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NETBALL AUSTRALIA OVERVIEW

Netball Australia is the national sporting organisation responsible for the governance, development and promotion of netball throughout Australia. The members of Netball Australia are the eight (8) State and Territory Member Organisations who are responsible for the delivery of netball programs in their individual State or Territory.

Netball's strategic priorities 2018-2021 are:

Suncorp Super Netball - Accelerate the growth of Netball's sports entertainment product.

Culture - Thrive in a federated structure. Work as a united sport.

Customer - Create and deliver the best experiences for participants and fans.

Data and Digital - Create a connected and engaged Netball Nation. Capture and utilise customer insights to grow the game.

Influence - Broaden Netball's influence.

Sport Business Model - Create a netball system that captures and supports all forms of participation.

As Australia's leading female sport, Netball Australia strives to deliver fair, safe, inclusive, respectful and supportive environments for all Australians. We believe that netball offers the enjoyment of participation, a sense of belonging and life-long involvement – no matter whether that's as a player, coach, official, administrator, volunteer or fan.

Netball is ranked as the leading women's participation team sport and the top team based sport in Australia for 15 to 24 year olds. Over 1.2 million participants enjoy the game nationally and Australia has been dominant on the international stage since 1963. Netball in Australia has more than 350,000 registered members based in eight member organisations through 5,273 clubs and 730 associations.

Netball is one of the largest female community based sporting organisations in the world, with more than 70 nations and over 21 million participants world-wide. Netball can make a real difference in the lives of women and girls. The sport provides pathways for athletes, coaches, umpires and administrators that are supported by a range of development programs and services.

Suncorp Super Netball commenced in February 2017. The competition, which consists of eight Australian Clubs continues to grow the sport's profile and commercial program and has been instrumental in progressing / improving the terms and conditions of our athletes. Significant partnerships are in place with Suncorp, the Nine Network and Telstra.

The Netball World Cup is held every four years with the 14th Netball World Cup held in Sydney, Australia in August 2015. Of the 14 World Championships contested since 1963 Australia has won 11 titles. Australia is current World Champion defeating New Zealand in Sydney in 2015. The 15th Netball World Cup will be held in July 2019 in Liverpool, England.

Netball was a demonstration sport at the Auckland Commonwealth Games in 1990 and was included in the Commonwealth Games program for the first time in 1998 in Kuala Lumpur. Australia won the Commonwealth Games Gold Medal in 1998, 2002 and 2014 and took the silver medal against New Zealand at the 2006 Melbourne and 2010 Delhi Commonwealth Games.



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A World Youth Netball Championships has been held every 4 years since the inaugural event in 1998 with Australia winning 4 titles and New Zealand 4 titles. Australia finished second to New Zealand in the most recent World Youth Championships in Botswana (2017).

Netball was one of eight foundation sports when the Australian Institute of Sport opened in 1981 and Netball Australia has partnerships in place with the AIS and each of the State and Territory Institutes of Sport.

ABN: 66 003 142 818

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