Wakefield St, and Inglewood PI with more to be added by the council when there is a demand.

The council has a six-month reporting and monitoring scheme in place to collect data on the uptake of the programme. International studies indicate one car share vehicle takes 10 to 20 cars off the road. The council is interested in discovering the impact of the programme in a Wellington context. It aims to provide up to 100 carparks by 2018 as part of the Low Carbon Capital plan.



Erik Zydervelt and councillor David Lee say visibility will be the key to the council's car share partnership.